



Supporting Navigator Public Schools 23-24 Big Goals

As Navigator Public Schools continues to pursue our mission of equipping students to be learners and leaders in high school, college, and beyond, we will focus on the following two big goals during the 2023-2024 school year:

- Increasing academic achievement across all our schools and closing any gaps in performance across subgroups of students.
- Broadening our impact through growth, either by opening new schools or merging with existing standalone campuses.

The below messaging and pitch outlines will help facilitate conversations with potential donors that could bring in necessary funding to support the above Big Goals. Pitches should be customized to speak directly to the interests and priorities of individual donors or foundations.

Who We Are & Why We Matter

- Founded in 2011, Navigator Public Schools is a network of four high-performing public charter schools improving opportunities for students in agricultural communities.
 - Our schools annually prepare over 1,700 TK-8 students to be learners and leaders in high school, college and life. To date, about 600 students have graduated from our schools.
- When it comes to closing achievement gaps, the majority of dollars and attention are often focused on supporting students in our urban centers. That is important but also inadequate. As population patterns continue to shift, there is a growing subset of students in our agricultural and exurban communities who desperately need support.
 - [Census Info - Hollister \(Demographics\)](#)
 - [Census Info - Watsonville \(Demographics\)](#)
 - [Census Info - Gilroy \(Demographics\)](#)
- Navigator Public Schools is focused on a population of students who are often unseen and under-served, and we are supporting them to surpass all expectations.
- Navigator Public Schools' work is already impacting lives for the better every day. We believe that quality education can transform futures and communities and we are laser-focused on serving students and families who have traditionally been overlooked.
- Our committed team of educators are driving phenomenal outcomes for students, regardless of their circumstances, and with the right support we are poised for further growth, impact, and innovation.

Celebrating Academic Outcomes

We are making a measurable, unprecedented impact on our students. Every dollar we receive is a dollar that helps to close the achievement gap and transform our communities.

- Our schools serve a population of students who are 66% socio-economically disadvantaged and 80% Latinx. Research would suggest that these are students with the highest needs, fewest opportunities, and greatest likelihood of being behind academically.
 - The findings show that across the country only 28% of Latino adults age 25 or over have earned an associate's degree or higher, compared to 48% of white adults
 - 20% of Hispanic students met or exceeded proficiency on SBAC 2021 compared to 45% of white students
- At Navigator, these students are outperforming their peers at every turn, giving them choices and opportunities that were previously unavailable.
 - Our students are 3x more likely to be on grade level in Reading by the end of 5th grade than they would be in the surrounding schools.
 - Navigator's students are also 2x more likely to go to college.
- But we are not only outperforming our neighboring schools who serve similar populations of students. We are actively closing the achievement gap with the white, more affluent students across the state.
 - If you compare our students who are socio-economically disadvantaged against their non-socio-economically disadvantaged counterparts across the state, we are measurably closing gaps in achievement.
- In partnership with our students and their families, we are achieving these results through a combination of collaboration, care, and extremely hard work.
 - Squads
- These kinds of academic outcomes fundamentally change the long-term possibilities for our students and the communities we serve. Every dollar spent on accelerating the academic achievement of Navigator's students is a direct, proven investment in transforming the lives and futures of our young people.

Expanding Our Impact

We saw the need and we are serving students who might otherwise be forgotten. Your support helps us expand our impact and ensures that high quality educational options are aligned with where more and more families are headed.

- We are in a moment of massive population redistribution. Families are leaving our urban centers, often heading to “exurbs” — communities that are located beyond the immediate suburbs next to major cities but before the more agricultural communities.
 - Merced County - The population of Merced County, California in 2022 was 290,014, 11.2% up from the 260,776 who lived there in 2012. For comparison, the US population grew 6.2% and California's population grew 2.9% during that period
 - Monterey County - The population of Monterey County, California in 2022 was 432,858, 2% up from the 424,222 who lived there in 2012. For comparison, the US population grew 6.2% and California's population grew 2.9% during that period.
- Unfortunately, our ability to provide great schools isn't keeping pace with the population growth happening in exurbs and agricultural communities. The need is there, but high quality education often isn't — especially for socio-economically disadvantaged students and English Language Learners.

- The vast majority of philanthropic resources are going to our urban centers even though there are thousands of kids in these communities that need that same kind of attention and investment.
- Navigator Public Schools has chosen to focus our efforts on these communities specifically. We are meeting a need that no one else is and we are having incredible success, even without the same attention and investment as our counterparts serving students in urban centers.
- We need to expand our impact to keep pace with the growing demand in communities like Los Banos, Merced, Salinas and Stockton.
- Opening a new school or bringing a school into the Navigator network is an expensive, complex endeavor.
 - From start up costs and facilities, to paying for the necessary political process, we know that expanding our impact requires increased investment.
- Navigator is a shining star but we are not currently in enough people's orbit. You have a chance to be part of building something exceptional and bringing other people to a cause that will inspire them.

Doubling Down on Science & Innovation

We have proven results and we are eager to build on them, offer more to our students, and become a leader in education. Investing in STEM and other innovative programming at Navigator is an investment that will have exponential impact.

- At Navigator, our students are achieving outstanding outcomes in English and Math. We have built a solid foundation and we are so proud to see our students closing achievement gaps and changing the future for themselves and their communities.
- English and Math are an important part — but only a part — of truly transformative education. With that foundation in place, we are excited to pursue similar outcomes and opportunities in other areas, such as STEM.
- This is an opportunity to get in on the ground floor of creating the very best STEM program for TK thru 8th grade students, and eventually high school. We will set the bar for excellence and innovation, and we want to do it with support from experts in the field.
- By investing in the development of Navigator's curriculum and approach now, you're investing in something that will not only be replicated across our existing and future schools but will become a framework for success across the education sector.