



Aurum Preparatory Academy

Minutes

Aurum Preparatory Academy Board Meeting

Date and Time

Thursday September 28, 2023 at 6:00 PM

Location

1034 66th Ave., Oakland, CA 94621

Directors Present

C. Pehl, E. Cardona, J. Huddle, V. Hayes

Directors Absent

None

Guests Present

D. Vincent

I. Opening Items

A. Call the Meeting to Order

V. Hayes called a meeting of the board of directors of Aurum Preparatory Academy to order on Thursday Sep 28, 2023 at 6:12 PM.

B. Roll Call -- Establish Quorum

C. Approval of the Agenda

Dir. Huddle made motion to approve agenda.

Dir. Pehl seconds the motion.

Motion passed unanimously.

II. Consent Items

A. Board Meeting Minutes

C. Pehl made a motion to approve the minutes from Aurum Preparatory Academy Board Meeting on 08-24-23.

J. Huddle seconded the motion.

The board **VOTED** unanimously to approve the motion.

III. Information and Discussion

A. Public Comment

Public comments made by Jessica Majerus:

- I would like to help provide some context on teacher credentialing
- Going to email an article to the board
 - Says there are 13K teachers not fully credentialed in the state of the California
- Concerned that the board and Dr. Vincent are making decisions off of poor data or out of date data
- She was offered multiple signing-bonus offers
- Consider this as your work to retain the staff
- California is currently waiving the fees for all credential exams - like CBEST
- Those are the main things I want to lift up right now
- Just want to continue to advocate that aurum is not a turn-around situation
 - Cites the data from last year - we were far away from where we needed to be but we had wins
 - Quotes Vincent saying he would gut the whole thing; states that this would be a misstep as the school had much working for it this past year
- Concludes those comments

B. Working Group Updates

- Huddle gave a fundraising update on a Lahaina fundraiser to unify kids
- Director Vincent concludes working group updates.

C. Executive Director's Report

- 90% done with the new website
- The California School Dashboard - all categories are being updated but updates won't show until late September/early October

- Football and Volleyball - ordering new uniforms for the kids. Going to go on the website.
- New Director of Operations!
- Welcomed a New Office Manager!
- Consultant - Justin Franklin
- Restructured Recruitment Coordination
 - Using a large team of staff (six staff) to group-approach recruitment and cost management.
- Credentialing - at 25% and focused on growing this number
- Curriculum development and instructional strategy - a few days away hopefully form a new hire of a curriculum coordinator
- Staffing Capacity
 - Every position at the school is posted with a zip recruiter

In conclusion of the ED report...

- Fine tune our systems
- Understand our roles

Questions:

- Erika asked to assist with recruiting
- Huddle asked that Dr. Vincent keep black student enrollment at the heart of the recruitment and hiring strategy. Dr. Vincent agreed and restated his commitment to do so.

D. Back Office Provider Financial Report

- We had a net loss of \$127K last year
- We have \$487K in Unearned Revenue

Bryan and Franci present last fiscal/present fiscal reports.

IV. Closing Items

A. Board Comments

Looking up briefly (Curtis) Facebook page isn't running ads. Pushes for a Facebook budget to run ads for the school for marketing/enrollment purposes.

B. Next Board Meeting

The next board meeting is set for 10/26/2023 at 6pm at Aurum Prep.

C. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:15 PM.

Respectfully Submitted,
V. Hayes