APPROVED

Libertas Academy Charter School

Minutes

Development Committee Meeting

Date and Time
Tuesday February 4, 2020 at 5:00 PM

Location
146 Chestnut Street, Springfield, MA

Conference Call Line Number
Dial-in Number: (712) 775-7031
Access Code: 959-546-056

Committee Members Present
D. Barrows, K. Diamond Kayiatos, L. Davis, M. Montero

Committee Members Absent
None

Ex Officio Members Present
K. Frett

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

D. Barrows called a meeting of the Development Committee of Libertas Academy Charter School to order on Tuesday Feb 4, 2020 at 5:10 PM.

C. Approve Minutes

II. New Business

A. Chair Remarks

Discuss the presentation at the Atalanta Club.

B. FY21 Academic Strategic Plan

C. Review Dashboard

D. Tours

E. Launching the Spring Solicitation

MM created a newsletter for donors. DC reviewed it and provided feedback.

Donors will get a letter in the mail notifying them of the delayed expansion.

Tweaks will be made to the newsletter and shared with the committee members and Paul Robbins for feedback. The goal is to send out by EOD February 14th.

KOF and KD will work on the donor solicitation that will go out later this month. The letter should include the level given in the previous year(s). This needs to be sent out to everyone. The initial solicitation is sent out by letter with an email follow-up.

The digital follow-up should include a video of students playing during band class.

F. Strategy- Elms College, Private Copartner

III. Next Steps

A. Next Steps

1. E-Newsletter finalized and set out by EOD 2/14
2. KOF will send a draft of the solicitation letter, the goal is to send it out by the first week in March.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:16 PM.

Respectfully Submitted,
D. Barrows