



DeKalb Brilliance Academy

Minutes

7.8.24 Partnerships Meeting

Date and Time

Monday July 8, 2024 at 5:30 PM

Location

Zoom

Committee Members Present

B. Hartman (remote), D. Watters (remote), J. Alter, T. Egbuna (remote)

Committee Members Absent

None

Guests Present

Trecia Landrum (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

T. Egbuna called a meeting of the Partnerships Committee of DeKalb Brilliance Academy to order on Monday Jul 8, 2024 at 5:42 PM.

II. Partnerships

A.

Community Builder

B. Partnerships Business

Retro:

- **What's working:**
 - **Consistent partnership meetings and deviation of responsibilities**
 - **Creativity, strategic, and aligned with the vision of the school.**
 - **Cohesiveness in fundraising commitment and building momentum**
 - **Having a full committee**
 - **Four people for division of duties and adding to the content**
- **What's not working:**
 - **Fundraising goal - trying to get everyone to the goal**
 - **PBL: chaotic on how we source partners;**
 - **Securing corporate sponsors - identifying the 'Why' looking for an entry point**
- **What we learned:**
 - **For PBL - Communication templates, the board is focused on recruitment and the initial conversations, and Jocelyn focuses on the training.**
 - **Corporate Sponsors - nurturing corporate relationships, so it's easier to ask.**
Tiered giving: how to support
 - **Celebration of Learning - starting with the chant off and then moving to the boardroom to have each grade level present out**
- **Actions:**
 - **Create a draft CRM by 7/19 - list of potential sponsors and a communication template and calendar (Toby)**
 - **Jocelyn to send list of fundraisers**
 - **Quarterly update for newsletter**

Partnership Goals - Project Plan:

- **Data-driven, compliant committee:** Updated to include time frame around posting agenda and meeting minutes.
- **Board individual fundraising:** No change
- **Board individual partner recruitment:** fields secured, and we are still finalizing the dates. Tentative schedule:
 - **Semester 1 Coaching - October**
 - **Semester 2 Coaching - March**
- **Fundraising event:**
 - **Commerce Club in November**
 - **Silent Auction in February(BHM)**

Board and Committee Leadership

- For the partnership committee chair, Deonte or Brittany are open to the position.
- Toby will potentially act as the secretary for the DBA board.
- Action Item:
 - Use your LinkedIn network to identify individuals with corporate partnership experience.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:31 PM.

Respectfully Submitted,
T. Egbuna