



Aurum Preparatory Academy

Minutes

Academic Committee Meeting

Date and Time

Wednesday April 10, 2019 at 5:00 PM

Committee Members Present

A. Benedetto, D. Hardin, K. Fliss, L. Garcia Giacomo

Committee Members Absent

None

Committee Members who arrived after the meeting opened

D. Hardin

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Fliss called a meeting of the Academic Committee of Aurum Preparatory Academy to order on Wednesday Apr 10, 2019 at 5:02 PM.

C. Approve Minutes Jan meeting

K. Fliss made a motion to approve minutes from the Academic Committee Meeting on 01-09-19 Academic Committee Meeting on 01-09-19.

A. Benedetto seconded the motion.

The committee **VOTED** unanimously to approve the motion.

D. Approve meeting minutes Feb

K. Fliss made a motion to approve minutes from the Academic Committee - Test Scores deep dive on 02-21-19 Academic Committee - Test Scores deep dive on 02-21-19.

L. Garcia Giacomo seconded the motion.

The committee **VOTED** unanimously to approve the motion.

E. Approve minutes March meeting

K. Fliss made a motion to approve minutes from the Academic Committee Meeting on 03-13-19 Academic Committee Meeting on 03-13-19.

A. Benedetto seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Academic

A. Review videos & discuss social media strategy

D. Hardin arrived.

Committee reviewed videos (Student Recruitment, Staff Recruitment, Donors).

- Student Recruitment - need to change the "invest in Aurum" language at the end to be more student-targeted (Kerry to follow up with Theo)
- Staff Recruitment - review to make sure it's timeless; would like to use for next year (staff recruitment for this year is almost complete)
- Donors - looks good

Committee discussed places to post videos and how to distribute student recruitment video:

- Post on Aurum home page, social media (facebook, instagram, twitter)
- Include in staff and Board email signatures
- Distribute in newsletter
- Have ACTS distribute
- Email blast to current families

III. Other Business

A. Discuss other business

David provided update on staffing - just looking for 1 teacher for next year (English) plus some Instructional Aids and Assistants.

Kerry recommended using Donor video to do a Board fundraising push. Kerry to connect with Parren on this and craft a draft email that includes 3 key reasons to invest in Aurum.

David inputted that the main three things he talks about with grantors are:

1. On average, students are on track to make a year or more of growth this school year
2. Aurum has the backing of esteemed funders such as Silicon Schools, Educate 78, Calder....
3. Model designed to prepare students for college and life - double English & Math, Character programming & Design Thinking

IV. Closing Items

A. Adjourn Meeting

A. Benedetto made a motion to adjourn the meeting.

K. Fliss seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:00 PM.

Respectfully Submitted,

K. Fliss