



# NORA CRIVELLO

BOARD CANDIDATE

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## SENIOR MANAGEMENT ROLES

- *CEO, President*
- *Site Vice President*
- *Vice Chairman*
- *Nonprofit Board*

## INDUSTRIES SERVED

- *Testing, Cert. & Inspection*
- *Medical Device/Pharma*
- *Education Board*

## BOARD EXPERIENCE

- *President, Westpak Inc. Board of Directors*
- *Vice Chair and Secretary, Navigator Schools Board of Directors, Finance and Comp Committees*
- *Vice Chair, ISTA Global Board of Directors*
- *Independent Director, Proximity Institute*

## HIGHLIGHTED SKILLS

- *Strategic planning and execution*
- *Mergers & acquisition*
- *Financial analysis*
- *ESG | Sustainability*
- *Employee Ownership*
- *Cultural Transformation*

## EDUCATION

- *MBA, Pepperdine University*
- *BS, California Lutheran University*

**Nora Crivello is a seasoned CEO and Board Member leading privately held companies through transformative chapters with expertise in ESG.** Her focus on strategic vision and growth, coupled with her hands-on, tactical experience is well suited to support small to mid-cap, privately held companies. She has board experience supporting for profit, non-profit and global-industry organizations.

As the CEO of an employee-owned company, Nora is a certified ESOP fiduciary, and experienced at ESOP governance. She led the company to increase enterprise value by 85% in four years, expanding the customer base from a national to global audience.

While under her leadership, the company underwent a digital, and subsequent cultural transformation, moving from paper-based to fully digital ERP. Sustainability efforts included support for customers as well as implementation of ISO 14001 environmental certification, positioning Nora as a leader in the field of sustainable packaging transformation for various industries.

Her nonprofit Board work has focused on the education sector as well as global industry councils. Her work on the ISTA Global Board saw the expansion to operations in China, as well as record membership and engagement. While on the Navigator Board, the school raised funds to build a third school, followed by a strategic acquisition of a fourth school. This purpose-driven organization provides top tier free education to 4,000 low-income students.

As an energetic and high performing leader, Nora was awarded the George Award from Pepperdine's Graziadio School of Business. She uses this energy to inspire organizations to evolve into new chapters of growth, while being purposeful in their environmental and social impacts.

Nora resides outside California's Bay Area with her husband and teenagers. Together, they enjoy exploring National Parks, and raising puppies for Guide Dog for the Blind.