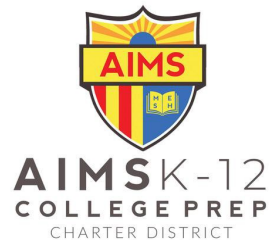


# AIMS K-12

## College Bound Kids

Reporting Period April 2020

Matthew Gordan, College Bound Kids Coordinator



# Established College Bound Priorities

## **Current Priorities**

1. Seniors receive and understand their financial aid award letters
2. Help students make a decision
3. Help those who prefer Community College understand that process and register
4. Begin personalizing college process with Juniors

## **Overall Priorities**

1. Aid Seniors in writing essays, writing letters of rec, figuring out a pool of schools to apply to, ensuring they receive all waivers they are entitled to (college apps, entrance exams, sending scores), completing FAFSA and finding outside scholarships, establishing connection between schools and our students, completing data entry and paperwork on students for schools, ensure they are taking correct credit recovery courses, nagging students to do all the above.
2. 9th-11th: Organizing and ordering all AP exams, make sure they understand what is required from them at AIMS academically, push the importance of extracurriculars while making them aware of opportunities, making sure Juniors (and Seniors if necessary) sign up for college entrance exams, completing data entry and paperwork on students for academic programs, writing letters of rec.

# Established Daily/Weekly Schedule for Communicating With Seniors, Juniors

*Daily:* Established a log to coordinate individual check-ins via email/Schoology- followed up with phone calls to those who don't respond within 48 hours; operating open office hours during lunch, after-school, or essentially anytime for students to meet privately via a Schoology conference call or phone to provide more one-on-one assistance.

*Weekly:* Established weekly Town Hall meetings on Schoology with varying topics; following up with Peer Leaders about recent survey and upcoming interviews.

## Seniors

Thursday Town Hall on Schoology Topics:

4/9/2020: admission related updates due to COVID-19, end of year expectations

4/16/2020: financial aid workshop

4/23/2020: community college workshop/general Q & A

+Daily Check-Ins with Seniors on rotating basis via email/Schoology messaging

+Phone calls home to those who don't respond via email within 48 hrs

## Juniors

Wednesday Town Hall on Schoology Topics:

4/8/2020: college admissions updates due to COVID-19

4/15/2020: Introduction to the college application process (postponed due to internet outage in my area)

4/22/2020: accomplishing extracurricular activities during lockdown/general Q & A

+Using Peer Leaders Seniors to interview each Junior one-on-one with set questionnaire about the college process before I follow up with each one using notes from PL interview while clarifying questions. Peer Leaders are doing this via Zoom between 4:30-6:30 PM.

++++Have also conducted Schoology information sessions with 9th and 10th graders.

# Number of Juniors and Seniors Contacted During The Reporting Period; and The Means of Communication

+Weekly Town Halls with each class with varying topics (see previous slide)

## **Seniors:**

Email/schoology: All 75 senior have been contacted via email at least weekly with an average number of email correspondence 6 times per week

Phone/text: Have called 7 students total via phone who did not reply to electronic communication in a timely manner, and spoke to another 3 students via phone who preferred to seek advising this way.

Private one on one Schoology conference: 2 students have requested this

## **Juniors:**

All Juniors have been contacted directly by me on behalf of senior Peer Leaders to fill out a questionnaire. In the following weeks I will follow up with each student individually following their Peer Leader interview.

Peer Leader Survey include: Questions to get them thinking about type of campus location they want, size of school, majors/career they're interested in, introducing the concept of loans, grants, scholarships, making them aware of private schools, etc.

**Group emails:** Seniors x 9, Juniors x 7, Freshmen/Sophomore x 6. Topics include college admissions, scholarships, AP/SAT updates, Virtual Tours, Community College information, and other updates.

# Qualitative and Quantitative Results for Admissions

Berkeley: 6/47	Irvine: 18/55	Merced: 12/13	Riverside: 21/25	UCSD: 16/43	UCSC: 24/44	UCSB: 12/41	UCLA: 7/54
Davis: 24/53	SFSU: 33/35	East Bay: 16/18	SJSU: 36/46	SDSU: 19/27	CSULB: 19/28	SLO: 11/23	CSULA: 8/8
Bakersfield: 4/4	Fullerton: 3/3	CSU Pomona: 6/6	San Marcos: 2/2	Sacramento: 5/8	Fresno: 3/4	Chico: 5/5	CSUMB: 3/4
Northridge: 1/1	Stanislaus: 2/2	Dillard: 10	Charles Drew: 3	Tuskegee: 4	Benedict: 10	Morgan State: 3	Wiley: 4
Harris-Stowe: 3	AL A&M: 4	Morehouse: 1	Clark: 1	Howard: 1	Paul Quinn: 4	Grambling: 2	USF: 7
USC: 3/15	Rochester Inst.	Michigan State	Seattle U	Middlebury	U of Portland	Case Western	Dominican
Wesleyan: 2	Otis School Art	Oregon	Denver U	Boston College	U of Arizona	Villanova	Arizona State
Puget Sound: 2	Drexel	Purdue	Lehigh	Boston U	Pepperdine	U of Oklahoma	Concordia Irvine
	Whittier	Ohio State	Colby	Claremont	NYU	St. Mary's	
				McKenna	Gonzaga		

Chart Key: School: acceptances/applicants

Waitlists include, but not limited to: 5 at UC Davis, 3 at Berkeley, 2 at Irvine, UCLA, Emory, and CSU SJ, and 1 at: Wesleyan, NYU, Brandeis, Johns Hopkins, Northeastern, Stanford, Princeton, Pomona College, UPenn, Middlebury, UCSD, CSUMB, CSULB, Williams, Claremont, Case Western, Amherst, Denison, Davidson, Grinnell, Bowdoin, Carleton, Fordham, and Harvard.

