Libertas Academy Charter School

Development Committee Meeting

Published on March 1, 2021 at 6:39 PM EST

Date and Time
Tuesday March 2, 2021 at 5:00 PM EST

Location
Zoom Meeting
https://us04web.zoom.us/j/7748636583
Meeting ID: 774-863-6583
Password: 12345

Join Zoom Meeting
https://us04web.zoom.us/j/7748636583

Meeting ID: 774-863-6583
Password: 12345

Agenda

	Purpose	Presenter	Time
I. Opening Items			**5:00 PM**
Opening Items			
A. Record Attendance and Guests			5 m
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		
Approve minutes for Development Committee Meeting on February 2, 2021			
II. New Business			**5:05 PM**
Development			
A. Chair Remarks	FYI	Dana Barrows	5 m

Review direct donor/friend contact list KF sent last month and ensure all have a DC-assigned touchpoint. Make outreach by 3/2 DC meeting.

		Purpose		Time
B. Review Dashboard		Discuss		10 m

>> Total $$ raised so far - 41.27% toward goal - specific amount in dashboard
>> Total donors engaged for FY21: 12 donors (2 are foundations)

		Purpose		Time
C. FY21 Campaign		Discuss		15 m

Donor/Friend Engagement
>> Status Update: All members of DC prioritize direct outreach to donors/friends by 3/2 meeting.

BOT Engagement Status <YTD>

  • Status of BOT fiscal engagement - 5 so far.
  • Status of BOT Friends recommendations <3 new friends per member> appx. 50%
  • Outstanding friends & donor contact information in Friends list.

Potential Community Partnerships
> Discussion of Dana's summation of our leg 3 and leg 4 initiative and roadmap forward

Additional Ideas
>Update re: shift to donor database system proposed by LF.
>Should we invite selected donors to attend possible March 16 virtual tour for Trustees ?

Donor Engagement Completed Actions Completed <YTD>
>> Donor Engagement 1 - Friends Q1 Newsletter - late October = Complete
>> Donor Engagement 2 - Mid November = Complete
>> Donor Engagement 3 - Took advantage of #GIVINGTUESDAY <Dec 1> = Complete
>> Donor Engagement 4 - MLK Jr. Community-Wide Message = Complete

			Time
D. Quarterly Newsletter			5 m

>> Quarterly Newsletter 2020-21 Q1 sent via email + hard copy <October> = Complete
>> UPCOMING: Q2 Newsletter Timeline <Adjusted to March>
>> UPCOMING: Q3 Newsletter Timeline <May>
>> UPCOMING: Q4 Newsletter Timeline <July>

III. Next Steps

		Time
IV. Closing Items		**5:40 PM**
A. Adjourn Meeting	Vote	5 m