Turnitin Renewal Proposal

El Camino Real Charter High School

Shannon Johnson
sjohnson@turnitin.com
Turnitin K12 Sales Account Manager, West
Date Submitted:

To the Technology Committee of El Camino Real Charter High School,

Thank you for the opportunity to submit this proposal for El Camino Real Charter High School's three-year renewal of Turnitin's Feedback Studio with Originality and Revision Assistant. These solutions offer the most comprehensive similarity checking, feedback, grading and assessment tools. Feedback Studio and Revision Assistant work together to promote academic integrity, improve instructor efficiency, and ensure student success in writing and beyond. Your license comes with a collection of curriculum resources and pedagogical support, and integrates seamlessly with Canvas.

Turnitin and El Camino Real Charter High School have continuously partnered since 2013. In 2016, we introduced Revision Assistant. IN the years that followed, 44% of student scores improved, and the school adopted Revision Assistant to run the Common Formative Assessments. We look forward to further impacting student growth through increased writing opportunities across the curriculum.

Proposed Solutions

- Revision Assistant
- Feedback Studio
- Canvas LTI and CPF Integration

About Turnitin

Turnitin is your partner in ensuring the integrity of education and research and supporting the development of original thinking skills. From innovating assessment to preventing plagiarism, everything we do at Turnitin is focused on empowering educators to help students do their best, original work. For more than 20 years, Turnitin has partnered with educational institutions to promote honesty, consistency, and integrity. Our products are used by educators to guide their students towards higher standards of integrity and by students and researchers to do their best, original work. Turnitin is headquartered in Oakland, Calif., with international offices in Australia, India, Indonesia, Japan, Korea, Mexico, the Netherlands, the Philippines, Ukraine, and the United Kingdom. Over 15,000 academic institutions, publishers, and corporations use our products: Feedback Studio, Revision Assistant, Gradescope, iThenticate, Turnitin Originality, Turnitin Similarity.

Turnitin is used by more than 30 million students at 15,000 institutions in 140 countries

Revision Assistant Product Description & Impact

ECRCHS teachers' implementation of Revision Assistant provides students with immediate, actionable feedback, and increased writing opportunities.

turnitin

Revision Assistant provides a library of standard-aligned writing prompts and curriculum documents to support curriculum in grades 6-12, and AP courses. The prompts may be assigned as in-class writing practice, homework assignments, or used as a formative assessment. The prompts cover a wide range of genres and are both source-based and open-ended.

Signal Check Assignments

Provides students immediate, scaffolded feedback aligned with a genre-specific Common Core-aligned rubric. Students receive holistic feedback, showing their overall writing score, as well as sentence level feedback, guiding them to revise and improve their writing. Students can get formative feedback on demand. As they respond to a prompt they can see how their writing improves with each draft. Teachers have access to student prewriting, drafts, and feedback, and rubric-aligned scoring.

Spot Check Assignments

Provides teachers a snapshot of students' strengths and weaknesses. Students respond to a Spot Check prompt, and do not receive the scaffolded feedback as they do in the Signal Check assignments. Once students submit their work, teachers immediately receive student scores across a Common Core aligned rubric. **This is Revision Assistant's assessment tool.**

Expansion Pack Assignment

Provides students with holistic feedback and the opportunity to practice their writing skills. Students can see their overall score according to each rubric category, but do not receive sentence level feedback. The most popular prompts are then calibrated and added to our Signal Check library, where students can write and receive holistic *and* sentence level feedback.

Teacher Assistance with Scope and Sequence

The Scope and Sequence page on the Revision Assistant website helps teachers determine the best way to fit our prompts into their lesson plans and units by listing the deeper questions and overarching ideas each prompt explores. This page also helps districts organize vertical articulation across grade bands. Check out our updated Scope and Sequence page in the Curriculum Resources section, or click on the Scope and Sequence link on the Prompt Library page in Revision Assistant itself.

Assignment and Class Reports

Assignment Reports and **Class Reports** summarize students' performance through each assignment and throughout the duration of the class. The reports can be downloaded to Microsoft Excel, allowing for additional customization.

