



Rooted School - Washington

Rooted School Finance / Fund Development Committee Meeting

Published on June 16, 2024 at 9:37 PM PDT

Date and Time

Monday June 17, 2024 at 4:30 PM PDT

Location

10401 NE Fourth Plain Blvd
Vancouver, WA 98662

Agenda

	Purpose	Presenter	Time
I. Opening Items			4:30 PM
A. Record Attendance		Adrienne Mason	1 m
Board Members:			
Adrienne Mason: Board Chairperson			
Taina Knox: Board Treasurer			
Tyrone Foster - Board Member			
School Officials:			
Steven Carney: Executive Director & School Leader - RSV			
Sandra Yokley: Director of Operations - RSV			

	Purpose	Presenter	Time
Rooted School Foundation Jonathan Johnson - CEO			
JGP Matt Paolini			

B. Call the Meeting to Order

C. Approve Minutes	Approve Minutes	Adrienne Mason	3 m
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Approve minutes for Rooted School Finance / Fund Development Committee Meeting on May 20, 2024

II. Finance / Fund Development 4:34 PM

A. RSV Finance Update	FYI	Matt Paolini	15 m
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B. Partnership Proposal with Pacific Northwest Fundraising (PNWF)	Discuss	Adrienne Mason	40 m
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Objective: Review and discuss the proposal from Pacific Northwest Fundraising to adopt a fractional business model for enhancing Rooted School Vancouver's fundraising and development efforts.

Agenda:

Introduction and Background (5 minutes)

- Overview of Pacific Northwest Fundraising (PNWF) and their expertise in nonprofit fundraising.
- Brief on the concept of a fractional business model and its benefits for nonprofits.

Proposal Highlights (15 minutes)

- Summary of key services offered by PNWF:
 - Board development and recruiting assistance.
 - Development and management of annual giving plans.
 - Donor and sponsorship outreach.
 - Social media and marketing content creation.
 - Grant outsourcing and management.
 - Event management through preferred vendors.
- Cost implications and expected ROI (3 to 1 return on investment).

Purpose

Presenter

Time

Discussion Points (20 minutes)

- Evaluation of the proposed benefits and how they align with Rooted School Vancouver's fundraising goals.
- Potential impact on current fundraising efforts and staffing.
- Questions and concerns from committee members regarding the implementation and management of the proposal.

Decision-Making (15 minutes)

- Assess the feasibility and potential timeline for integrating PNWF services.
- Determine the next steps for negotiation and finalization of the partnership agreement.

Action Items and Next Steps (5 minutes)

- Assign tasks for further analysis or follow-up meetings with PNWF.
- Set deadlines for decision-making and contract finalization.
- Schedule the next Fund Development Committee meeting for updates and progress review.

Expected Outcome:

- A thorough understanding of the PNWF proposal.
- Committee consensus on moving forward with PNWF services, pending further negotiation and final approval.

III. Closing Items

5:29 PM

A. Action Items

Discuss

Adrienne Mason

5 m

- Recap of action items and final remarks.
- Confirmation of the next meeting date

B. Adjourn Meeting

Vote

Adrienne Mason