



Libertas Academy Charter School

Development Committee Meeting

Published on December 1, 2020 at 5:57 PM EST

Date and Time

Tuesday December 1, 2020 at 5:00 PM EST

Location

Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

Join Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

Agenda

	Purpose	Presenter	Time
I. Opening Items			5:00 PM
Opening Items			
A. Record Attendance and Guests			5 m
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		
Approve minutes for Development Committee Meeting on November 10, 2020			
II. New Business			5:05 PM
Development			
A. Chair Remarks	FYI	Dana Barrows	5 m

	Purpose	Presenter	Time
B. Review Dashboard	Discuss		10 m
>> Total \$\$ raised so far >> Total donors engaged for FY21			

C. FY21 Campaign	Discuss		15 m
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Actions Completed

DONOR ENGAGEMENT

>> Donor Engagement 1 - Mid November

>> Donor Engagement 2 - >> Take advantage of #GIVINGTUESDAY <Dec 1>

BOT ENGAGEMENT

- Status of BOT fiscal engagement - appx. 50%
- Status of BOT Friends recommendations <3 new friends per member> appx. 50%
- Outstanding friends & donor contact information in Friends list.

D. Quarterly Newsletter			5 m
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>> Quarterly Newsletter 2020-21 Edition 1 via email + hard copy complete.

>> UPCOMING: Q2 Newsletter Timeline <February>

>> UPCOMING: Q3 Newsletter Timeline <April>

>> UPCOMING: Q4 Newsletter Timeline <July>

III. Next Steps

IV. Closing Items

5:40 PM

A. Adjourn Meeting	Vote		5 m
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