Provides a summative look of student strengths and weaknesses, which the teacher can use to differentiate instruction

- **Assignment Report:** provides feedback on students' strengths and weaknesses for one assignment
- **Class Report**: provides feedback for all assignments in a class
- Instructors have the options of assigning final grades in **Canvas** using the assignment report rating, or using their own scoring procedure

turnitin

Impact of Revision Assistant's Formative Assessment Prompts

El Camino Real Charter HS is currently using Revision Assistant assignments to manage the Common Formative Assessments in the English Department. The prompts and rubrics from our library are genre-specific and aligned to Common Core standards. **Access to this library saves teachers the time normally spent in drafting high quality prompts, calibrating assessments, and inputting data.**

English Department CFA Unit 3, ECRCHS March 2022
- 22 Teachers
- 2, 633 Students
- 34 ELA Class Assignments

Department-Wide Common Formative Assessment	Spring 2022 English Department CFA Prompts & Rubrics
Info: Teachers assessed students in each English class during the testing window. Testing results are with Department Chair Vita Roth *Materials: Grade Level Writing Prompts and Rubrics*	
English 9	Jail Time and Crime Reduction (Prompt) & Jail Time and Crime Reduction (Rubric)
English 10	Human Language vs. Animal Communication (Prompt) & Human Language vs. Animal Communication (Rubric)
English 11	Add Me (Prompt) & Add Me (Rubric)
English 12	Women's Suffrage and Equal Rights (Prompt)& Women's Suffrage and Equal Rights (Rubric)

Impact of Revision Assistant's Signal Check Assignments

July 1- March 31 for each year

Adoption Year	Avg Increase in Word Count	Avg Growth in Rubric Score	Active Teachers / Students
Year 1, 2016-17	278	0.71	10/ 524
Year 4, 2020-21	147	0.40	23/1,906
Year 5, 2021-22	86	0.26	26/2,402

ECRCHS saw a 20% increase students active in Signal Check in 2022!
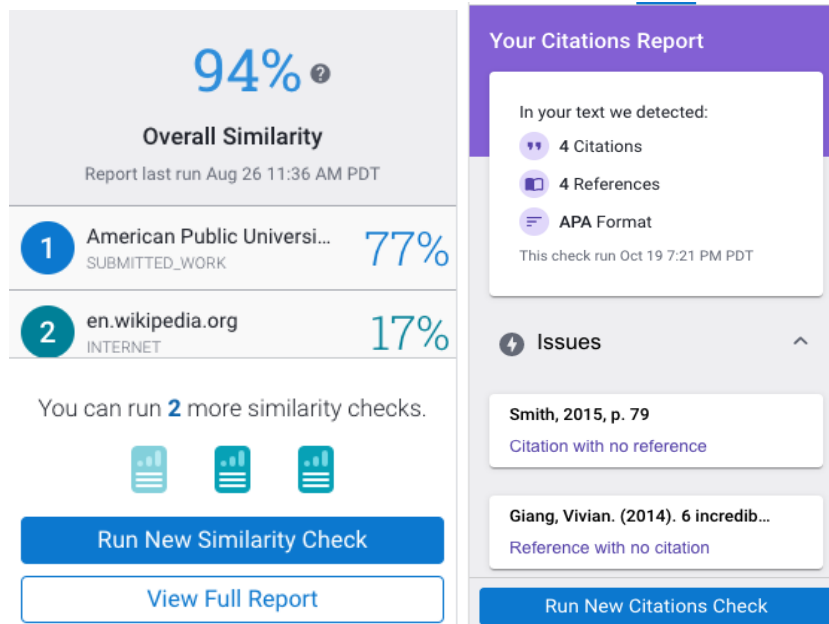
turnitin

About Turnitin Feedback Studio

Feedback Studio customers now have access to Draft Coach, Turnitin's G Suite plugin, to truly support students from the first draft to the final submission.

Draft Coach

By providing feedback at the point of need, within the writing environment, Turnitin's G Suite plugin, Draft Coach, helps keep students engaged and accountable as they draft their work in Google Docs, ultimately saving teachers time.

