


Qualtrics
Proposal

Madison Krajeski

Qualtrics
Account Executive Team

madisonk@qualtrics.com

774-545-0745

Monica Alm

Qualtrics
Account Executive Team

malm@qualtrics.com

307-258-8819

333 W River Park Dr.
Provo, UT 84604

DesignXM (Parent/Family/Student Experience)

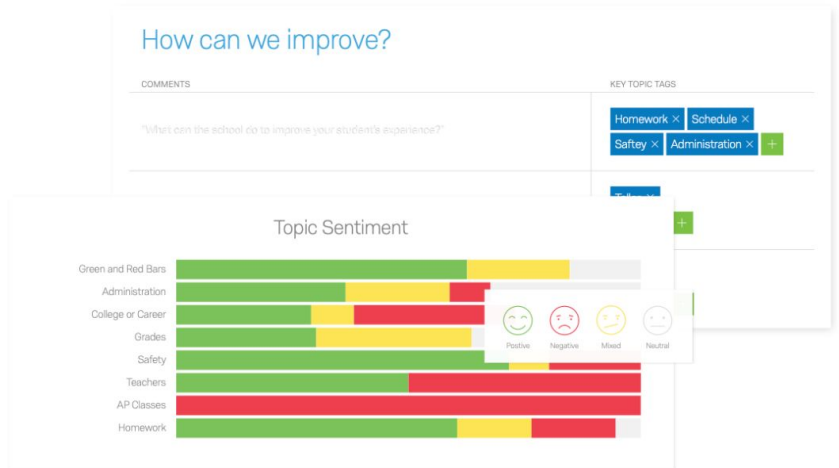
- **30,000 Responses**
- **5 Users**
- Unlimited Projects
- 24/7 Unlimited phone & email [support](#)
- [Custom branded theme](#)
- [XM Basecamp](#) (Online Tutorials/Webinars)
- [TextIQ](#) (See page 3)
- [StatsIQ](#) (See page 3)
- [Expert Review](#) (See page 3)
- [XM Directory](#) (See page 4)
- SSO
- Role-Based Dashboards

Optional Add-ons:

- Public Facing Dashboards (See page 4)
- Ticketing/Workflow
- [Website intercept/feedback](#) (See page 4)
- [Video Feedback](#)

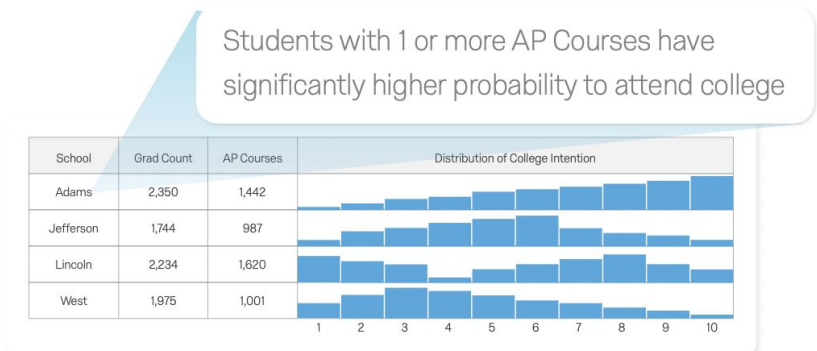
qualtrics
text iQ

Qualtrics Text iQ scours all your open-ended responses and sorts them according to topics and overall sentiment in seconds. Understand what matters most to parents, students and employees—all in their own words.



