



reement

2023-24

About Oakland Promise

In 2016, Oaklanders came together to make a promise to every child in our city, offering them the resources, support, coaching, and incentives they need from birth and throughout their school years to empower them to seek out and thrive in the higher education and career of their choosing. In 2019, Oakland Promise and East Bay College Fund (which has been supporting college students since 2003) merged into one unified organization named Oakland Promise (OP). OP is a founding partner of the **Northern California College Promise Coalition (NCCPC)**. Oakland Promise engages the Oakland community to advance equity and economic mobility through cradle-to-college and career achievement. OP is a 501c3 nonprofit organization.

About College Access Middle School Programming

College Access is excited to serve both middle and high school students in Oakland's district and charter schools!

- **Our vision is to support all students in accessing a clear and solid path to post-secondary educational experiences that lead to a variety of career options - 2-year, 4-year, and vocational or technical programs.**
- **Our goal is to offer integrated programming to students and families that target the elimination of structural and cultural barriers to intergenerational social mobility.**

Our work includes:

- ***Scholarships and College Savings Accounts:***

Need-based college scholarships of up to \$4000 to qualifying students from low-income backgrounds to support their attendance at accredited post-secondary educational institutions. Through a competitive process, high school seniors may also qualify for a Great Expectations scholarship of up to \$16,000 for college.

All Oakland kindergarten students, beginning with the 2016-17 cohort, receive Oakland Promise Scholarships with an initial \$100 deposit with opportunities to earn additional \$100 in grades 5, 6, 8, and 9.

OP offers support and \$75 of seed money for any Oakland family that opens a family College Savings Account (CSA).

- ***College and Career Readiness:***

Support for high school College and Career Centers with personalized services and coordinated volunteer teams to help with career exploration, finding internships, college applications, financial aid, scholarships, and more!

Access TIP (Targeted Intervention Program): Workshops, presentations, and panels, both virtually and at school sites, covering key topics such as high school readiness, the first-gen experience, financial literacy, transfer options, and Career Technical Education.

Family Learning Groups exploring high school readiness as well as college and career options and opportunities.

Coming Soon! Promise Leaders: A program that will engage students and families across Oakland in advancing equity and economic mobility through peer leadership and mentoring.

College Access Middle School Programming

College Access Activity	School Site Support	College Access Support
Middle School Innovation Grant	<ul style="list-style-type: none"> ● Participating middle schools will receive a \$1000 College Access Innovation Grant at the beginning of the school year to support the school, students, and staff in building a college-going culture. ● Contact your OP College Access Coordinator if you have questions on how to use the grant. 	<ul style="list-style-type: none"> ● As an example, Innovation Grant can be used for the following purposes: <ul style="list-style-type: none"> Pay for buses for trips to visit colleges. Purchase materials, such as college banners, college sweaters, etc to incentivize and award students and staff for implementing college-going activities. Purchase snacks and drinks when the school hosts college and/or career events at their schools.
General Communications & Norms	<ul style="list-style-type: none"> ● Organize regular meetings (monthly or bi-weekly) with College Access staff members. ● Be responsive via email, phone, text, etc. 	<ul style="list-style-type: none"> ● Lead and attend regular meetings to ensure the program is serving student needs. ● Work with school staff to communicate in ways that best fit the needs of the school site. ● If scheduled OP staff is unable to attend, OP will provide an alternative staff member to substitute.
A-G Graduation Requirements & High School Readiness Indicators (HSRI)	<ul style="list-style-type: none"> ● Support the College Access team in selecting homeroom classrooms /advisory/cohorts for group presentations. ● Select students who may benefit from additional smaller cohort support. ● Share student data and parent/guardian contact information. 	<ul style="list-style-type: none"> ● Promote awareness and knowledge of High School Readiness Indicators and A-G graduation requirements for students and families. ● Conduct small group work: goal-setting, understanding HSRI, and A-G requirements. ● Provide social, emotional, and academic check-ins with a select cohort of students as identified and needed by the school.

