



Partnership Proposal & Quote for Community School For Creative Education

Mar 28, 2023



Created by:

Teresa Arriaga
Executive Director
Springboard Collaborative

Prepared for:

Phillip Gedeon
Head of School
Community School For Creative Education



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Dear Phillip Gedeon,

Springboard Collaborative is helping schools and districts like Community School For Creative Education to drive reading growth for its most vulnerable student populations. We are eager to support your learning recovery efforts through our best-in-class programming, which include a range of options to best meet your needs.

[Schools and districts](#) choose to partner with Springboard because they:

- **Lack capacity** to design and manage reading programs independently
- Seek to invest in **supports for struggling readers** that deliver results
- Hope to **amplify family-educator collaboration** to accelerate reading outcomes
- Want **fully-scripted materials** to relieve over-burdened teachers
- Know that **systematic, explicit literacy instruction** is crucial for young readers

Springboard programs can be implemented during the school day, afterschool, or through our signature summer program. We can customize the level of support you receive, the materials package that best meets your needs, and even how to structure your instructional model. Some partners leverage Springboard to increase instructional time as a high dosage tutoring solution while others ask us to help them implement rigorous, half-day summer reading programs. All roads lead to the same destination—turbocharged student outcomes through family-educator partnership.

In the pages that follow, you'll see an overview of the program offering that we think will best meet your needs. You'll also see a price quote based on the number of schools and students that we will be supporting.

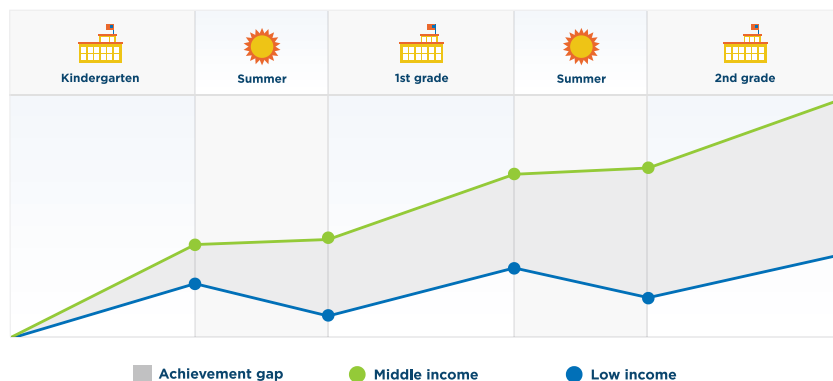
After your review and approval, we'll send you a service agreement which will act as our contract. Upon signature, Springboard's program team will lead you through the steps required to prepare for program launch. I will be your point of contact throughout the entire process.

I look forward to helping you achieve your objectives!

Teresa Arriaga

Why Springboard Collaborative?

Children spend 75% of their waking hours outside of the classroom, yet our nation does shockingly little to capture educational value from this time for low-income kids. All too often, our system treats their families as liabilities, rather than as assets.



The achievement gap

Students in under-resourced communities lack continuous access to learning at home and school, resulting in slow progress during the school year and chronic regressions over the summer.

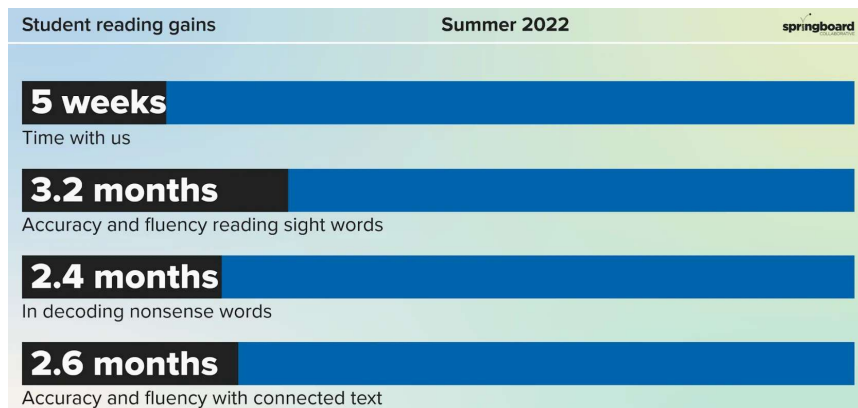
Family-educator collaboration

Springboard Collaborative closes the literacy gap by closing the gap between home and school. We coach educators and parents to help kids learn to read by 4th grade. Nationally, Springboard is the only organization to have cracked the code on equipping marginalized families to teach reading at home.



Our impact

In just 5 weeks with our summer program, Springboard students make 3.2 months of progress in accuracy and fluency reading sight words, 2.4 months of gains in phonological awareness and 2.6 months growth in accuracy and fluency with connected text.



