

*the Association of Personalized Learning Schools & Services*

**Every Child's Learning is Personal**

# **APLUS+ Network Conference 2022**

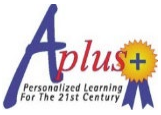
## **Overview For Attendees & Presenters**

**Deadline for Early Registration: September 9<sup>th</sup>, 2022**



**19<sup>th</sup> Annual APLUS+ Network Conference**  
**Personalized Learning:**  
**Guiding Education Success in Challenging Times**

**Wednesday October 19<sup>th</sup>—Friday, October 21<sup>st</sup>, 2022**  
**Bahia Resort Hotel**  
**Mission Bay San Diego, California**



# APLUS+ Network Conference 2022 Overview

Welcome to our 19<sup>th</sup> annual APLUS+ Network Conference 2022! Our APLUS+ Network conference and annual theme last year was **“Personalized Learning: Hope for a Brighter Future”**. We had miraculously survived yet another extreme attack by our adversaries against the very heart and foundation of our Personalized Learning model. Beyond merely hope, our theme was an affirmation that, standing united to remain steadfast in our commitment to serving all students in Personalized Learning programs that are firmly rooted in integrity, transparency, accountability, and academic excellence, would yield positive results and that we may all look forward to a better and more promising future.



**Personalized Learning  
PUBLIC Charter Schools  
put STUDENTS FIRST!**



Our dedication and commitment to serving our students, our schools, and our Personalized Learning model and movement have yielded tremendous rewards and very positive, encouraging and hopeful results. According to our latest APLUS+ network statewide data, our Personalized Learning students have demonstrated significant positive growth results on statewide indicators during the past two years in both ELA and Math, compared to similar students in traditional public schools who suffered significant learning losses in both ELA and Math. Congratulations! Let us celebrate together our data achievement successes within our Personalized Learning model and movement.

In celebration of our individual and collective achievements during this unprecedented pandemic and the extreme life challenges it has presented, our 2022 APLUS+ Network Conference theme is: **“Personalized Learning: Guiding Education Success in Challenging Times”**. Why have Personalized Learning public charter school students succeeded so well during the pandemic where so many students in traditional, more rigid, classroom-only public school models have suffered alarming learning losses? The key to our success is rooted in the Personalized Learning model’s inherent flexibility and adaptability, not only to pivot successfully to the needs and interests of individual students, but as we have demonstrated throughout the pandemic, to readily and effectively adapt to unforeseen changing external circumstances.



Parents in growing numbers are becoming enlightened to the need for and benefits of a more flexible and student-centered education delivery model like Personalized Learning for their children. Given the heightened social challenges we are enduring through the pandemic and beyond, parents seek to play a much more active role in their children’s education, as well as wanting to ensure for their children a more safe environment and engaging education experience. As the positive and enthusiastic word spreads as to the benefits of our Personalized Learning model, more parents are choosing to leave the more rigid, traditional classroom-only model. APLUS+ member schools and our Personalized Learning model are pioneering the path to what high quality and flexible education delivery should be in the 21<sup>st</sup> century for a growing number of students, particularly for those students for whom a rigid, conformity-based, system-centric model is not a match for their success.

## Who Attends APLUS+ Network Conferences?

We estimate that our 2022 conference will welcome between 300-400 attendees. Typically, APLUS+ Network conferences attract a high percentage of both educational and administrative decision-makers who are either on the leading edge of providing an innovative, Personalized Learning model for their students, or who are interested in developing a Personalized Learning model for their schools. The majority of our attendees represent California public charter schools that are classified as “nonclassroom-based, independent study” type charter schools.



In addition, our 2022 APLUS+ Conference will accommodate up to 30 exhibitors or more. Our exhibitors are typically comprised of APLUS+ Preferred Partners and affiliates that provide a wide variety of educational, back-office, and consulting products and services that enhance and support our member schools in their Personalized Learning mission and vision.

