



El Camino Charter High School

Board Meeting

Date and Time

Thursday September 27, 2018 at 4:30 PM PDT

Location

El Camino Real Charter High School, Library, 5440 Valley Circle Boulevard, Woodland Hills, CA 91367

BOARD MEETING

For board meeting materials, please go to the school's main office, or call (818) 595-7500. Some board meeting materials are also posted in the school's website (<http://ecrchs.net/ecr-board/>).

INSTRUCTIONS FOR PRESENTATIONS TO THE BOARD BY PARENTS AND CITIZENS

El Camino Real Alliance ("ECRA") welcomes your participation at ECRA's Board meetings. The purpose of a public meeting of the Board of Directors ("Board") is to conduct the affairs of ECRA in public. Your participation assures us of continuing community interest in our charter school. To assist you in the ease of speaking/ participating in our meetings, the following guidelines are provided:

1. Agendas are available to all audience members at the door to the meeting.
2. "Request to Speak" forms are available to all audience members who wish to speak on any agenda items or under the general category of "Oral Communications." "Oral Communications" is set aside for members of the audience to raise issues that are not specifically on the agenda. However, due to public meeting laws, the Board can only listen to your issue, not respond or take action. These presentations are limited to three (3) minutes and total time allotted to non-agenda items will not exceed thirty (30) minutes. A member of the public who requires the use of a translator, in order to receive the same opportunity as others to directly address the Board, shall have twice the allotted time to speak. The Board may give direction to staff to respond to your concern or you may be offered the option of returning with a citizen-requested item.
3. You may also complete a "Request to Speak" form to address the Board on Agenda items. With regard to such agenda items, you may specify that agenda item on your "Request to Speak" form and you will be given an opportunity to speak for up to three (3) minutes before the item, and total time allocated to agenda items will not exceed six (6) minutes for a discussion item and nine (9) minutes per vote item. A member of the public who requires the use of a translator, in order to receive the same opportunity as others to directly address the Board, shall have twice the allotted time to speak, and the total allocated time shall be appropriately increased as well.
4. When addressing the Board, speakers are requested to state their name and adhere to the time limits set forth. In order to maintain allotted time limits, the Board Chair may modify speaker time allocations or the total amount of allotted time for an item.
5. Any public records relating to an agenda item for an open session of the Board which are distributed to all, or a majority of all, of the Board members shall be available for public inspection at 5440 Valley Circle Blvd., Woodland Hills, California, 91367.

Consent Agenda: All matters listed under the consent agenda are considered by the Board to be routine and will be approved/enacted by the Board in one motion in the form listed below. Unless specifically requested by a Board member for further discussion or removed from the agenda, there will be no discussion of these items prior to the Board votes on them. The Executive Director recommends approval of all consent agenda items.

In compliance with the Americans with Disabilities Act (ADA) and upon request, El Camino Real Alliance may furnish reasonable auxiliary aids and services to qualified individuals with disabilities. Requests for disability related modifications or accommodations shall be made 24 hours prior to the meeting to Daniel Chang, in person, by email at d.chang@ecrchs.net, or by calling (818) 595-7537.

Agenda

	Purpose	Presenter	Time
I. Opening Items			4:30 PM
A. Call the Meeting to Order		Scott Silverstein	1 m
B. Record Attendance and Guests		Daniel Chang	1 m
C. Pledge of Allegiance		Beatriz Chen	3 m
D. Public Comments		Public	30 m
E. Executive Director Update		David Hussey	15 m
II. Board Procedure			5:20 PM
A. Vote to Install New Teacher Representative	Vote	Scott Silverstein	5 m
The Board will vote to install the new Teacher Representative Gregory Bastile. The term of this position expires June 30, 2020.			
III. Consent			5:25 PM
A. Approve Minutes of August 23, 2018 Annual Meeting and Board Meeting	Approve Minutes	Scott Silverstein	1 m
Approve minutes for Annual Meeting and Board Meeting on August 23, 2018			
B. Approve Minutes of September 5, 2018 Special Board Meeting	Approve Minutes	Scott Silverstein	1 m
Approve minutes for Special Board Meeting on September 5, 2018			
IV. Financial			5:27 PM
A. Review and Vote on May 2018 and June 2018 Check Registers	Vote	Alan Darby	10 m
B. Discuss and Possible Approval of 2017-2018 Unaudited Actual Report	Vote	Cindy Frantz of EdTec	10 m
The Unaudited Actual Report shows the year end financials for 2017-2018 subject to audit adjustments and was submitted to LAUSD as required.			
V. School Business			5:47 PM
A. Tech Update and Possible Approval of IT Audit	Vote	Fernando Delgado	25 m
B. Discuss Marketing Plan to Deal with Declining Enrollment, Fundraising and General School Promotions	Discuss	Rebeca Rodriguez	25 m

- Plan to increase declining enrollment
- Plan and goals for general fundraising
- Update on 50th anniversary
- Discuss and plans for weekly newsletter-distribution and target audience
- Plan for advertising and possible need for increased budget
- Plan for maintaining social media sites (Facebook...etc.)
- Plans for utilizing alumni specific sites
- Discuss how to promote ECRCHS Board of Directors
- Discuss media requests

C.	Discuss Possible Increase in Safety Officer Cost	Discuss	Daniel Chang	5 m
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Possible increase in cost for safety officers due to increase in minimum wage.

D.	Shoup Update	Discuss	Alan Darby	25 m
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VI. Closing Items

7:07 PM

A.	Adjourn Meeting	Vote	Scott Silverstein	1 m
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