\*While Merced remained the same, all other UCs saw increases in acceptances, including all-time high from UCLA (previous high was 3)

\*Almost all CSUs increased as well with the exceptions being Pomona, Sacramento, and Fullerton

\*USC and USF increased by 2, Wesleyan and Puget Sound by 1

\*Overall HBCU acceptances are slightly down, but I attribute that to inconsistent reporting by students

# Qualitative and Quantitative Results for FAFSA Completion

\*69 students completed FAFSA

\*6 did not

\*Held two FAFSA workshops in order to complete this task, supplied copious amount of aides and instructions— in written form, list form, and video form— to complete this task, phoned home to remind about this, emailed the students directly several times to finish this, spoke face-to-face with students several times about this...

\*Before this year I believe only one student since I've been counselor has failed to complete FAFSA.

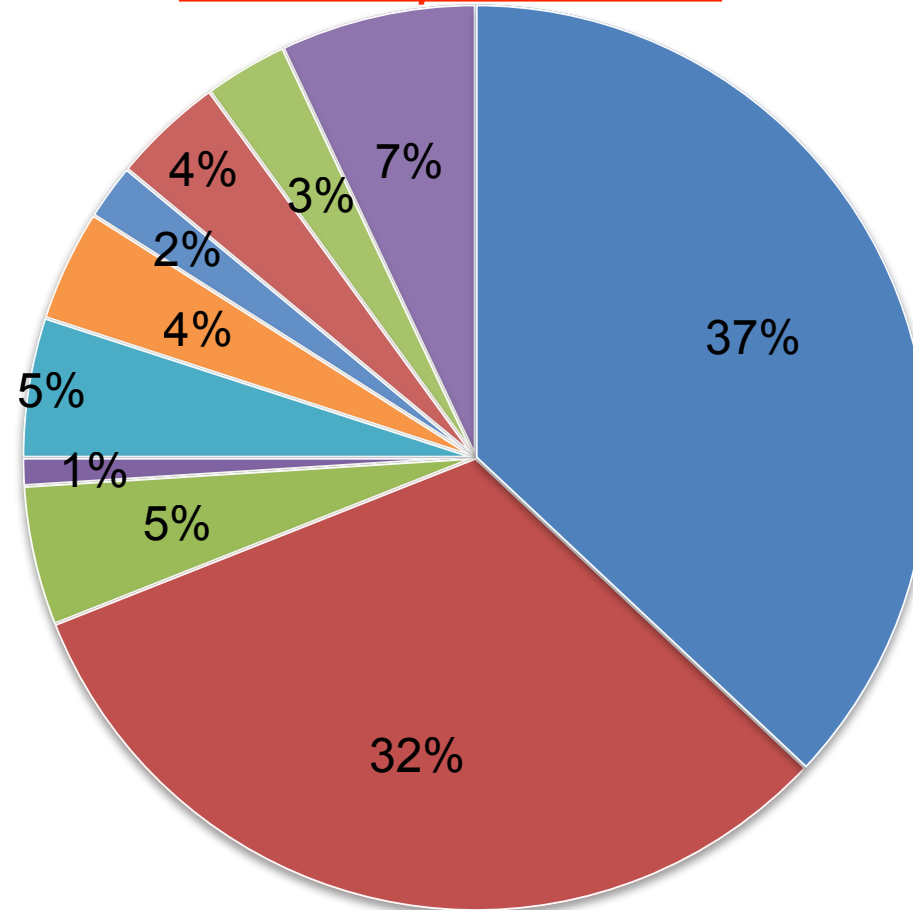
\*I'm now working with students interested in appealing their financial aid award letters by drafting letters and contacting financial aid offices.

# Qualitative and Quantitative Results for Response to Student Inquiry

+Most recent period has been focused on Seniors- shift from in-person to online

## Recent Reporting period:

- over 500 individual email/Schoology messages to students since break
- Average of ~40 individual students contacted per day via online correspondence since break
- On average I exchange 6 messages per Senior in most recent reporting period
- I've reached out to each Senior at least 3 times since break



## Qualitative inquiry topics+

- College admissions: 37%
- Award letter understanding: 32%
- Waitlist/appeal letter help: 5%
- FAFSA: 1%
- Acellus help/credit recovery: 5%
- Scholarship help: 4%
- Letter of Rec help: 2%
- Transcript requests/help: 4%
- AP testing: 3%
- Misc questions: 7%

+ Using this data to structure the weekly town hall topics to include any areas I feel that the students need more thorough explanations.