APPROVED

Inwood Academy for Leadership Charter School

Minutes

May Board of Trustees Meeting

Date and Time
Tuesday May 20, 2025 at 7:00 PM

Location
433 West 204th Street, New York, NY 10034

All board addresses were posted 48 hours in advance of the meeting.

Trustees Present
J. Almonte (remote), J. Looney (remote), K. Mangual (remote), M. Rosenthal (remote), S. Mlynar (remote)

Trustees Absent
C. Talero, K. Drezner, K. Smith, R. Khamis, S. Santo, V. Singh

Guests Present
A. Gonzalez, B. Mercedes, C. Reyes, J. Pichardo, N. Polanco

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Rosenthal called a meeting of the board of trustees of Inwood Academy for Leadership Charter School to order on Tuesday May 20, 2025 at 7:08 PM.

C. Approve Minutes

II. Board Committee Reports

A. Marketing Report

A. Gonzalez presented the Marketing Report to the board:

The Strategic Marketing & Community Engagement presentation outlined Inwood Academy's efforts to boost student recruitment, retain current families, and enhance community visibility. Key strategies include strengthening digital marketing, deepening family engagement, leveraging community partnerships, and implementing targeted outreach to support K–12 enrollment. The goal is to build long-term enrollment stability by consistently promoting the school's brand, programs, and unique value through data-driven initiatives.

B. Finance and Facilities Updates

J. Pichardo presented an enrollment update to the Board:

Key points include:

- The ELT created a budget that addresses adjustments to enrollment. This included staffing and facility changes, including relocating 12th grade to Leadership Hall to free space for high school growth which allows the school to grow by 50 students.
- The FY25–26 budget prioritizes debt service compliance, protecting key programs, and sustaining reserves through cost-saving measures and operational efficiencies.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 PM.

Respectfully Submitted,
M. Rosenthal