# APLUS+ Network Conference 2022 Highlights



## Professional Development Workshops, Breakout Sessions, and Networking

APLUS+ Conference workshops, breakout sessions, and networking discussions will be tailored specifically to the needs and interests of key school decision-makers and stakeholders, including Board Members, CEO's, Directors, Site Administrators, CFOs, Curriculum Coordinators and Developers, Counselors, Technology Specialists, Mentor Teachers, Teacher Guides, Special Education and Special Needs Teachers, and more. Proposed topics may include but not be limited to:



- **Administrative Leadership**
- **Advocacy Strategies, Community Relations, & Outreach Successes**
- **Assessment & Accountability Strategies for Personalized Learning**
- **Compliance, Financial, and Legal Issues in the "New Era"**
- **Data Collection, Analysis, & Reporting Strategies**
- **Instructional Strategies for Achievement**
- **Preparing Students for Their Goals in Life**
- **Specialized Programs for Personalized Learning Students**
- **Preferred Partner Training Sessions**

### **A TOTAL OF 10 OR MORE TWO-HOUR INTENSIVE WORKSHOPS!**

To kick off our 2022 conference we will offer at least 10 two-hour in-depth workshops on Wednesday afternoon, October 19<sup>th</sup>. Workshop proposals may be submitted by a single presenter, a panel of presenters, or a discussion facilitator seeking to offer a more in-depth exploration in a particular topic area of interest.

### **MORE THAN 50 BREAKOUT SESSIONS COVERING YOUR MOST CRITICAL AREAS OF INTEREST!**

Over the course of a day and a half throughout Thursday and Friday morning of the conference, APLUS+ will be offering more than 50 one-hour and fifteen-minute breakout sessions and networking discussions. Breakout sessions proposals may be submitted by a single presenter, a panel of presenters, or a discussion facilitator in your area of expertise.

### **INFORMAL PATIO PROMPTERS!**

Interested in a more casual and informal networking discussion on the final Friday morning of the conference? Consider facilitating a more relaxing and casual networking "patio prompter" discussion in our designated outside patio area (no a/v tech equipment support). Simply volunteer to be the discussion facilitator and submit your proposed topic and description for an old-fashioned casual group discussion and we will reserve a chat space for you!



### **SUBMIT YOUR WORKSHOP/BREAKOUT SESSION PROPOSAL BY AUGUST 26, 2022.**

Share your expertise, best practices, and enthusiasm with your fellow colleagues! Access the following link online to complete and submit your workshop, breakout session or networking discussion proposal no later than August 26, 2022:

<https://aplusnetwork.wufoo.com/forms/mt6hale1co3agf/>

### **APLUS+ Conference 2022 Presenter Bonuses**

As always, the strength and success of our annual conference is predicated on the willingness of our members to share their expertise and best practices with their fellow members. Plan to share your wealth of knowledge and experience during our 2022 conference, and in heartfelt appreciation for your willingness to share your expertise and best practices with your fellow members and conference attendees, you will receive a:

- ✓ **10% Discount on Conference Registration Fee**
- ✓ **Special Presenter Appreciation Gift**
- ✓ **Second Entry in Our Signature Bon Voyage "Have Your Cake & Eat It Too" Farewell Reception and Drawing**

## APLUS+ Network Conference 2022 Preferred Partners & Exhibitors



Our 2022 APLUS+ Conference will welcome up to 30+ APLUS+ Network Preferred Partners and affiliate resource providers and exhibitors. These support companies offer a wide variety of products and services that are designed to enhance and support Personalized Learning public charter schools. Our conference exhibitor services typically include a wide variety of single subject courses that may be delivered either online or in person, curriculum, and other education-based products and services, as well as back-office, legal, financial, community relations, advocacy, and other consulting services.

Our member schools are committed to partner with several high quality, outside providers to assist them in their Personalized Learning mission and vision, and in their commitment to high standards of academic excellence and to fiscal and operational accountability. Many APLUS+ Preferred Partners will also provide on-site training opportunities for attendees to learn more about their high-quality products and services.



## APLUS+ Conference 2022 Receptions, Mission Bay Paradise Dinner Cruise & Bon Voyage Farewell Drawing

Our APLUS+ Conference 2022 Wednesday evening kick-off welcome reception will take place on the beach of Mission Bay immediately following our afternoon intensive workshops and will feature tasty hors d'oeuvres and drinks in an idyllic setting! As is our tradition, APLUS+ will treat you to your first beverage to help jump-start your reception experience. Our kick-off reception offers a great opportunity for us all to wind down and relax after our first conference day as we watch the beautiful sun setting on the Pacific Ocean horizon.



Heralded back in 2019 as one of the most successful and memorable Thursday evening receptions we have ever offered during our nearly two decades of APLUS+ Network conferences, our Conference 2022 Thursday evening reception will once again feature a two-hour Mission Bay cruise on the awe-inspiring William D. Evans Sternwheeler. Included in our signature reception for your evening enjoyment will be a one-hour open bar and an elegant buffet dinner. Savor this two-hour journey through paradise with your APLUS+ Network friends and colleagues to follow a full day of professional development and networking! Bringing your husband, wife, partner or significant other to the conference? You can sign them up separately in advance to join you for this romantic and memorable evening cruise as well (adults only). For attendees that wish to make an advance reservation for a significant other, please contact APLUS+ directly (jeff@theaplus.org) to make a separate reservation and payment by credit card only at a cost of \$179 per person. Subject to space availability!