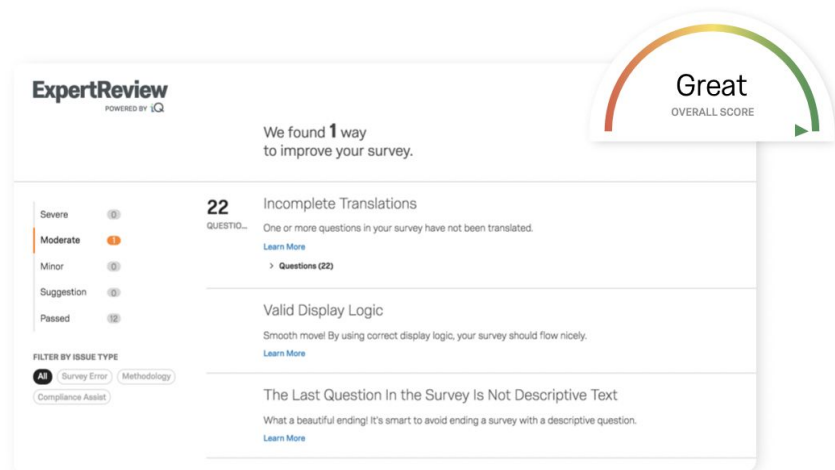
qualtrics
stats iQ

Stats iQ puts advanced analysis into your district, no statistician required. Create predictive models and uncover hidden trends, all in a few clicks and without leaving the platform.



qualtrics
expert REVIEW
powered by iQ

ExpertReview gives you confidence to design and launch world-class surveys with built-in Ph.D. recommendations. Get real-time recommendations about your overall survey quality and individual questions.



- **Survey Responses:** A survey response is any survey that is filled out and submitted, a partially submitted response can be collected and counts.
- **Users:** You will have a few “brand administrator users” who will be the ones to make, create and deploy surveys. Districts also give user access to administrators, teachers, board members who need to access internal dashboards.
- [Unlimited phone & email support](#)- Qualtrics has live chat, phone or email support.
- [Custom branded theme](#) -You can brand the theme with your district logo and colors.
- [Expert review](#) - Expert review measures the quality of your survey, recommends areas for improvement and predicts the quality of data collected.
- Access to online tutorials/webinars - There is TONS of great on demand content including a platform essentials certification course to learn how to build a survey and review results.
- [Advanced Question Types \(file upload, signature\)](#)
- [Text iQ](#) & [Stats iQ](#) (see next page for more information)
- [XM Directory- State of the Art](#)- You can store operational and experience data here. Think of this like a phone book with information on students, parents, community members and alumni. This database can be leveraged to survey the community about referendums for example or message alumni about employment, volunteer and/or mentorship opportunities.
- API Access
- **Unlimited Role Based Dashboards**
- **Public facing dashboard examples:** [Menlo Park](#) [Oklahoma City](#) [Ft. Worth](#) [Duval](#)
- **Ticketing Closed-Loop Module-** This can be used for bullying system, maintenance or IT ticketing system
- **Website Site Intercept Feedback** - This can route responses to the appropriate team or department in your district for you to close the loop.
[Mequon Theinsville \(Ask MTSD Tab\)](#) [Alvin ISD \(Let's Chat tab\)](#)
[Home Depot \(Feedback Tab\)](#)

EX Foundational (465 employees)

- **Unlimited** Employee Engagement, Pulse, and Research/Ad Hoc Projects
- Guided action planning for leaders and managers (includes best practice tips, idea crowdsourcing tools and reporting)
- Hierarchical, role-based dashboards with enhanced confidentiality protection
- Question libraries for Engagement, DEI and Well-Being
- Self-service benchmarking (includes access to full Qualtrics Engagement Benchmark database)
- 24/7 Unlimited phone, email, and chat [support](#)
- [XM Basecamp](#) (Online Tutorials/Webinars)

EX Lifecycle

- **Unlimited** Onboarding, Exit, Safety, Work-life
- Always on Feedback
- Hierarchical, role-based dashboards with enhanced confidentiality protection
- Employee Directory Import Automation
- 24/7 Unlimited phone, email, and chat [support](#)
- [XM Basecamp](#) (Online Tutorials/Webinars)

License options:

EX Foundational (Engagement/Pulses) + EX Lifecycle (Onboarding/Exit)
Total: \$15,000

DesignXM (Parent/Family/Student Experience)
Total: \$25,000

DesignXM (Parent/Family/Student Experience) + EX Foundational
(Engagement/Pulses) + Lifecycle (Onboarding/Exit)
Total: \$38,000
5% Discount

Implementation included

Multi-year option available to align with July fiscal year