Watsonville Prep Update





Activity since Denial at PVUSD

June 4

Dr. Watkins & Asst. Superintendent (now retired) Mary Ann James toured HPS

June 21

- Navigator submitted appeal to Santa Cruz County Office of Education
- Staff & parents spoke on behalf of the appeal

Between June 21 - July 19

- Staff met with County staff to review process & answer preliminary questions
- O Staff met with local business leaders & did outreach to board members



Activity since Denial at PVUSD

July 19 - Public Hearing

- Staff presentation included evidence of need, overview of WPS, data proving closed achievement gap
- Staff & parents spoke on behalf of the appeal (20+), including Rod Kelley teachers, former R.O.Hardin principal, & former Rod Kelley principal
- A bus was provided for parents from Watsonville to Santa Cruz
- Members of the charter review committee and county staff met with Navi staff immediately after board meeting to answer preliminary questions regarding an MOU



Activity since Denial at PVUSD

Between July 19 - August 16

- Parents reached out to board members & staff
- Letters of support were sent by: GUSD supt., former Hollister Supts., Healdsburg Asst. Supt., Wonderful Prep ED, San Benito County Office of Education Supt.
- County staff met with Navigator staff to review questions & clarify concerns
- County staff recommended conditional approval based on unanimous approval by review committee - with issues of concern addressed in the draft MOU

August 16 -Board Vote

- 12 speakers parents, staff, Hollister School District Asst. Supt.,
- Board voted 4-3 to uphold PVUSD denial



GLOWS & GROWS

GLOWS:

- Strong petition recognized by county staff
- Coordinated messaging
- Strong parents strength increased over time
- Strong relationship with county staff
- Frequent check-ins with parent leaders

GROWS:

- Larger number of vocal parents
- Earlier relationship building with board members, finding the message that speaks to each of them, having a stronger board count
- Consistent messaging to lead with our strong data and closing the achievement gap



Next Steps

Timeline to August 2019 opening

- Submit appeal to State Board of Education
 - October 1 is the deadline for the January meeting
 - December 13 Advisory Commission on Charter Schools (ACCS)
 - January 9 & 10 State Board meeting
 - Staff coordinating with CCSA, Innovate, & Promise Academy on parent engagement & motivation
 - Thank you dinner in September for parent leaders
 - Continuing monthly informational meetings
 - Bi-weekly messages & updates on Facebook & Parent Square
 - To coordinate on next steps staff has met with:
 - CCSA
 - YMC
 - Larson PR
 - Staff will be attending September or November State Board meeting for experience and to gain an understanding of the process.

Next Steps: Facilities

Five options being explored

- Short and long term space in downtown Watsonville on second floor of former department store
- Vacant dirt lot 1.5 acre lot in central Watsonville, could be viable for short and long-term
- 3) 25,000sf lot with 7,000 sf building in downtown Watsonville. Potential short term option. Adjacent property is available making long term possible.
- 4) Potential available church space for year 1 or year 1-2 option.
- 5) Prop 39. Navigator will submit Prop 39 request in October.

