APPROVED

Simple Vue Academy

Minutes

SVA Committee of the Whole Meeting

Date and Time
Wednesday July 16, 2025 at 6:30 PM

Location
The Simple Vue Academy
3264 Brookmont Pkwy
Douglasville, GA 30135

Committee Members Present
A. Giles, A. Helton, C. Henderson, D. Brown, E. Olufade, L. Curry, M. Felts, M. Wills Brown, N. Edouard, W. Roshell

Committee Members Absent
None

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Wills Brown called a meeting of the Committee of the Whole Committee of Simple Vue Academy to order on Wednesday Jul 16, 2025 at 6:37 PM.

C. Approve Minutes

A. Helton made a motion to approve the minutes from SVA Committee of the Whole Meeting on 06-18-25.
W. Roshell seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Committee of the Whole

A. Discuss Revised Bylaws

The Board reviewed the Simple Vue Academy Bylaws and did not propose any revisions or amendments at this time. The Bylaws will continue to be reviewed annually to identify any necessary updates.

B. Discuss Revised Committee Policy

The Board reviewed the Simple Vue Academy Committee Policy and did not propose any revisions or amendments at this time. The Bylaws will continue to be reviewed annually to identify any necessary updates.

C. Fundraising Update

The Board discussed ongoing fundraising efforts, including progress toward the $25,000 annual fundraising goal, which includes board contributions.

- **Gala Timing:** The gala will be moved to the spring to allow greater focus on the August ribbon-cutting, back-to-school events, and the end-of-year campaign. Format and spring dates are still under discussion.
- **Executive Luncheon at the Ribbon Cutting Ceremony:** A VIP “power hour” luncheon will be held during the ribbon-cutting event to support the $5,000 extended learning campaign. Each board member is asked to invite 2–3 potential donors. The luncheon is free and limited to 25 guests; board-invited guests' donations will count toward each member’s annual give/get goal.
- **Board Check-ins:** Ajuah Helton will schedule 30-minute check-ins with each board member to strategize giving approach, donor network, and in-kind opportunities.

D. Finance Committee Launch

The Finance Committee will officially launch in August, with members Ajuah Helton, Erika Estrada-Olufade, and Anthony Giles. The CFO, Candice, will attend remotely to present financial reports as needed.

- Financial reports are typically ready between the 10th and 15th of each month. Due to timing, financials will be reviewed by the committee after the board meeting, resulting in a two-month lag in board presentations (e.g., June financials will be reviewed at the August board meeting).

- The committee will review current financials and meet a few days before each board meeting, with a finalized schedule to be adopted and posted for the year.
- Additional meetings will be built in during budget season (March–May).
- The committee will determine a secretary and a central meeting location so that a regular meeting schedule can be adopted during SVA's July board meeting.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:35 PM.

Respectfully Submitted,
M. Wills Brown