College Going Culture	<ul style="list-style-type: none"> ● Support and welcome college presentations and field trips. ● Support and promote College Access Middle School Programming by sharing information with students and families. 	<ul style="list-style-type: none"> ● Invite families and students to participate in the following opportunities: <ul style="list-style-type: none"> Winter Career Conference College Career Week Black College Expo College and Career Panels ● Whole class presentations and activities conducted in partnership with school counselors, community school managers, teachers, and partners- aligned with post-secondary and HS options and preparedness. ● Partner with OUSD' to host CTE workshop(s) for students to learn about academies, pathways, and student life experiences in high school (before and during the high school options window).
High School Transition	<ul style="list-style-type: none"> ● Support the College Access team in selecting homeroom classrooms /advisory/cohorts to participate. ● Support and facilitate field trips to feeder high schools. 	<ul style="list-style-type: none"> ● Welcome school alumni to share high school and/or college experiences. ● Promote academy options within OUSD. ● Guide and support families through the high school application process. ● Schedule high school tours for prospective students. ● Connect students to Oakland Promise Future Centers or College and Career Centers at feeder high schools.
Transitions to postsecondary opportunities and development of financial awareness as it relates to college affordability	<ul style="list-style-type: none"> ● Collaborate and form partnerships between OP and school staff (teacher, school counselor, CSM, etc) for presentations and information sessions (workshops, FLGs, etc) for students and parents. 	<ul style="list-style-type: none"> ● HS Teams are invited to present to classrooms about their postsecondary plans. ● Introduce financial literacy and methods to pay for post-secondary education (CSAs, OP Scholarship, Other Scholarships and FAFSA) for both students and families. ● Build awareness and knowledge of OP Scholarship and other financing options.
Family Engagement	<ul style="list-style-type: none"> ● Access to space for meetings ● Communication with parents 	<ul style="list-style-type: none"> ● Coordinate parent events around topics of interest.

	<ul style="list-style-type: none"> ● Monthly Family Learning Groups 	<ul style="list-style-type: none"> ● Liaison to partner organizations for content and logistical support.
Levels of College Access Services	Purple <ul style="list-style-type: none"> ● Innovation Grant ● Information Sharing ● Invitations to OP College Access Events ● One student and/or parent event per semester ● Monthly classroom-based workshops ● Support for community events 	
	Blue <ul style="list-style-type: none"> ● Innovation Grant ● Information Sharing ● Invitations to OP College Access Events ● One student and/or parent event per semester 	
	Green <ul style="list-style-type: none"> ● Innovation Grant ● Information Sharing ● Invitations to OP College Access Events 	

2023-2024 Program Calendar

Timeline by month	CA Priorities/ Focus	6-8th Grade	Families
Prior to School Year	<ul style="list-style-type: none"> ● Identify school-site staff to support CA work ● <p>Introduce/connect CA staff and OUSD site staff</p>	<ul style="list-style-type: none"> ● Regular follow-up ● Contract signing with principals and counselors ● Identify CA lesson schedule with school-site staff 	<ul style="list-style-type: none"> ● Regular follow-up ● Share calendar with families and school-site parent leaders ● Connect with parent organizations on collaboration throughout the school year
August	Welcome Back to School!	<ul style="list-style-type: none"> ● Attending Welcome Back to School Night ● Reconnecting with school staff 6th/7th Grade ● OP Scholarship 	<p>Family Learning Group:</p> <ul style="list-style-type: none"> ● Outreach with Academic Calendar ● Reconnecting with parent leaders/organizations

		Activation	
September	Increase belief in college graduation.	<ul style="list-style-type: none"> ● Pre eval ● My Educational Journey 	Family Learning Group: <ul style="list-style-type: none"> ● Oakland Promise Introduction + Scholarship Overview / My529
October	Increase knowledge of HS Readiness Indicators (HSRI).	<ul style="list-style-type: none"> ● High School Readiness - Learning from High Schoolers 	Family Learning Group: <ul style="list-style-type: none"> ● Families in Action
November	Increase knowledge of HS Graduation Requirements.	<ul style="list-style-type: none"> ● High School Graduation Requirements 	Family Learning Group: <ul style="list-style-type: none"> ● DCAC
February	Awareness of CTE, 2yr & 4yr options.	<ul style="list-style-type: none"> ● My Career Interests 	Family Learning Group: <ul style="list-style-type: none"> ● 5 Bucket
March	Awareness of CTE, 2yr & 4yr options.	<ul style="list-style-type: none"> ● My Educational Pathways 	Family Learning Group: <ul style="list-style-type: none"> ● Summer Resources ● Big Brother Big Sister, ● Oakland Trybe
April	Increase belief in college graduation.	<ul style="list-style-type: none"> ● Post Eval ● College Is For Me! 	Family Learning Group: <ul style="list-style-type: none"> ● Kindergarten to College
Semester One: High School Readiness Indicators Semester Two: College/Career Pathways			

Signatures: School Site

I pledge that my school will participate in the College Access Middle School Program as outlined above.

School Name	
School Administrator Name	
School Administrator Title	

Signature	
Date	

Signatures: Oakland Promise

Name	
Title	
Signature	
Date	