



# Libertas Academy Charter School

## Development Committee Meeting

Published on May 28, 2021 at 6:03 PM EDT

### Date and Time

Tuesday June 1, 2021 at 5:00 PM EDT

### Location

Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

Join Zoom Meeting

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Meeting ID: 774-863-6583

Password: 12345

### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>5:00 PM</b>
Opening Items			
<b>A.</b> Record Attendance and Guests			5 m
<b>B.</b> Call the Meeting to Order			
<b>C.</b> Approve Minutes	Approve Minutes		
Approve minutes for Development Committee Meeting on May 4, 2021			
<b>II. New Business</b>			<b>5:05 PM</b>
Development			
<b>A.</b> Chair Remarks	FYI	Dana Barrows	5 m

	Purpose	Presenter	Time
Focus on leg 3 and 4 of strategic outreach effort made so far.			

<b>B. Review Dashboard</b>	Discuss		10 m
>> Total \$\$ raised so far - 70% toward goal of \$150,000 this year. >> Total donors engaged for FY21: 33 donors >> Little Green Light updated with FY21 donor data. Next phase: back-date years 1-3.			

<b>C. FY21 Campaign</b>	Discuss		15 m
<b>Donor/Friend Engagement</b> >> Status Update: Outreach completed as of now			

**BOT Engagement Status <YTD>**

- Status of BOT fiscal engagement - 9 so far (1+ increase)

**Community Partnerships**

> Discussion of Dana's summation of our leg 3 and leg 4 initiative and roadmap forward

**Donor Engagement Completed Actions Completed <YTD>**

- >> Donor Engagement 1 - Friends Q1 Newsletter - late October = Complete
- >> Donor Engagement 2 - Mid November = Complete
- >> Donor Engagement 3 - Took advantage of #GIVINGTUESDAY <Dec 1> = Complete
- >> Donor Engagement 4 - MLK Jr. Community-Wide Message = Complete
- >> Donor Engagement 5 - Spring Friends Newsletter <May> = Complete

<b>D. Quarterly Newsletter</b>			5 m
>> UPCOMING: End of Year Success Newsletter Timeline <July>			

**III. Next Steps**

**IV. Closing Items**

**5:40 PM**

<b>A. Adjourn Meeting</b>	Vote		5 m
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