Students see their similarity report and citation feedback in the right-hand panel of their Google Docs screen.

- Check for similarity -- Students access similarity reports directly within Google Docs to ensure proper research and to understand where to revise their writing prior to the final submission.

- Improve citation skills -- Students receive automated feedback as to how to correct their citations in MLA, APA, and Chicago styles. Teachers receive cleaner first drafts!

ECRCHS students then log into Canvas to submit to their Feedback Studio assignment.

Turnitin Feedback Studio

Turnitin's online submission and summative assessment platform, available to El Camino Real Charter High School via Canvas. Unlimited paper submissions across all disciplines maximize the opportunity for formative learning.

Similarity checking against the world's largest collection of internet, academic, and student paper content deters plagiarism. Commenting and grading tools make the feedback process faster, easier, and more consistent.
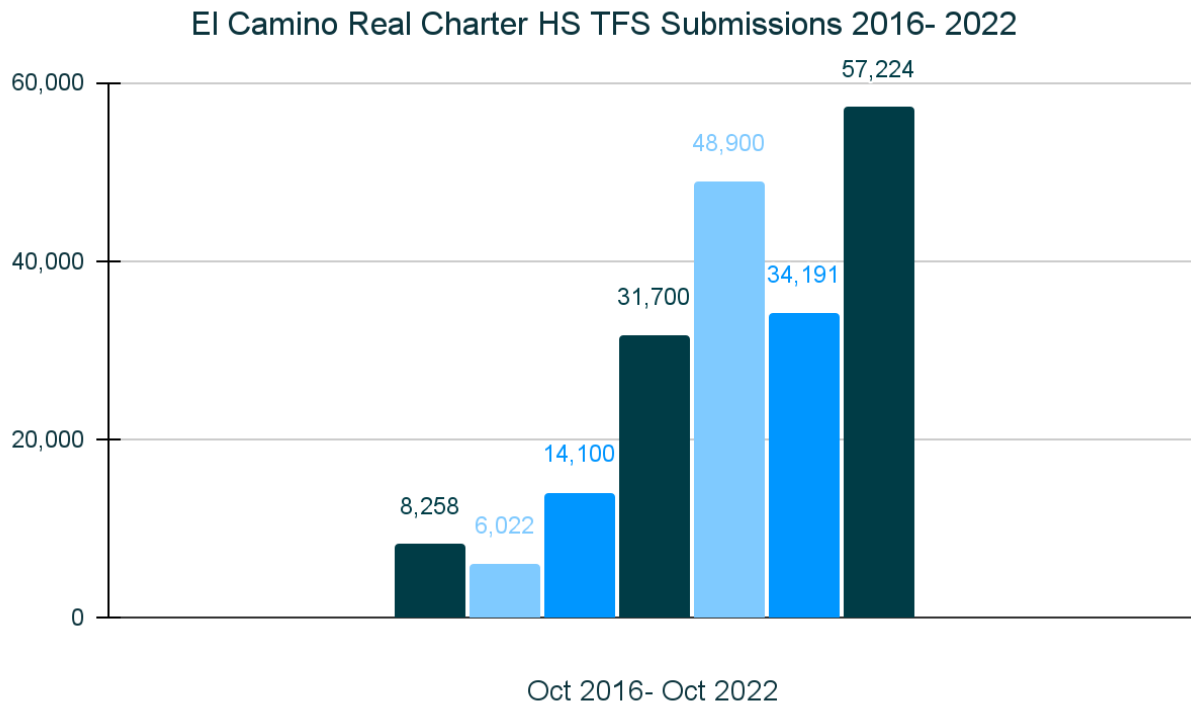

All instances of similarity are displayed in the Match Breakdown.

Leave personalised feedback with a text or voice comment.

