



# Libertas Academy Charter School

## Development Committee Meeting

Published on April 6, 2021 at 2:12 PM EDT

### Date and Time

Tuesday April 6, 2021 at 5:00 PM EDT

### Location

Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

Join Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>5:00 PM</b>
Opening Items			
<b>A.</b> Record Attendance and Guests			5 m
<b>B.</b> Call the Meeting to Order			
<b>C.</b> Approve Minutes	Approve Minutes		
Approve minutes for Development Committee Meeting on March 2, 2021			
<b>II. New Business</b>			<b>5:05 PM</b>
Development			
<b>A.</b> Chair Remarks	FYI	Dana Barrows	5 m

Focus on leg 3 and 4 of strategic outreach effort made so far.

**B. Review Dashboard** Discuss 10 m

>> Total \$\$ raised so far - 67% toward goal of \$150,000 this year. That's over 25 percentage point increase from last month.

>> Total donors engaged for FY21: 27 donors (6 BOT; 4 foundations)

>> Update on using Little Green Light to streamline donor data.

**C. FY21 Campaign** Discuss 15 m

**Donor/Friend Engagement**

>> Status Update: All members of DC prioritize direct outreach to donors/friends by 3/2 meeting.

**BOT Engagement Status <YTD>**

- Status of BOT fiscal engagement - 6 so far.

**Community Partnerships**

> Discussion of Dana's summation of our leg 3 and leg 4 initiative and roadmap forward

**Additional Ideas**

>Host any additional virtual or in-person tours this year as we ready for on-site return?

**Donor Engagement Completed Actions Completed <YTD>**

>> Donor Engagement 1 - Friends Q1 Newsletter - late October = Complete

>> Donor Engagement 2 - Mid November = Complete

>> Donor Engagement 3 - Took advantage of #GIVINGTUESDAY <Dec 1> = Complete

>> Donor Engagement 4 - MLK Jr. Community-Wide Message = Complete

**D. Quarterly Newsletter** 5 m

>> Quarterly Newsletter 2020-21 Q1 sent via email + hard copy <October> = Complete

>> UPCOMING: Q2 Newsletter Timeline <Adjusted to April>

>> UPCOMING: Q3 Newsletter Timeline <May/June>

>> UPCOMING: Q4 Newsletter Timeline <July>

**III. Next Steps**

**IV. Closing Items** **5:40 PM**

**A. Adjourn Meeting** Vote 5 m