**PLEASE NOTE:** Due to the sternwheeler's limited capacity and the hotel's advance food ordering deadline requirements, we are only able to accept reservations and payments for significant others in advance of the conference. These reservations are available only for significant others accompanying conference attendees.

FINAL DEADLINE TO MAKE SEPARATE RESERVATIONS FOR A SIGNIFICANT OTHER IS **FRIDAY, OCTOBER 7<sup>th</sup>, 2022!**

On Friday morning, following our morning breakout sessions, we will once again bid our conference attendees a fond farewell with our ever popular, signature Bon Voyage "Have Your Cake & Eat It Too" Farewell Reception and Drawing. Plan to stay until the very end of our conference for your chance to win one of several very cool prizes!



### APLUS+ Conference 2022 Schedule at a Glance

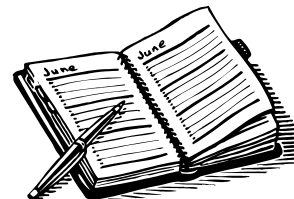
#### **Wednesday, October 19<sup>th</sup>**

Registration Check-In	10:00 am—5:30 pm
Coffee and Welcome Snacks	10:00 am—12:30 pm
Intensive Workshops I	12:30 pm—2:30 pm
Refresher Break	2:30 pm—3:00 pm
Intensive Workshops II	3:00 pm—5:00 pm
APLUS+ Welcome Beach Reception	5:30 pm—6:15 pm

#### **WEDNESDAY DINNER ON YOUR OWN**

#### **Thursday, October 20<sup>th</sup>**

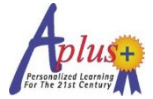
Registration Check-In/Breakfast	7:00 am-8:30 am
APLUS+ Preferred Partner Exhibits	7:00 am-5:30 pm
APLUS+ Member School Leadership Forum	8:00 am-8:50 am
Breakout Sessions I	9:00 am-10:15 am
Breakout Sessions II	10:30 am-11:45 am
LUNCH/Keynote Address	12:00 pm-1:30 pm
Conference Exhibitor Networking	1:30 pm-2:25 pm
Breakout Sessions III	2:30 pm-3:45 pm
Breakout Session IV	4:00 pm-5:15 pm
APLUS+ Evening Dinner Cruise Reception	6:00 pm—8:00 pm



#### **Friday, October 21<sup>st</sup>**

Registration Check-In/Breakfast	7:00 am-8:30 am
APLUS+ Preferred Partner Exhibits	7:00 am-11:30 am
APLUS+ Pioneer Awards Ceremony	8:00 am-8:30 am
Breakout Sessions V	8:30 am-9:45 am
Breakout Sessions VI	10:00 am-11:15 am
Bon Voyage Farewell Reception/Drawing	11:30 am-12:00 pm
Conference Concludes	12:00 pm

## Registering Attendees for the 19<sup>th</sup> Annual APLUS+ Network Conference 2022



### **APLUS+ Conference 2022 Registration Instructions**

To register for the 19<sup>th</sup> annual APLUS+ Network Conference 2022, please complete the online registration form here:

<https://aplusnetwork.wufoo.com/forms/mq90pns1onao7w/>

Each online registration form can accommodate up to 15 attendees from a single organization. For more than 15 attendees, simply fill out additional forms. Advance registration and payment only. APLUS+ does not offer onsite conference registration.

### **APLUS+ Network Conference 2022 Registration Fees\***

#### **For APLUS+ Members (including Preferred Partners):**

- Early Full-Conference Registration for Members by 9/9/22-\$799 ea.
- Late Full-Conference Registration for Members by 10/7/22-\$899 ea.
- Early One-Day Conference Registration for Members by 9/9/22-\$599 ea.
- Late One-Day Conference Registration for Members by 10/7/22-\$699 ea.

#### **For Non-APLUS+ Members (including non-member Exhibitors):**

- Early Full-Conference Registration for Non-Members by 9/9/22-\$899 ea.
- Late Full-Conference Registration for Non-Members by 10/7/22-\$999 ea.
- Early One-Day Conference Registration for Non-Members by 9/9/22-\$699 ea.
- Late One-Day Conference Registration for Non-Members by 10/7/22-\$799 ea.