How does a Springboard Collaborative program work?



Springboard Collaborative **coaches teachers and parents** to help kids read on grade level by 4th grade. We support schools to run **summer, afterschool, or in-school programs** that include:

- Daily literacy instruction (3 hrs/day in Summer; up to 3 hrs/wk during school year)
- Weekly workshops training parents to teach reading at home
- Job-embedded professional development for teachers
- An incentive structure that motivates kids to reach their reading goals

“ Springboard is unlike any teaching experience or educational program that I’ve been a part of. Unlimited growth can happen when students, parents, and teachers work together. — Teacher, San Jose, CA ”

Our guiding framework



All of our offerings are powered by our core framework which we call Family-Educator Learning Accelerator (or FELA). FELAs are 5-10 week cycles during which teachers and parents share a game plan to help kids reach growth goals. FELAs include six steps:

Step 1: Build a team

Relationship building sets the foundation for the family-educator partnership; each team consists of a teacher, a student, and a family member, and is launched with a team-building huddle.

Steps 2 & 3: Find your starting point, and set a goal

Students' reading is assessed and each student receives an individualized goal to work toward during their learning accelerator.

Step 4: Practice time

Springboard provides the curriculum and resources for teachers to instruct students and to train families as at-home reading coaches. Springboard also provides resources for students to practice reading on their own.

Step 5 & 6: Check your growth & celebrate achievements

The FELA concludes with a reading assessment to measure growth and an end-of-cycle learning celebration.

Meet the team

We deploy a team to support each of our partnerships. We have team members who help to customize set-up and others who focus exclusively on implementation. When you partner with us, you get a team supporting your success.



Teresa Arriaga she/her
Executive Director



Desiree Marks she/her/hers
Senior Director of Program Design



Iralys Lopez she/her/hers
Program Director



Diana Rodriguez she/her/hers
Program Management Office Director

Springboard Summer

Schools and districts turn to Springboard's offerings for Summer 2023 for...

Independent implementation

This is a great solution for schools and districts that choose to implement the Springboard playbook more independently, but supported by our coaches.

Flexible configurations

Partners implement this option as a standalone summer reading program, an afterschool accelerator or intervention, or as an in-school small group tutoring solution.

Affordable options

For partners looking for a solid offering but can live without all the bells and whistles that add to overall costs, this offering delivers both value and impact.



Offering Components

Set-up, Support, and Staffing

Training - Springboard facilitates virtual training for teachers and Program Leaders before launch. During the program, the Program Leader facilitates weekly Professional Learning Communities (PLC) for their teachers, with coaching support from Springboard.

Coaching support - Partners hire Program Leaders to manage the program at each site, including supporting site-based teaching staff. Springboard provides weekly coaching support to ensure Program Leaders have what they need to implement the program with fidelity.

Enrollment and technical support - Springboard trains, supports, and offers bonuses for the staff responsible for enrolling students and families. Resources include enrollment flyers, decks for family info sessions, registration confirmation letters, and an editable family calendar.

Tech Enablement - Springboard's support team sets-up each teacher and leader with the appropriate log-in credentials required to access our digital resources.

Literacy Curriculum

Reading Readiness and Phonics Curriculum - Access to a bank of 30-minute lessons that include facilitator notes, Power Point decks, and short scripts for explicit instruction.

Reading lessons - Access to lessons for PreK-3rd grade that can be used for whole group, small group, or individualized instruction. Includes resources to support community building, shared reading, daily Read-Alouds, small station work, and writing modules.

Classroom books: Classroom sets of teacher read-aloud books (15:1 classroom ratio) and virtual books to support lessons.

Family Partnership Resources

Curriculum, scripts, and teacher guides - Digital content for family-educator huddles, weekly family workshops (fully scripted decks), and final celebration guides.

E-books and strategy support - Families receive Raz Plus subscriptions, a digital library with 1,000s of books students can access for in-class and at-home reading in multiple languages. Families can opt-in to our web-based app which also provides daily reading tips and strategies.

Learning incentives - Springboard provides student participation incentives during a capstone celebration.

Family books - Each family receives ~7 books to seed or grow their home libraries.



Quote



Springboard Collaborative

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Community School For Creative Education

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Quote Created: 2023-03

Quote Number: 00000815

Quote Expiration: 2023-04-07

Season: Summer

Program Length: 5 weeks

Remarks:

| Feature | Quantity | Unit Price | Total |
|---------------------|----------------|----------------------|-------------|
| Support package fee | 1.00 sites | \$6,000.00 per site | \$6,000.00 |
| Student bundles | 30.00 students | \$365.00 per student | \$10,950.00 |
| Total | | | \$16,950.00 |