



Ridgeline Education Corporation

Minutes

Board Meeting

Date and Time

Wednesday July 16, 2025 at 3:45 PM

Location

In person: 1922 S General McMullen Drive, San Antonio, TX 78226

Virtual via Microsoft Teams: <https://llac.io/RECBoard>

Meeting ID: 266 073 296 300 1

Passcode: z2YZ9YM7

Directors Present

A. Melo, J. Calvin (remote), L. Davis (remote)

Directors Absent

C. Humphrey, M. Lewis

Guests Present

A. Holmes (remote), A. Magdaleno (remote), A. Miller (remote), D. Petropulos (remote), G. Sharifi (remote), H. Ruiz (remote), Justin Wood (remote), K. Delaney (remote), K. Willmann (remote), M. VanKirk (remote), R. Reyes (remote), Robert Berry (remote)

I. Opening Items

A. Call the Meeting to Order

A. Melo called a meeting of the board of directors of Ridgeline Education Corporation to order on Wednesday Jul 16, 2025 at 3:57 PM.

B. Acceptance of EIC Board Appointment of Chad Humphrey

J. Calvin made a motion to Accept EIC Board Appointment of Chad Humphrey.
L. Davis seconded the motion.
The board **VOTED** to approve the motion.

C. Record Board Member Attendance

D. Introduction of In Person and Virtual Attendees

E. Pledge of Allegiance

II. Approval of Agenda

A. Approval of Agenda

L. Davis made a motion to Approve the July 16, 2025, Board Meeting Agenda.
J. Calvin seconded the motion.
The board **VOTED** to approve the motion.

III. Review and Approve Minutes from Previous Meeting(s)

A. Prior Meeting Minutes

A. Melo made a motion to approve the minutes from Board Meeting on 06-18-25.
J. Calvin seconded the motion.
Approve the minutes from June 18, 2025.
The board **VOTED** to approve the motion.

IV. Reports

A. School Leader

Ms. Kristen Willmann spoke about her trip to Hawaii with her daughter during summer break.

Ms. Willmann shared on interviewing a math teacher soon. She also shared on enrollment of 227 EOY; currently at 185 enrolled students.

Ms. Willmann shared on Fall graduation set for December 15 at 3:00p CT and Spring graduation tentatively set for May 27, time TBD.

B. Finance

The Board was presented with the financial statement as of June 30, 2025, including the balance sheet, income statement, cash projections, and revenues & expenses.

C. Management Organization

Mr. Berry shared on the marketing plan including Billboard campaign, Digital ads (Facebook, Instagram, Snapchat, TikTok, mobile display, Google SEM) in English and Spanish, with year-round presence and increased frequency during enrollment periods. He also added TV/streaming ads (local Spectrum, live programming) in August–September and January–February. Enrollment event (“Slam Dunk Saturday”) planned for April 2026.

Mr. Davis asked how success will be measured.

Mr. Berry answered they will be tracked via HubSpot CRM and will report back on campaign performance at future meetings.

Mr. Holmes shared highlights from the National Charter School Conference, including a panel presentation with Michigan school leaders and students. He also shared on the upcoming 25th anniversary events planned for LLAC.

D. Legal

Mr. Wood shared on Senate Bill 2 (ESA):**Large-scale Education Savings Account program, operational by 2026–27 school year; public ISDs and charters can access funds for certain services. He also spoke about HB2 (School Finance):\$8.5B investment, including significant teacher and support staff pay raises, facilities funding, special education, and CTE funding.

Mr. Wood also brought up new compliance requirements, including:

- New cell phone ban policy required by September 18. (recommended “Safe Storage” rather than fully banned).
- Mandatory display of the Ten Commandments in classrooms (pending
- legal challenges).
- Board meeting posting now requires three business days’ notice (not

72 hours).

- Board meetings must be held outside typical business hours (after 5pm

recommended) starting September 1.

- Parental engagement policy and public comment procedures required.
- All meetings must be recorded and posted.

Mr. Wood also mentioned he will provide model policies and slide deck for board review.

V. New Business

A. Ratification, Workers Compensation Renewal

L. Davis made a motion to approve the Ratification, Workers Compensation Renewal with Employers Preferred.

J. Calvin seconded the motion.

The board **VOTED** to approve the motion.

B.

Commercial Package and Umbrella Renewal

L. Davis made a motion to approve the Commercial Package and Umbrella Renewal with Great American.

J. Calvin seconded the motion.

The board **VOTED** to approve the motion.

VI. Closing Items

A. Next Scheduled Board Meeting

Next Scheduled Board Meeting is scheduled for August 20, 2025, at 3:45pm CT.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:14 PM.

Respectfully Submitted,

A. Holmes

In accordance with the Texas Open Meetings Act (Subchapters D and E of Ch. 551, Tex. Gov't Code), the Board may enter closed meeting to deliberate any subject authorized by Subchapter D that is listed on the agenda for this meeting.

Any final action, decision, or vote on a subject deliberated in closed meeting will be taken in an open meeting held in compliance with the Texas Open Meetings Act.

Timely notice of this meeting was posted on July 10, 2025.