



# Navigator Schools

## Watsonville Prep School

### Update 12.11.18



# Strategy Prongs

1. What are we doing/what is being done to impact staff?
2. What can we do (specifically) to ensure board members are there & we have votes?
3. Prep for ACCS/SBE

# California Department of Education

1. Phone call 10/29
  - a. positive connection
  - b. follow up - grants, clarification on K-8 charter term
2. Communications with CDE staff
  - a. Prop 39
  - b. Translation equipment
3. Staff recommendation posted 11/30
  - a. CDE recommended approval of WPS
  - b. Conference call with state staff 12/4

# Connecting with ACCS & SBE

1. Working with Santa Cruz County Office of Education to ensure representation by County staff at ACCS & SBE
  - a. Dr. Watkins will be submitting a letter of recommendation
2. Met with Assemblymember Robert Rivas - will at least write letter on our behalf & may attend in January
3. Outreach efforts made on our behalf to ACCS & SBE by:
  - a. Dr. Wesley Smith, Association of California School Administrators
  - b. CCSA
  - c. Silicon Schools
  - d. Plattner Communications & Public Affairs (clients include ETS, Bill & Melinda Gates Foundation)

# Prep for ACCS & SBE

1. Writing response to CDE & ACCS
2. Parent Engagement & Outreach
  - a. Door to door visits to update Intent to Enroll forms
  - b. Reading is Fun Club
  - c. Charter bus leaving Watsonville & with stops in Hollister for 12/13 and January
3. Staff presentation
  - a. Presenters - Andrea Hernandez & Kevin Sved
  - b. Presentation reviewed by Larson Communications
  - c. Data slides being created by outside support
  - d. Practice session set for 12/5 to go over presentation, Q&A on possible issues
4. Public Comment Speakers
  - a. 14 speakers for ACCS (parents, staff, supporters) choreographed messaging to hit hot spots & areas of interest
  - b. 15-20 speakers for SBE (parents, staff, supporters) choreographed messaging to hit hot spots & areas of interest

