Libertas Academy Charter School

Development Committee Meeting

Published on May 3, 2021 at 3:31 PM EDT

Date and Time
Tuesday May 4, 2021 at 5:00 PM EDT

Location
Zoom Meeting
https://us04web.zoom.us/j/7748636583
Meeting ID: 774-863-6583
Password: 12345

Join Zoom Meeting
https://us04web.zoom.us/j/7748636583

Meeting ID: 774-863-6583
Password: 12345

Agenda

	Purpose	Presenter	Time
I. Opening Items			**5:00 PM**
Opening Items			
A. Record Attendance and Guests			5 m
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		
Approve minutes for Development Committee Meeting on April 6, 2021			
II. New Business			**5:05 PM**
Development			
A. Chair Remarks	FYI	Dana Barrows	5 m

Focus on leg 3 and 4 of strategic outreach effort made so far.

B. Review Dashboard   Discuss   10 m

\>> Total $$ raised so far - 69% toward goal of $150,000 this year.
\>> Total donors engaged for FY21: 31 donors (5 - foundations/organizations)

C. FY21 Campaign   Discuss   15 m

Donor/Friend Engagement
\>> Status Update: Outreach completed as of now.

BOT Engagement Status <YTD>

  • Status of BOT fiscal engagement - 8 so far (2+ increase)

Community Partnerships
\> Discussion of Dana's summation of our leg 3 and leg 4 initiative and roadmap forward

Additional Ideas
\>Host any additional virtual or in-person tours this year? (Note: Hybrid began April 12; full 5-days on site begins May 10).

Donor Engagement Completed Actions Completed <YTD>
\>> Donor Engagement 1 - Friends Q1 Newsletter - late October = Complete
\>> Donor Engagement 2 - Mid November = Complete
\>> Donor Engagement 3 - Took advantage of #GIVINGTUESDAY <Dec 1> = Complete
\>> Donor Engagement 4 - MLK Jr. Community-Wide Message = Complete

D. Quarterly Newsletter   5 m

\>> Quarterly Newsletter 2020-21 Q1 sent via email + hard copy <October> = Complete
\>> UPCOMING: Q3 Newsletter Timeline <May> = In Progress
\>> UPCOMING: End of Year Success Newsletter Timeline <July>

III. Next Steps

IV. Closing Items   5:40 PM

A. Adjourn Meeting   Vote   5 m