



# Libertas Academy Charter School

## Development Committee Meeting

Published on September 22, 2021 at 3:45 PM EDT

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### Date and Time

Tuesday February 2, 2021 at 5:00 PM EST

### Location

Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

Join Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>5:00 PM</b>
Opening Items			
<b>A.</b> Record Attendance and Guests			5 m
<b>B.</b> Call the Meeting to Order			
<b>C.</b> Approve Minutes	Approve Minutes		
Approve minutes for Development Committee Meeting on January 12, 2021			
<b>II. New Business</b>			<b>5:05 PM</b>
Development			
<b>A.</b> Chair Remarks	FYI	Dana Barrows	5 m

	Purpose	Presenter	Time
Review direct donor/friend contact list KF sent last month and ensure all have a DC-assigned touchpoint. Make outreach by 3/2 DC meeting.			

<b>B. Review Dashboard</b>	Discuss		10 m
>> Total \$\$ raised so far			
>> Total donors engaged for FY21			

<b>C. FY21 Campaign</b>	Discuss		15 m
<b>Donor/Friend Engagement</b>			
>> All members of DC prioritize direct outreach to donors/friends by 3/2 meeting.			

**BOT Engagement Status <YTD>**

- Status of BOT fiscal engagement - appx. 50%
- Status of BOT Friends recommendations <3 new friends per member> appx. 50%
- Outstanding friends & donor contact information in Friends list.

**Potential Community Partnerships**

> Discuss status on ideas discussed at 1/12 meeting and finalize next steps for upcoming month.

**Additional Ideas**

>Discuss shift to donor database system proposed by LF.

**Donor Engagement Completed Actions Completed <YTD>**

- >> Donor Engagement 1 - Friends Q1 Newsletter - late October = Complete
- >> Donor Engagement 2 - Mid November = Complete
- >> Donor Engagement 3 - Took advantage of #GIVINGTUESDAY <Dec 1> = Complete
- >> Donor Engagement 4 - MLK Jr. Community-Wide Message = Complete

<b>D. Quarterly Newsletter</b>			5 m
>> Quarterly Newsletter 2020-21 Q1 sent via email + hard copy complete. <October>			
>> UPCOMING: Q2 Newsletter Timeline <February>			
>> UPCOMING: Q3 Newsletter Timeline <May>			
>> UPCOMING: Q4 Newsletter Timeline <July>			

**III. Next Steps**

**IV. Closing Items**

**5:40 PM**

<b>A. Adjourn Meeting</b>	Vote		5 m
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