APPROVED

Ridgeline Education Corporation

Minutes

Board Meeting

Date and Time
Wednesday February 19, 2025 at 4:15 PM

Location
In person: 1922 S General McMullen Drive, San Antonio, TX 78226

Virtual via Microsoft Teams: https://llac.io/RECBoard
Meeting ID: 248 959 160 729
Passcode: de7HNh

Directors Present
A. Melo (remote), C. Humphrey, L. Davis (remote), M. Lewis (remote)

Directors Absent
None

Guests Present
A. Gibson (remote), A. Holmes (remote), A. Miller (remote), C. Gray (remote), D. Petropulos, D. Pierce (remote), G. Sharifi (remote), H. Ruiz, Isabel Diaz, K. Delaney (remote), K. Welsh (remote), M. VanKirk, Nadar Ali II (remote), Nikki Lovelace, R. Reyes (remote), Robert Berry (remote)

I. Opening Items

A. Call the Meeting to Order

C. Humphrey called a meeting of the board of directors of Ridgeline Education Corporation to order on Wednesday Feb 19, 2025 at 4:15 PM.

B.

Acceptance of EIC Board Appointment of Alex Melo

C. Humphrey made a motion to Approve the appointment of Alex Melo as a new board member.
L. Davis seconded the motion.
The board discussed the acceptance and appointment by Educational Improvement Corporation of Alex Melo as a new board member.
The board **VOTED** to approve the motion.

Roll Call

M. Lewis	Aye
L. Davis	Aye
C. Humphrey	Aye

C. Record Board Member Attendance

D. Introduction of In Person and Virtual Attendees

E. Pledge of Allegiance

II. Public Comment

A. Public Comment

Justin Calvin was introduced as a prospective fifth board member. He has a background in construction and community involvement in San Antonio.

III. Approval of Agenda

A. Approval of Agenda

C. Humphrey made a motion to Approve the February 19, 2025, Board Meeting Agenda.
L. Davis seconded the motion.
The board **VOTED** to approve the motion.

IV. Review and Approve Minutes from Previous Meeting(s)

A. Prior Meeting Minutes

C. Humphrey made a motion to approve the minutes from Board Meeting on 01-15-25.
M. Lewis seconded the motion.
The board **VOTED** to approve the motion.

V. Reports

A. School Leader

1. Ms. Diaz, Campus Coordinator, gave the principal report in Ms. Willmann’s absence.

2. Ms. Diaz shared on the new office clerk, Ms. Skillern. She also thanked Ms. Bautista for her help during National Schools Choice Week.
3. Ms. Diaz shared on enrollment of 56% ADA for January and 60% ADA in February, and 220 total students enrolled. Enrollment and attendance statistics were discussed, highlighting a need for historical trend analysis. She also gave a brief update on the Municipal Court dates with great attendance from students and parents. Mr. Davis requested the ADA analysis show month to month, to better understand the growth of student enrollment/ADA.
4. Ms. Pierce provided updates on the school voucher bill.
5. Ms. Diaz shared on a visit from TEA will be on February 28. She also shared the Spring Graduation date and time, May 28th, at 3:00pm.

B. Finance

1. The Board was presented with the financial statement as of January 31, 2025, including the balance sheet, income statement, cash projections, and revenues & expenses with an explanation and discussion on the need to amend the budget due to enrollment and ADA figures.

C. Management Organization

1. Mr. Holmes shared the Management Report. It provided comprehensive information from various departments that are not highlighted monthly.
2. Mr. Holmes shared a video showing what students did during National Schools week and why students choose L4L Edgewood.
3. Mr. Berry provided an update on the advertising campaign, including billboards, digital advertising, and TV spots. The campaign has been running since December and is set to end in February. The campaign has achieved significant impressions and engagement rates, exceeding initial goals. He also shared the campaign is under budget, costing $4,600 per month. The expense is justified by the engagement results.
4. Mr. Holmes shared on External Affairs is supporting schools with additional events for Black History Month. Events were held on February 12th, and another is scheduled for February 25th. He also shared the college access program offers scholarships to students. The application process is digital, and staff can assist. The principal plays a key role in selecting recipients.
5. Mr. Holmes reminded the board on the National Board Summit, that is scheduled for next month in Charleston, South Carolina and to RSVPs to Ms. Ruiz with confirmation on attendance and to provide jacket sizes; due by Friday 2/21.

VI. Open Discussion regarding future Board Agenda items

A. Open Discussion regarding future Board Agenda items

Mr. Humphrey discussed participating in Fiesta, which is a major event in San Antonio, for community outreach. The Community Liaison will need to start planning and budgeting for this event in April.

VII. Closing Items

A. Next Scheduled Board Meeting

Next Scheduled Board Meeting is scheduled for March 19, 2025, at 4:15pm CT.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:19 PM.

Respectfully Submitted,
A. Holmes

In accordance with the Texas Open Meetings Act (Subchapters D and E of Ch. 551, Tex. Gov't Code), the Board may enter closed meeting to deliberate any subject authorized by Subchapter D that is listed on the agenda for this meeting.

Any final action, decision, or vote on a subject deliberated in closed meeting will be taken in an open meeting held in compliance with the Texas Open Meetings Act.

Timely notice of this meeting was posted on February 13, 2024.