



# DeKalb Brilliance Academy

## Minutes

### 7.8.24 Partnerships Meeting

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**Date and Time**

Monday July 8, 2024 at 5:30 PM

**Location**

Zoom

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**Committee Members Present**

B. Hartman (remote), D. Watters (remote), J. Alter, T. Egbuna (remote)

**Committee Members Absent**

*None*

**Guests Present**

Trecia Landrum (remote)

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**I. Opening Items****A. Record Attendance****B. Call the Meeting to Order**

T. Egbuna called a meeting of the Partnerships Committee of DeKalb Brilliance Academy to order on Monday Jul 8, 2024 at 5:42 PM.

**II. Partnerships****A.**

## Community Builder

### B. Partnerships Business

#### Retro:

- **What's working:**
  - **Consistent partnership meetings and deviation of responsibilities**
    - **Creativity, strategic, and aligned with the vision of the school.**
    - **Cohesiveness in fundraising commitment and building momentum**
  - **Having a full committee**
    - **Four people for division of duties and adding to the content**
- **What's not working:**
  - **Fundraising goal - trying to get everyone to the goal**
  - **PBL: chaotic on how we source partners;**
  - **Securing corporate sponsors - identifying the 'Why' looking for an entry point**
- **What we learned:**
  - **For PBL - Communication templates, the board is focused on recruitment and the initial conversations, and Jocelyn focuses on the training.**
  - **Corporate Sponsors - nurturing corporate relationships, so it's easier to ask.**  
Tiered giving: how to support
    - **Celebration of Learning - starting with the chant off and then moving to the boardroom to have each grade level present out**
- **Actions:**
  - **Create a draft CRM by 7/19 - list of potential sponsors and a communication template and calendar (Toby)**
    - **Jocelyn to send list of fundraisers**
    - **Quarterly update for newsletter**

#### Partnership Goals - Project Plan:

- **Data-driven, compliant committee:** Updated to include time frame around posting agenda and meeting minutes.
- **Board individual fundraising:** No change
- **Board individual partner recruitment:** fields secured, and we are still finalizing the dates. Tentative schedule:
  - **Semester 1 Coaching - October**
  - **Semester 2 Coaching - March**
- **Fundraising event:**
  - **Commerce Club in November**
  - **Silent Auction in February(BHM)**

### Board and Committee Leadership

- For the partnership committee chair, Deonte or Brittany are open to the position.
- Toby will potentially act as the secretary for the DBA board.
- Action Item:
  - Use your LinkedIn network to identify individuals with corporate partnership experience.

### III. Closing Items

#### A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:31 PM.

Respectfully Submitted,  
T. Egbuna