DRAFT

KIPP Memphis Public Schools

Minutes

KIPP Governance Committee Meeting

Date and Time
Tuesday November 3, 2026 at 5:00 PM

Location
Virtual

Guests are welcomed to attend these public meeting and are asked to pre-register to receive the meeting location details: KMPS Board Meeting Registration

Committee Members Present
B. Gennings (remote), D. Lyles-Wallace (remote), D. Payne (remote), E. Spence (remote), K. Shotwell (remote), L. Johnson III (remote)

Committee Members Absent
N. Gatson

Committee Members who arrived after the meeting opened
L. Johnson III

Guests Present
G. Williams (remote), J. Ward-Gill (remote)

I. Opening Items

A. Call the Meeting to Order

J. Ward-Gill called a meeting of the Governance Committee of KIPP Memphis Public Schools to order on Tuesday Nov 3, 2026 at 5:03 PM.

B. Roll Call

L. Johnson III arrived at 5:08 PM.

C. Agenda Review

The agenda was reviewed, and no changes were made.

D. Approval of Minutes

B. Gennings made a motion to approve the minutes from KIPP Governance Committee Meeting on 09-01-26.
D. Payne seconded the motion.
The committee **VOTED** to approve the motion.

II. Committee Updates

A. Board Survey Summary

Chief Williams provided updates and outlined next steps in the following key areas:

- **Board Survey Follow-Up:** Send text reminders to Board members who have not yet submitted their survey responses.
- **Board Retreat Planning:** Consider a revised three-hour Saturday morning format that includes dedicated time for networking and social engagement.

B. TCSC Board Training

Chief Williams presented an update on TN Charter School Board Training 2026–2027.

- Board members are required to complete training by June 1, 2027, to improve compliance and the Board Governance score. Returning members must complete 4 modules, and new members must complete 6. Training links will be shared in November, with milestone deadlines established to monitor progress and ensure timely completion.

C. Board Membership Terms

Chief Williams presented an update on Board Member Terms as follows:

- Board Member Davis will be recognized for her service on December 3rd Board of Directors Meeting. Board Members Gatson, Johnson, and Worles are approaching renewal. Recruitment efforts are ongoing, and Board members are encouraged to recommend potential candidates.

III. Committee Discussion

A. Fundraising Discussion

Board Member Spence outlined the fundraising priorities and discussed how the Board can support KIPP Memphis leadership in preparation for the expansion to four schools during the 2027–2028 school year.

Summary and Action:

- **Fundraising Work Group Meeting:** Schedule a 1-hour meeting during the week of the 15th, Desiree would like to be included.
- **Updated Fundraising Focus Materials:** Chief Williams will update short presentation that the board can use naming our fundraising priorities and one pager by November 19th.
- **Giving Tuesday Collateral -** Communications will work on a Giving Tuesday promotion with QR code that can be shared with Board members and board members can share with their network by November 19th.
- **Board Training & Relationship Mapping:** Host board training focused on fundraising and philanthropy. Have members map out their personal and professional networks on paper to determine comfortable leverage points.
- **Board Communication Cadence:** Establish a structured, objective engagement plan for the committee with monthly (or more frequent) touchpoints.

April 2, 2027 Event & Sponsorship Strategy:

- **Format & Venue:** Host a morning breakfast event at The Westin (repeat location due to high food quality and easier morning student participation).
- **VIP Incentive:** Offer top partners exclusive access via a private "Breakfast with the CEO & Board Chair" to share high-level vision.
- **Partner Alignment:** Shift marketing terminology from "sponsorships" to "partnerships," building mutually beneficial strategies that highlight sponsor ROI.

Grants, Major Gifts & Financial Strategy

- **Capital Campaign & Champions:** Assess whether a capital campaign is necessary. Recruited "Champions" will engage high-net-worth individuals and corporate connections.
- **Grant Realities:** Focus competitive grant requests on workforce development (where grant funding has shifted) rather than general education. Utilize Title funds where applicable and route specific funds to cover college visits/field trips.
- **Planned Giving & DAFs:** Build infrastructure for planned giving and collaborate with local financial advisors and the Community Foundation of Memphis to target Donor Advised Funds (DAFs).

Outreach & Collateral Needs

- **Board One-Pager:** Create a concise one-pager detailing key organizational priorities for board use.
- **Giving Tuesday:** Prepare a dedicated document featuring a QR code for streamlined donations.

- **Community Partnerships:** Expand local network partnerships with civic and cultural organizations (e.g., Divine 9, The Links, Inc.) to support KIPP Memphis.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:47 PM.

Respectfully Submitted,
J. Ward-Gill

View the KIPP Memphis Board of Director's full meeting schedule here:
https://app2.boardontrack.com/public/mJyCcK/home