Service Order

Client		Parsec Education, Inc	
Client Legal Name ("Client")	Excel Academy	*Company Name*	Parsec Education Inc.
Primary Contact, Title	Heidi Gasca, Director	*Primary Contact*	Babatunde Ilori
Billing / Payment Address	1 Technology Dr. Bldg. I, Ste. 811	*Billing Address*	PO Box 286 Fresno, CA, 93708
City / State / Zip	Irvine, CA 92618-2339	*City / State / Zip*	Fresno, CA 93721
E-mail	hgasca@excelacademy.ed ucation	*E-mail*	babatunde@parseceducation.com
Phone	(949) 387-7822	*Phone*	(559) 753-4529

Description of Services and Fees

Services	Fees	
	Effective Date:	7/1/2024
	Termination Date:	6/30/2027
	Enrollment Count:	1593
License(s) and Services(s):	*Teacher Count: (For Academy only)*	
☐ Parsec STANDARD	Premium Analytics ($20,744 per year)	$62,232.00
☐ Parsec PREMIUM	Premium Onboarding	Included
	Premium Consulting	Included
Premium-Only Add-Ons	Custom dashboard ($9,500 per year)	$28,500.00
☐ Customized Dashboard		
☐ Street Data Approach to LCAP		
☐ Charter Renewal Support		
☐ Student Champion Report		
☐ Exception Report		
☐ Parsec REAL	*Subtotal:*	$90,732.00
☐ Parsec ACADEMY	*Discounts (include description): ($6,000 per year) Custom Dashboard Renewal*	$18,000.00
Additional Services (no package required)	*Discounts (include description): 10% ($2,424.40 per year) 3 year Agreement*	$7,273.20
☐ General Professional Development	***Total: ($21,819.60 per year)***	**$65,458.80**
☐ Keynote Conference Speaker ☐ Additional Consultation	*Notes: Automatic Renewal Cycles* 7/1/2024-6/30/2024 $21,819.60 7/1/2025-6/30/2026 $21,819.60 7/1/2026-6/30/2026 $21,819.60	

Explanation of Services

Parsec STANDARD
- Onboarding
  - 1 x onboarding meeting (2 hrs, virtual) - intro to the platform

- Platform
  - Standard Analytics Platform
    - State assessment analysis tool
    - Trend analysis reports
    - County, school, district comparison
    - Longitudinal overview reports
    - Student group analysis reports
    - Growth analysis reports
    - Dataquest Data
  - State assessment presentation ready reports
    - English, Spanish, and Hmong translations available
    - User-friendly online viewing platform (public or password protected)
    - Compare up to 4 report simultaneously
    - High quality data visualization
    - Full-screen presentation mode capabilities

Parsec PREMIUM
- Onboarding
  - 1 x onboarding meeting (2 hrs, virtual) - intro to the platform
- Consulting
  - 3 x data insights meetings (2 hrs, virtual)
  - 1 x presentation (e.g.: board meeting; staff meeting; cabinet meeting, etc.)
- Platform
  This includes the Standard platform features PLUS:
  - Premium Analytics Platform
    - Cloud-based Data Warehouse
    - Individualized Student Data
    - CA School Dashboard Filters
    - Dashboards:
      - Student Enrollment
        - Historical Enrollment Analysis
        - Percentage Breakdown
      - State Assessment
        - Overall
        - Claim Areas
        - Distance From Standard
        - Trend Analysis
        - Spread Analysis
        - Enrollment Length
        - Growth Model
      - Local Assessment
        - Overall
        - By Race/Ethnicity
        - By Student Group
        - Trend Analysis
        - Growth Analysis
        - Correlation Analysis (3rd-6th)
        - Correlation Analysis (MS & HS)
      - Graduation Rate
        - Overall
        - Bty Outcome
        - Student List
      - ELPAC/CAST
        - Overall
        - Trend
        - Student List
  - Presentation Ready Reports
    - Student Status Certificates
      - 1 x year
      - Measure student achievement
    - Student Growth Certificates
      - 1 x year
      - Measure student growth
    - Multiple Measures Report-
      - 3 x year
      - View your student's state and local assessments in a single report - with a deep dive in their local assessment trends
      - *Note: Attendance and discipline may be added to this report with an SIS integration and custom pricing*

