



Ivy Hill Prep Charter School
Development Committee Meeting
Meeting Notes: Monday, April 12, 2021 at 8:30PM

1. Attendance

- Adam Laniyan, Board of Trustees
- Jennifer Small, Board of Trustees
- Pierre Carras, Prospective Trustee
- Ambrosia Johnson, Head of School

2. Development Initiative #1: Film Night KEEXS

1. Film Night is planned for next month, April 29th
2. Jenn already has the school logo and photos and will use this for the flyer
3. IHP will use this event as the avenue to close the fundraising gap from Giving Tuesday. The purpose of the fundraiser will be to raise funds to go towards Ivy Hill Prep's Computer Science Program in the 2021-22 academic school year. *(Find details below in Item 3)*

a. Fundraising Gap & Plan to Close Gap

- i. Funds Needed: \$2,812.00
 - ii. Suggested Donation Per Person: \$25
 - iii. Amount of People Needed to Reach Goal: 113
 - iv. Amount of People Per Board Member: 15
4. **Next Steps**:
 - a. Jenn will send a Save the Date using school logo and photos.
 - b. Jenn will script out an e-mail message that Board members can disseminate to their networks ASAP.
 - c. Jenn will script out a text message that Board members can disseminate to their networks ASAP.
 - d. Development Committee will share these messages with the full Board prior to the Board meeting and will share more details during the Board meeting.

3. Brainstorming for Ivy Hill Prep's Goals

1. Committee has chosen one initiative to move forward with: Computer Science. This was previously outlined as Coding on our list, but we've changed the title to be more aligned with grant funding opportunities.
2. Mr. Carras found approximately 10 funding opportunities. Half are available now and the other half will be followed up on on a quarterly basis. Additional funding opportunities were also listed that the school is ineligible for.
3. **Next Steps:**
 - a. Mr. Carras has agreed to spearhead this initiative and will make outreach to funding opportunities that are currently available and will report any findings at the upcoming Committee meeting.