



Date: June 15, 2019

To: Board of Directors

Submitted By: Kevin Sved, CEO

Subject: Growth and Dissemination

Agenda Item Type: Informational, Discussion

Objective(s):

- 1) This report will communicate key staff takeaways from the April 29 Board Meeting. With Board feedback during the June 18 board meeting, we can help ensure shared understanding.

Staff appreciates the Board's thoughtful discussion regarding Navigator's strategic direction during the last meeting. We are inspired by the Board's commitment to growth and dissemination, and are thankful to have Board's collective wisdom in shaping Navigator's strategic direction. Below are the key staff takeaways pertaining to growth and dissemination. We request feedback from the Board to help ensure that we are accurately interpreting the board's direction.

Growth

The key takeaways from the April 29 Board Meeting relating to growth are:

1. The board is committed to growth, but concerned about the current political climate.
2. The board wants staff to formulate strategies based on in-depth analysis of the current political dynamic. This political dynamic includes teacher strikes with anti-charter sentiment, polling showing declining public support of charter schools, anti-charter state legislation, and a Governor and State Superintendent of Public Instruction who are not as supportive of charter schools as predecessors.
3. The board wants staff to develop an action plan that is thoughtful and deliberate, and includes sufficient time to develop relationships with district and county board members, and deeper community support.
4. The board wants dissemination efforts to be used strategically as an entre to growth.

Dissemination

The key takeaways from the April 29 Board Meeting relating to dissemination are:

1. The board supports piloting dissemination efforts as a strategy to expand Navigator's impact by improving public schools to better serve students, particularly schools with high percentages of low-income students.
2. The board approved Navigator partnering with up to three organizations and up to five schools for the two-year pilot dissemination project.
3. The board wants regular updates on Navigator's partnerships and clear indicators to measure progress.

In this section of the board packet, there are updates on both dissemination and growth.