



# EL CAMINO REAL CHARTER HIGH SCHOOL *Conference Request Form*

## Conference Request Information

Your Name: Samantha Lasarow

Department: English

Conference Name: National High School Journalism Convention

Conference Date(s): Nov. 21-24, 2019

Conference Location: Washington, D.C.

(Flip over)

Brief Description of Conference: **Largest gathering of student journalists and their advisers in the country (typical attendance of more than 5,000). Offers hundreds of practical and professional learning sessions, from high-profile keynotes to specific, problem-solving breakouts and hands-on workshops. Also includes exhibit hall, JEA contests, NSPA's Best of Show contest, receptions, awards convocations, critiques, and career roundtables.**

What is the purpose of your attendance at the conference? **I will be receiving JEA's Rising Star Award and I will be awarded with my CJE. I will also be presenting a breakout session to other advisers. I will also attend other breakout sessions for professional development. Furthermore, I will be entering our publications in NSPA's Best of Show contest, I will be receiving critiques for our publications, and I will be a judge for the student contests. Because I am judging and presenting a session, my conference fee is waived.**

What is the benefit to the school? (i.e. What school or departmental goals does this address?) **Part of ECRCHS's vision statement regards our faculty as using "innovative teaching methods that empower students to be independent, determined and compassionate global citizens who think critically, collaborate confidently, and work passionately." By attending this conference, I will gain professional development in innovative teaching methods for journalism. Our yearbook and newspaper publications, which I advise, are student-run, and absolutely encourage students to be "independent" and "think critically" while "collaborat[ing]." As I continue to develop professionally, I can provide even stronger opportunities for our students.**

What follow up activities will occur? (e.g. Present information to your department, Create a new curricular activity) **I will bring critiques back to our student journalists so they can apply the critiques to their publications. I will also bring back new curriculum ideas which I will apply to my own curriculum, building new lessons and units based off of breakout sessions.**

Anticipated Costs: **Total: \$1845.09 + 2 substitute days**

# of Substitute Days Requested	<b>2</b>
Conference Registration Fee	<b>\$ 239</b> (registration, critiques, best of show contest, luncheon)
Lodging	<b>\$724.13</b> (\$188.98 per night * 3 nights + taxes and fees)
Parking	<b>\$ 0</b>
Meals	<b>\$ 250</b>
Mileage	<b>\$ 0</b>
Other	<b>\$ 200</b> (Uber/Lyft/subway) <b>\$ 431.96</b> (flights LAX → BWI and BWI → LAX)

- Please attach any relevant documentation to assist with initial approval (e.g. maps, conference flyers).
- Per fiscal policy, hotels should be under \$200 per night.
- Meal and Incidental Expense rates are based off of U.S. General Services Administration (GSA) rates ([www.gsa.gov](http://www.gsa.gov)).
- Single-day conferences and multi-day conferences not requiring lodging need an assistant principal's approval.
- Overnight conferences require an assistant principal's approval and the Executive Director's approval.
- Out of state travel requires Board approval.

Employee Signature

August 23, 2019  
Date

**Approvals**

Department Administrator Signature

Date

Executive Director Signature

Date

Board Signature

Date


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Total: \$99

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## Prices, Deadlines and Planning



### Key Deadlines

Sept. 1: CJE/MJE Certification Testing applications.

Sept. 10: Convention registration begins.

Oct. 7: Scholarship applications due.

Oct. 22: Hotel reservations.

Oct. 23: JEA Contest registration/entry uploading closes.

Oct. 30: Early-bird discounts end for convention registration.

Shirt pre-orders due.

Nov 22: NSPA Best of Show deadline at 2 p.m.

### Registration

Online registration will open Sept. 10 at noon CT.

### Registration Rates

- JEA or NSPA members earlybird (on or before Oct. 30): \$99
- JEA or NSPA members after earlybird (Oct. 31 and after): \$109
- Nonmembers earlybird (on or before Oct. 30): \$119
- Nonmembers after earlybird (Oct. 31 and after): \$129
- Nonmember professionals (not students or advisers): \$159

### Hotel Rates

To take full advantage of the convention, delegates who live outside the D.C. metro area are encouraged to stay at the Washington Marriott Wardman Park, the sanctioned and officially designated JEA/NSPA convention hotel. Please realize that



Total: \$60  
 (one newspaper @\$30, one yearbook @\$30)

Home » NSPA On-site Media Critiques

## NSPA On-site Media Critiques

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### On-site Media Critiques | \$30

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Staff members and advisers will sit down with an experienced adviser or professional journalist and review their student media.

Critique sessions are 25 minutes and provide a one-on-one opportunity for students and advisers to ask questions.

Critiques are offered from noon-3 p.m. Friday and 9-11 a.m. Saturday. Each critique costs \$30.

Critique times fill quickly. When registering for NSPA On-site Critiques, please indicate whether you prefer Friday or Saturday. NSPA will confirm your appointment.





