DRAFT

DeKalb Brilliance Academy

Minutes

FY26 Partnership Committee Meeting

Pre-Board Meeting

Date and Time
Monday August 25, 2025 at 6:15 PM

Location
Address: 2364 Park Central Boulevard, Decatur, GA 30035

Committee Members Present
B. Hartman, J. Alter, L. Norris, T. Logan

Committee Members Absent
None

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

B. Hartman called a meeting of the Partnerships Committee of DeKalb Brilliance Academy to order on Monday Aug 25, 2025 at 6:15 PM.

II. Partnerships

A. Establish Goals for 25' - 26' School Year

Proposed Goals for 2025 - 2026

1. Use ShareWay (site that partners organizations to donations/grants through 1-click applications) to **target 2 grants a month**. (Create a template we can use to apply for grants and donations that align with our mission, and values)

2. Spring Fundraising Event w/ Commerce Club to raise at least 10k in ticket sales and silent auction funds. 15 tickets per board member (5 organizations)

3. Partnership Committee Recruitment; 1 additional members with experience with securing corporate donations, experience with events and general fundraising

4. Capital Campaign creation - working sessions to get all Givelively pages created, monthly reminders and tips on securing donations and activating network - 50% goal completed by February

5. Double the Donation: Fully take advantage of DtD for automatic payroll deductions, company match, and personalized emails

B. Recap of 24' - 25' School Year

1. Fundraising - Raised $19,252 from Board Donations and the event at Commerce
    1. Opportunity Points:
        1. Commerce Event - working to ensure we pack out the room, all board members are present and inviting out corporations we'd like to target.
        2. Capital Campaign - determine our fundraising goal for the year, write out the why and identify companies that align with our cause or that have programs. Target local businesses that have direct links to their corporate giving programs.
        3. NEED: Kaboom is willing to provide playground equipment with corporate sponsor.
            1. Action Item: Check with YMCA on a list of corporate sponsors and ideas.
    2. Board Members Reaching their goals
        1. Opportunity Points:
            1. Having all Board Members create their Givelively accounts and donate what you can within a month of setting the page up.
            2. Monthly status report on fundraising.
2. Partnerships Committee
    1. Opportunity Points:
        1. Define our goals, task and corresponding milestones.

2. Develop a blueprint for submitting grants/etc.
3. Clear on committee requirements for recruitment.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:50 PM.

Respectfully Submitted,
B. Hartman