



DeKalb Brilliance Academy

Minutes

DeKalb Brilliance Academy Partnerships Committee Meeting

Date and Time

Friday November 8, 2024 at 12:00 PM

Location

<https://us02web.zoom.us/join/ztZAvf-CrpjkiGNz7AmixrcTiFGYj34c3NLEk>

Committee Members Present

B. Hartman, D. Watters, J. Alter, T. Egbuna

Committee Members Absent

B. Miller

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

B. Hartman called a meeting of the Partnerships Committee of DeKalb Brilliance Academy to order on Friday Nov 8, 2024 at 12:06 PM.

C. Community Builder

Brittany: Family

Jocelyn: Ability to connect and continue to give back

Toby: Good Health

II. Partnerships

A. Corporate Sponsors

- Updated CRM on current status (Jocelyn)
 - In preparation for the Fall Festival on November 16th, we'd like to secure pumpkins from The Home Depot and have Chick-fil-a sponsor if possible
 - No additional movement at this time from Porsche
 - Grants and CRM will now be combined for better coordination; Grants tab will be used for Foundation ask
- Outstanding Contacts: Partnership Committee will contact the following board members below to secure contacts for the organizations we are looking to target.
 - Brian, Jazmin, Chawn (Brittany)
 - Tareva+ Brandon + Quentin (Toby)
 - Joseph + Curtis + Meshia (Deonte)

B. Commerce Update

General Status: Commerce Club is requesting a visit at DBA and to attend upcoming events.

- Targeting Fall Festival + Celebration of Learning

Perks: As it stands, Commerce will sponsor DBA as an organization under their "Helping Hands" initiative. We will be given 50 tickets to sell at a price of our choosing. Commerce will provide the venue, 1 drink ticket per patron and small bites.

Logistics: This event will be held in the main bar area so that other Commerce Patrons can partake if they wish; potentially bringing in additional sponsors (they will not be included in our 50 person count); Working on a deal in which we will get a percentage of the bar spend for the night.

C. Partnership Recruitment

DBA will not participate in the UnitedWay Recruitment Fair - we will be submitting with UnitedWay to be included in the board recruitment email.

D. Open Discussion

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:51 PM.

Respectfully Submitted,
B. Hartman