*\*APLUS+ gratefully offers a 5% discount to organizations registering 5 or more attendees, and a 10% discount to organizations registering 10 or more attendees.*

*All presenters receive a 10% discount plus double the chance to win a fabulous prize in our farewell drawing! (Discounts for presenters and multiple attendees may not be combined)*

## **APLUS+ Conference Early Registration Deadline is Friday, September 9<sup>th</sup>, 2022**

## **APLUS+ Conference 2022 Bahia Resort Hotel Room Reservations **SOLD OUT!****



Our 19<sup>th</sup> annual APLUS+ Network Conference will be hosted by the Bahia Resort Hotel, located on beautiful Mission Bay in San Diego, within a short walking distance of the beach, restaurants, shops, and the Belmont Amusement Park. Hotel room reservations for the 2022 APLUS+ Network Conference at the Bahia Resort Hotel are available at our conference group rate of \$179 per room (not including taxes and assessments), single or double occupancy.

Conference hotel room reservations may be made in one of two ways as follows:

### **1. Access the online link: **SOLD OUT!****

<http://www.bahiahotel.com/groupcode?code=APLUS>

### **2. Call Toll Free Reservations Line: **SOLD OUT!****

**1-800-576-4229**

**Conference hotel room reservations at the APLUS+ Conference 2022 group rate must be secured no later than Thursday, September 29<sup>th</sup>, 2022**

### **Bahia Resort Hotel Amenities & Perks**

- ✓ Complimentary On-Site parking (\$35.00 per day value)
- ✓ No added daily resort fee (\$30 per day value)
- ✓ High speed internet access in guest rooms and public areas
- ✓ Two in-room bottled waters per day
- ✓ Use of cabanas at private beach (subject to availability)
- ✓ Access to fitness center, pool, and whirlpool
- ✓ \$20.00 spa discount at the Catamaran Spa, based on booking a 50 minute or longer treatment with advance reservations

The Bahia Resort Hotel is located on Mission Bay, just minutes from the San Diego International Airport. The address is:

**Bahia Resort Hotel  
998 W. Mission Bay Drive, San Diego, CA. 92109**

## **APLUS+ Conference 2022 Hotel Room Reservations Update:**

As mentioned in the previous section, our APLUS+ Conference 2022 overnight room block at the Bahia Resort Hotel is now sold out. We have therefore secured arrangements with two other local hotels that are located in close proximity to the Bahia Resort Hotel for overflow room reservations as follows:

### **Hotel Room Overflow Option 1:**

#### **The Dana on Mission Bay Hotel**

**(a short driving or walking distance from the Bahia Resort Hotel)**

**1710 W Mission Bay Drive  
San Diego, California 92109  
Reservations: (800) 445-3339**

The Dana on Mission Bay Hotel is a short distance across a West Mission Bay Drive overpass from our host hotel, The Bahia Resort. You can check it out by clicking here:

<https://www.thedana.com/>

#### **APLUS+ Conference 2022 Special Rate:**

The Dana on Mission Bay Hotel has offered APLUS+ Conference 2022 attendees a special conference overflow discount rate of **\$149 per room**, single or double occupancy, not including taxes and fees.

#### **APLUS+ Conference 2022 Dana on Mission Bay Hotel Reservations:**

To make your hotel room reservations, please contact the Dana on Mission Bay Hotel directly by calling:

**Reservations: 1-800-445-3339**

Be sure to mention that you are making a hotel room reservation under **"APLUS+ Overflow Rooms"** in order to take advantage of our special discount rate.

#### **Resort Amenities**

- Discounted Daily Resort Fee at \$16.00 (\$32.00 Value)
- Waived Overnight Parking (\$25.00 Value)
- Group Rate is available 3 days pre/post conference dates

### **Hotel Room Overflow Option 2:**

#### **The Catamaran Resort Hotel and Spa**

**(sister property to the Bahia Resort)**

**3999 Mission Boulevard  
San Diego, California 92109  
Reservations: (858) 488-1081**

The Catamaran Resort Hotel and Spa is a sister property to our host hotel, the Bahia Resort Hotel. You can check it out by clicking here:

<https://www.catamaranresort.com/>

The Catamaran Resort Hotel and Spa is located about a mile and a half north of the Bahia Resort Hotel along the north shore of Mission Bay. You can take a look at the map location by clicking here: <https://www.catamaranresort.com/location>



continued

## **APLUS+ Conference 2022 Special Rate:**

The Catamaran Resort Hotel and Spa will honor the same \$179.00 APLUS+ Conference group rate with a waived resort fee as we have with the Bahia Resort Hotel, not including taxes.