Feedback Studio Adoption Over Time

From October 2016 – October 2022

Submissions Volume Over Time: the chart below shows the quarterly totals of submissions to Turnitin Feedback Studio from ECRCHS from October 1–December 31, annually. **Submission rates increased by 40% in 2022!**

El Camino Real Charter HS TFS Submissions 2016- 2022

Oct 2016- Oct 2022

From July 1, 2021- March 31, 2022: Totals for this academic year

- 179,669 Similarity Reports
- 5,675 Submissions with Feedback
- 74,042 Total Feedback Marks (QuickMarks, Custom Comments, Inline Text, ETS-Rater Grammar and Mechanics Checker)

Canvas Integration with Feedback Studio

Two pathways: Teachers may adapt the way they use Feedback Studio in Canvas to meet the goals of different assignment types. As you can see above, adding **Canvas integration at El Camino Real Charter HS has exponentially increased rates of teachers' Turnitin adoption.** Because there are fewer clicks and no unique logins or passwords required to access Turnitin assignments, Canvas integration also helps to increase student engagement and save valuable class time.

External Tool (LTI)

This pathway launches a Turnitin assignment from within Canvas and offers users a similar experience to that of our native website, turnitin.com.
- Turnitin assignment settings
- Turnitin similarity report
- ETS e-rater automated grammar and mechanics feedback
- Bubble comments, QuickMarks, voice comments
- Common Core, AP, and Revision Assistant rubrics
- PeerMark assignments

Grades provided in Turnitin LTI assignments sync to your Canvas grade book and similarity scores are visible within Speedgrader.

Impact of LTI

LTI integration allows teachers full access to Turnitin's assessment tools, which ECRCHS teachers use to efficiently provide actionable feedback, standardize academic language, and save time grading. **[Teachers report saving up to 38% of their time grading](#) by using Turnitin's QuickMarks and rubrics**.

Canvas Plagiarism Framework (CPF)

This pathway layers a Turnitin similarity report onto a Canvas assignment. While Turnitin's commenting and grading tools are not available in this pathway, students will still be able to receive automated grammar and mechanics feedback

through Turnitin's ETS e-Rater. Turnitin CPF assignments are recommended for quick-write activities in which the instructor might not provide feedback, or in which they'll use Canvas' Speedgrader for commenting and providing a grade.

- Canvas assignment settings
- Turnitin similarity report
- ETS e-rater automated grammar and mechanics feedback

Impact of CPF

CPF has made it possible for teachers to add academic integrity and critical thinking tools to any assignment, regardless of how detailed. As a result, **all departments at ECRCHS are now using Turnitin Feedback Studio.**

Implementation Services

$2,000 Free Training

Live Webinar Training

- (3/4) Remaining complimentary 60-minute live webinar trainings **($1,500 value)**
- Turnitin's PD Menu -- Ideas for how you might use your paid training sessions
- **Register for live, weekly Canvas trainings, view on-demand training videos**

Self-Guided Support

Custom Resources

- **El Camino Real Charter HS Custom Resources, Spring 2022**
- Revision Assistant Guide
- Feedback Studio Support Center
- Turnitin via Canvas

Renewal Pricing

ECRCHS's current service end date is June 30th, 2022. **To renew on time, we ask that you submit your signed PO no later than 10 business days prior to your expiration date.**

Your 2022-25 License includes
- Revision Assistant and Feedback Studio Formative Writing Bundle
- Canvas LTI and CPF integration

turnitin

Quotes

- [**El Camino Real Charter HS One-Year Renewal 2022-23**](#)
- [**El Camino Real Charter HS Three-Year Renewal 2022-25**](#) -- ***Invoiced annually***
- **Please note that you have the option pre-pay for all three years for an additional 5% savings**
- Email me at sjohnson@turnitin.com to receive a quote for a prepaid three-year license, saving an additional 5%

El Camino Real Charter HS Formative Writing Bundle 2022-25					
	2022-23	**2023-24**	**2024-25**	**3-Year Total**	**Savings Compared with Annual Rate**
3-Year, Pay-By-Year*	$37,573.35	$38,700.55	$39,861.57	$116,135.47	$10,660.16
Annual Rate	$39,827.75	$42,217.42	$44,750.46	$126,795.63	---

*Invoiced Annually

Prepaid 3-Year	
Additional Discount	5.00%
Total	$110,328.69

Total savings with Prepaid 3-Year: $16,466.94

Thank you for this opportunity to continue supporting El Camino Real Charter High School!