

**American Indian Model Schools
Human Resources
Recruitment Plan 2018/2019**

Here is a list of activities that HR will be doing to attract teachers.

Start Date	Due Date	Activity	Description
Upon approval	5/18/2018	Distribute Flyers to Coffee Shops	1- Post AIMS flyer at local coffee shops within .5 miles radius
Upon approval	5/15/2018	Distribute Flyers to Coffee Shops near universities in Oakland, and other public bulletin boards	1- Cal State East Bay, SFSU, Holy Names, Mills College
Upon approval	5/15/2018	Referral Bonus email	1- Send an email to AIMS staff 2- Post Referral Bonus flyer on AIMS campuses 3- Ask Site Administrators to announce periodically in staff meetings.
Upon approval	5/15/2018	Job Fair follow up	1- Send an email to universities where we attended job fairs 2- Send email to all graduating students and event attendees.. 3- These include: San Francisco State, Chico State, Sac State, UCSC
Upon approval	6/1/18	Send AIMS flyer to universities	1- Email our flyer to universities with approved credential programs and ask them to post it in their career center and Ed. Dept. and around campus. 2- Cal State East Bay, Holy Names, Mills College, SJSU, UC Davis, Brandman, Alliant, Cal State Teach, Fortune School of Education, Santa Clara University, Sonoma State, Santa Clara University, St Mary's College, Stanford University, UC Berkeley, UC Santa Cruz, UCSF, 3- Online Colleges: Alliant, University of Phoenix, Western Governors University, National University
TBD	TBD	Recruitment Event at AIMS	TBD