

Public Charter School Governing Board Member Information Sheet

Name of Public Charter School: Baxter Academy of Science and Technology

Name of Board Member: Kathleen de Silva

Email Address: kathleenmdesilva@gmail.com / kathleen@rinckadvertising.com

Occupation: Advertising Executive

Please respond to the following questions:

1. Why do you wish to serve on the governing board?

Baxter has served an important role in the education of my eldest child, and I believe it could be helpful to other students in the area. I reached out to the executive director to see if there was a way that I could help support the school. The board was a great opportunity to do so.

2. What is your understanding of the educational needs of students in the catchment area?

I feel that some of students in our catchment area need a different experience than can be found at our local schools. The real-world learning atmosphere with smaller classes, outside of school opportunities such as internships and classes through local colleges, and an inclusive atmosphere can serve as an important educational experience for students.

3. Please list any previous or present educational involvement, such as board member, budget committee, citizens committees, etc. List school(s) or district(s).

Assistant Nordic Ski Coach, Falmouth High School (2008)
Odyssey if the Mind Coach, Windham Primary School (2017/2018) and Windham Middle School (2019/2020)

4. What special qualifications do you have that will help you to be a board member?

I am a marketing professional with 20+ years in the marketing / advertising industry in Maine. My in-depth knowledge of branding and marketing within our state can help develop strategic plans to drive overall awareness of the school.

5. What is your understanding of the role you will play as a public charter school board member?

I will work with my fellow board members to help guide Baxter Academy.



Sign_____ Date: February 28, 2024

For your convenience this sheet is located on our website under Resources for Authorized Schools (<http://www.maine.gov/csc/>).

Please see the Maine Charter School Commission's Policy on Public Records.