Total: \$40

Home » Adviser-only Events

## Adviser-only Events

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### Saturday Adviser Luncheon

\$40

Noon-2:20 p.m. Saturday, Nov. 23

Registration deadline: Oct. 30

This is where I will be honored with my Rising Star Award and my CJE

JEA will honor fall award and certification recipients, and NSPA will honor Pioneer Award winners. Sponsored by Herff Jones.

### First-Time Attendees

#### First-Time Attendee Meeting

6:30 p.m. Thursday

### Adviser Receptions

#### Welcome Reception

9-10:30 p.m. Thursday

#### Friday's Reception

8:30-11 p.m.

Dessert reception

#### Adviser Hospitality

7:30 a.m.-5 p.m. Friday &

7:30 a.m.-noon Saturday

### Continuing Education Units

Attendance certificates signed by both organizations' directors are available in the adviser tote bags, through the JEA Bookstore and through registration at no charge. Check with your school district to see if these certificates will be recognized for CEU credits. These certificates are for advisers only and do not have an affiliation with a university.

## Certification Testing

Application deadline: Sept. 1

Testing: 3:30-6 p.m. Friday, Nov. 22

[jea.org/wp/certification](http://jea.org/wp/certification)

All applicants must be current JEA members. Fees cover a portion of administration, judging, mailing, cost of pins and certificates.

### CJE Applicants | \$60

CJE applicants must complete an application, provide evidence of a valid state teaching certificate and provide evidence of journalistic training from one of three options. Go to [jea.org/wp/certification](http://jea.org/wp/certification) for full instructions.

Test results will be sent about eight weeks after the convention, and applicants will be notified about selection as soon as all application procedures are complete. Those who pass the test in Washington, D.C., will be honored on April 18, 2020, at the Nashville convention.

### MJE Applicants | \$85

Applicants for Master Journalism Educator must have earned CJE status; verify five years of journalism teaching or advising experience; submit a letter of endorsement from a supervisor; show evidence of participation in scholastic journalism professional growth activities at local, state, regional or national levels; pass the MJE exam; and submit a pre-approved project, paper or teaching unit.

CJE award certificates and pins or MJE plaques and pins for those who have completed requirements since the spring convention will be presented during the Saturday Adviser Luncheon.

Questions? 785-532-5532, [staff@jea.org](mailto:staff@jea.org).



Total: \$40  
(one newspaper @ \$20, one yearbook @ \$20)

Home » NSPA Best of Show

# NSPA Best of Show

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## Best of Show | \$20

Open exclusively to members of NSPA, the Best of Show competition honors the best student media represented at the convention. Best of Show is a competition in which entries compete against each other and are ranked with the first-place winner in each category taking home a trophy. Critiques and score sheets are not provided in this contest.

Entries are due by 2 p.m. on Friday, Nov. 22. Winners will be announced at the NSPA Awards Ceremony at 3:30 p.m. Saturday, Nov. 23.

All NSPA member high-school staffs (with students attending) and junior high advisers are invited to enter their website, newspaper, yearbook, newsmagazine, broadcast production or literary arts magazine, **blog or podcast** in the NSPA Best of Show competition.

Newspapers, newsmagazines and broadcasts must be published between Aug. 1, 2019, and the start of the convention. Only 2018-19 yearbooks and literary magazines will be accepted. Websites must have been updated since Sept. 1, 2019.

## Best of Show Categories

Broadcast Program

Literary Magazine

Newspaper

Broadsheet

Tabloid (16 or fewer pages)

Tabloid (17 or more pages)

Junior High/Middle School

Newsmagazine

Newspaper Special Edition

Website

Small School (Enrollment of less than 1,500)

Large School (Enrollment of 1,500 or more)



Blog

Podcast

Yearbook

High-school yearbooks will be divided into four equal categories based on number of pages. Junior-high/middle-school yearbooks will compete in one category.

## Best of Show Rules

High-school media staffs must have at least one student representative registered for the convention in order to be eligible for the Best of Show competition. Junior-high media may be entered as long as the adviser is a registered delegate at the convention.

A special-edition newspaper/newsmagazine should meet one or more of these qualifications – anniversary commemoration; extra edition or thematic coverage (majority of coverage devoted to one topic). Schools may enter one issue of their newspaper or newsmagazine in the regular newspaper or newsmagazine categories and one issue in the special edition newspaper/newsmagazine category. No issue or edition may be entered in more than one category.

Broadcast entries will consist of a single program. Entries must be submitted via a direct URL (i.e., a YouTube or Vimeo link).

A blog must reflect journalistic standards in topics, coverage and writing, and it should be a component of the journalism program's online website.

A podcast delivers relevant content through engaging audio storytelling and should be a component of the journalism program's online website

Member publications of any kind may enter in the website category. Entries will be judged for general excellence in coverage, interactivity, breaking news, design and rich media. Entries will be divided into categories based on school enrollment.

Publications must submit their entry on site at the Best of Show desk near convention registration. Do not submit entries to NSPA prior to the convention.