## **APLUS+ Conference 2022 Catamaran Resort Hotel Reservations:**

To make your hotel room reservations, please contact the Catamaran Resort Hotel and Spa directly by calling:

### **Reservations: 1-858-488-1081**

Be sure to mention that you are making a hotel room reservation with the **"APLUS+ Overflow Group"** in order to take advantage of our special discount rate.

### **Room Amenities**

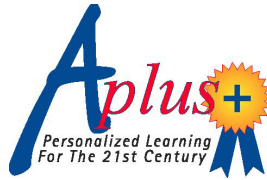
- High Definition TV with DirectTV
- iHome for your iPhone
- WiFi
- Wake-up Service
- In-room Laptop Size Safe
- Mini Refrigerator
- Bathrobes
- Personal Care Amenities
- Iron and Ironing Board
- Hairdryer
- Microwave (available upon request)

### **Resort Amenities**

- Complimentary Wi-Fi access in guest rooms and public areas
- Bird exhibit
- Use of beach chairs and umbrellas (subject to availability)
- Towels at the resort pool, access to indoor/outdoor bay front fitness center
- Access to outdoor swimming pool and whirlpool
- Two in-room bottled waters per day
- USA Today newspaper in the lobby each morning
- complimentary local and domestic long-distance phone calls.



**Wishing All APLUS+ Conference 2022 Attendees a Bon Voyage!**



## **APLUS+ Conference 2022 Policies**

### **COVID Protocols**

For the safety and comfort of all of our conference guests, APLUS+ will honor and abide by whatever COVID-related safety protocols may still be in effect in October 2022 that may be mandated either by the state, region or Bahia Resort Hotel.

### **Wellness Support**

As we offered during our Conference 2021 at the Sheraton Park Anaheim Resort, APLUS+ will continue to offer all conference 2022 attendees who request them an assortment of daily immune-boosting vitamin supplements, pocket-sized hand sanitizers, and face masks.

### **Registrations**

Our APLUS+ online registration form: <https://aplusnetwork.wufoo.com/forms/mq90pns1onao7w/> can accept up to 15 attendees from each organization. For more than 15 attendees, simply fill out one or more additional registration forms online as needed. Our early registration deadline is Friday, September 9<sup>th</sup>, 2022, and registration forms and payment must be received by this deadline to take advantage of the early registration discount. All conference registrations must be completed and received in advance of the conference and are due no later than Friday, October 7<sup>th</sup>, 2022. There will be no onsite registration services available.

### **Substitutions**

Unpredictable and unanticipated circumstances always occur that necessitate last minute changes in who is able to attend our conference. Therefore, substitutions for registered attendees are welcome as needed and will be honored until Friday, October 14<sup>th</sup>, 2022 by 5:00 pm.

### **Cancellations and Refunds**

If a school or organization must cancel one or more registrations outright, a full refund of an attendee's conference fee will be given if notification of the attendee's cancellation and a request for a refund is submitted in writing no later than Friday, September 30<sup>th</sup>, 2022, by 5:00 pm PDT. Due to our annual requirement to front the majority of costs for materials, food, and other conference related fees for each attendee well in advance of the conference date, refunds are not available for any cancellation notice and refund request submitted after September 30, 2022.

### **Invoices**

Our APLUS+ conference registration policy is to issue and send invoices for conference registrations only upon request. **PLEASE NOTE: If you require an invoice for processing conference payment, PLEASE REQUEST IT IN ADVANCE ON THE ONLINE REGISTRATION FORM AT THE TIME YOU SUBMIT YOUR CONFERENCE REGISTRATIONS!** For those requesting invoices, a purchase order number is much appreciated along with your conference registration form for reference on your conference invoice, as well as the email address of the individual to whom the invoice should be sent.

### **Payments**

Schools or organizations with more than one representative attending may submit one payment to cover fees for all attendees. Please make checks payable to APLUS+. APLUS+ can accept direct credit card payments online via Paypal. On your online conference registration form, please indicate if you would like to make payment via Paypal and a Paypal invoice will be emailed to you. Payments must be received in advance of the conference and are due no later than Friday, October 7<sup>th</sup>, 2022.

### **Late Payments**

All payments must be received in advance of the conference and are due no later than Friday, October 7<sup>th</sup>, 2022. Payments that are not received by the beginning of the conference will be subject to a 10% late fee based on the total amount due.