- Network
  Receive complimentary access to Parsec's network improvement communities. Anticipating to launch Fall 2024.
  - Access for one participant to the District network
  - Access for one participant to the Principal network

Parsec PREMIUM Add-On Services:
Note: Must have Parsec Premium package to purchase these services
- **Customized Dashboard**
  - Custom dashboards to meet your organization's needs
- **Street Data Approach to LCAP**
  - 4 x ½ day sessions (in-person)
  - Supports in evaluating the effectiveness of actions outlined in the Local Control Accountability Plan (LCAP) or School Plan for Student Achievement (SPSA)
- **Charter Renewal Support**
  - Partner with our data analysts to prepare for your charter renewal
- **Student Champion Report**
  - A comprehensive report for teachers and principals to reflect and review on their prior year's performance
  - Note: Currently only available to customers using Aeries and PowerSchool for their SIS
- **Exception Report**
  - Detect potential errors in your SIS data, and present them in an easy to use dashboard.

Parsec REAL
Provides rich qualitative feedback through recorded video interviews and powerful analysis capability. Uncover new insights that inspire action.
- Platform
  - Video Surveys
  - Templated Prompts
  - Customized Prompts
  - Admin Dashboard
  - Insights Search
  - Insights Report
  - Insights "Real"
  - Data Integration and Implementation
- Onboarding
  - NEW PARTNERS: 1 x onboarding meeting (2 hrs, virtual) - intro to the platform
  - RENEWING PARTNERS: 1 x annual review + plan for upcoming year meeting
- Consulting
  - NEW PARTNERS: Street Data Capacity Building (½ day, in-person)
  - RENEWING PARTNERS: Street Data Capacity Building OR ½ day of on-site consulting
    Street data capacity building focused on deep listening will equip participants with the skills to practice deep listening, enabling them to connect more meaningfully with students, colleagues, and the educational community at large.

Parsec ACADEMY
- Platform
  - Full access to Parsec Academy features.
- Onboarding
  - NEW PARTNERS: 1 x onboarding meeting (2 hrs, virtual) - intro to the platform
  - RENEWING PARTNERS: 1 x annual review + plan for upcoming year meeting
- Consulting
  - NEW PARTNERS: One full day of training for all active users- includes power standards, overview of parsec academy, and grade level collaboration time.
    - Receive 1 set of power standards books per teacher in attendance
  - RENEWING PARTNERS: Onboard new staff or go deeper into high quality PLC/improvement science/instructional practices
- Network: Access to the monthly network for one teacher per school

Agreement

The Service Order, along with the Terms and Service attached as "Exhibit A" and Parsec Privacy Policy found here: https://www.parseceducation.com/pages/privacy-policy and the Acceptable Use Policy found here: https://www.parseceducation.com/pages/acceptable-use-policy, constitute the entire "Agreement" by and between the Client and Parsec.

Authorization

EACH PARTY ACKNOWLEDGES THAT IT HAS READ THIS AGREEMENT, UNDERSTANDS IT, AND AGREES TO BE BOUND BY ITS TERMS, AND THAT THE PERSON SIGNING ON ITS BEHALF HAS BEEN AUTHORIZED TO DO SO. THE PERSON EXECUTING THIS AGREEMENT ON CLIENT'S BEHALF REPRESENTS THAT HE OR SHE HAS THE AUTHORITY TO BIND CLIENT TO THESE TERMS AND CONDITIONS.

By signing below, the parties hereto ACCEPT AND AGREE to this Agreement as of the Effective Date above .		
Client Signature:	Print Name, Title:	Date:
Parsec Education Signature:	Print Name, Title: Babatunde Ilori, CEO	Date: