



Libertas Academy Charter School

Development Committee Meeting

Published on January 12, 2021 at 4:09 PM EST

Date and Time

Tuesday January 12, 2021 at 5:00 PM EST

Location

Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

Join Zoom Meeting

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Meeting ID: 774-863-6583

Password: 12345

Agenda

	Purpose	Presenter	Time
I. Opening Items			5:00 PM
Opening Items			
A. Record Attendance and Guests			5 m
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		
Approve minutes for Development Committee Meeting on December 1, 2020			
II. New Business			5:05 PM
Development			
A. Chair Remarks	FYI	Dana Barrows	5 m

	Purpose	Presenter	Time
B. Review Dashboard	Discuss		10 m
>> Total \$\$ raised so far >> Total donors engaged for FY21			

C. FY21 Campaign	Discuss		15 m
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ACTIONS COMPLETED

Donor Engagement Completed Actions <YTD>

>> Donor Engagement 1 - Friends Q1 Newsletter - late October = Complete
 >> Donor Engagement 2 - Mid November = Complete
 >> Donor Engagement 3 - >> Take advantage of #GIVINGTUESDAY <Dec 1> = Complete

BOT Engagement Status <YTD>

- Status of BOT fiscal engagement - appx. 50%
- Status of BOT Friends recommendations <3 new friends per member> appx. 50%
- Outstanding friends & donor contact information in Friends list.

Potential Community Partnerships

> LACS potential partnership w. institution - Elms College - The Center for Urban Education.
 > The private company - LF?

Additional Ideas <open to group>

D. Quarterly Newsletter		5 m
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>> Quarterly Newsletter 2020-21 Q1 sent via email + hard copy complete. <October>
 >> UPCOMING: Q2 Newsletter Timeline <February>
 >> UPCOMING: Q3 Newsletter Timeline <May>
 >> UPCOMING: Q4 Newsletter Timeline <July>

III. Next Steps

IV. Closing Items

5:40 PM

A. Adjourn Meeting	Vote	5 m
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