APPROVED

Eno River Academy

Minutes

Governance Committee September Meeting

Date and Time
Thursday September 11, 2025 at 2:30 PM

Location
Zoom only

Committee Members Present
David Nagel (remote), Elliot Clark (remote), Jeremy Greene (remote)

Committee Members Absent
None

Guests Present
Lindsey Sealy (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

David Nagel called a meeting of the Governance Committee Committee of Eno River Academy to order on Thursday Sep 11, 2025 at 2:35 PM.

C. Approve prior meeting minutes

David Nagel made a motion to approve the minutes from Governance Committee Meeting on 08-14-25.
Jeremy Greene seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Governance Committee

A. GC goals calendarized

Reviewed and confirmed alignment that these four GC goals will be recommended to the board later this month.

Reviewed a draft of the calendarization of each goal so that we can anticipate what we will be discussing at each GC meeting and when those GC outputs will be ready for the board.

B. Rechartering process

Reviewed this OCS and CSRB process and confirmed that Dave will work with Lindsey to make sure we hit all milestones and involve the board appropriately.

C. Board composition re-evaluation

Agreed that Dave will bring forward a board composition evaluation and potential bylaw revision recommendation, pending lawyer feedback, that includes the following:

- two more community seats, bringing total community seats to three
- each community seat lasting two years instead of one
- flexibility in whether the board chooses to utilize all three seats each year

Benefits include:

- More dynamic to meet Board needs at different times
- More control for the board to bring in skills aligned to strategic plans
- Keeps odd number of seats
- Maintains majority seats are parents

D. Board recruitment

Brainstorming discussion yielded a draft step-wise plan to enhance board awareness and recruitment.

- Send two communications to community at end of September including: (a) board and school goals and (b) comprehensive overview of how parents can get involved and volunteer including a description of board seats. Also post this on website.
- Identify and have board representatives at select school events to promote and engage parents in conversation about what the board does and is working on.

Events could include curriculum night, parent conferences, carer day, performances, fundraisers, etc
- Proactively assemble a list of parents who have expressed some interest and/or have skills desirable for the board

Jeremy to work with Lindsey to further develop and execute a recruitment approach along these lines

E. ED Evaluation Process

GC members all support using the same ED Evaluation process from 2024-25 for this 2025-26 school year. Jeremy to lead the ED Eval process this year.

F. Defining ERA brand

Rhodes Branding presented portions of their proposal including company overview and their process for developing an ERA-specific brand messaging framework. Total process takes ~2.5 months and includes background research, community survey, and a brand immersion workshop followed by iterative message development.

G. Brand definition process

Agreed that Elliot will lead this together with Lindsey and they will make recommendation to the board that we conduct brand definition work this Fall, including:

- process description
- who is involved
- overall timing
- what deliverables might look like
- competitive proposal summary (if available in time)
- budget requirements

Lindsey will alert Adam that this request is coming and check if budget will allow this expense.

III. Closing Items

A. Adjourn Meeting

David Nagel made a motion to adjourn meeting.
Jeremy Greene seconded the motion.
The committee **VOTED** unanimously to approve the motion.
There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:05 PM.

Respectfully Submitted,
David Nagel

Documents used during the meeting

- Governance Committee Goals and Calendar 2025-26 - DRAFT for Sept GC meeting.pptx
- Summary of Charter Renewal Process - Aug 2025.pdf
- Eno+River+Academy+-+July+28,+2025.pdf