



## **SOLE SOURCE STATEMENT**

*March 2022*

To whom it may concern:

I am an authorized representative of Panorama Education, Inc., and I am writing to affirm that Panorama is the sole source supplier of our proprietary platform for measuring social-emotional learning (SEL), presenting trends across SEL, attendance, academic, and behavior indicators, managing MTSS and interventions to improve student outcomes and track student progress, and monitoring progress towards graduation.

### **Introduction**

Panorama's unique product includes a data dashboard that shows key indicators of student success every day, and an intervention and progress monitoring system that ensures effective student supports are carried out with fidelity. This platform integrates social-emotional learning data gathered through secure online survey administration of Panorama's research-backed proprietary SEL measures, and includes interactive online reports and the Playbook resource library for educators. Panorama's services include implementation support, customer service, and professional development for teachers, school leaders, and district leaders.

Panorama currently supports fifteen million students annually across more than 1,500 school districts nationwide, and we proudly serve as a thought partner and leading provider in student data dashboards for MTSS, school climate and social-emotional learning. Panorama is the sole provider for such programs for three reasons:

1. Central to Ogden Preparatory Academy's vision for this program is the opportunity to combine academic, attendance, behavior, social-emotional learning, and assessment data into one platform for teachers and administrators. Panorama is the only provider able to offer one integrated school improvement and intervention solution. (While Ogden Preparatory Academy could meet some of their needs by selecting a patchwork of vendors, such an approach would leave many of their key needs unmet, and a patchwork of projects, rather than a unified initiative, would lessen the impact of this program on student outcomes.)
2. Implementing effective student interventions with fidelity is a critical component of supporting progress toward on-track graduation. Panorama's proprietary student success platform is the only solution that empowers educators to create, assign, and monitor the progress of tiered interventions and supports, and understand the overall effectiveness of interventions in the context of other key performance indicators.



3. No other vendors provide the same level of comprehensive reporting as Panorama's proprietary student success platform, which provides unique insights around student achievement and equity. Within the platform, educators can aggregate and disaggregate data at the district, school, and student levels, as well as filter data by student demographics, which helps educators create and maintain equitable learning environments.

### **Ogden Preparatory Academy Essential Functionality that is Unique to Panorama**

The following criteria are essential to a successful Student Success Dashboard as envisioned by Ogden Preparatory Academy, and Panorama is the sole source provider of a product that meets all of these needs.

#### **Data Integration**

- Ability to integrate academic, attendance, behavioral, social-emotional learning and assessment data into one dashboard
- Ability to integrate nightly with Aspire SIS and other critical data systems, such as state and district assessments
- Ability to collect and integrate school climate and social-emotional learning survey data
- Ability to provide an expert client success team that works closely with district data teams to create an efficient and customized data plan for seamless integration and has deep experience implementing similar programs with Ogden School District, Provo School District, and Weber School District

#### **Survey Content and Design**

- Research-backed, valid and reliable social-emotional learning instruments for students and teachers, aligned to the CASEL framework, that have been used at scale across the country (>500,000<sup>1</sup> responses per year)
- Social-emotional learning surveys that can be customized to match the needs of Ogden Preparatory Academy retaining validity and reliability; legacy Ogden Preparatory Academy survey items can be included for longitudinal analysis
- SEL measures translated and validated in multiple languages, to ensure an inclusive and accessible program

#### **Implementation and Administration**

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<sup>1</sup> Panorama's SEL measures are used at a much larger scale each year, but 500,000 is intended to represent a minimum threshold for this requirement.



- Access to a large, responsive customer service team with experience supporting 36 of the top 100 school districts in successfully implementing and administering similar projects
- Ability to collect data on students' social-emotional skills and competencies from both students and teachers
- Ability to collect quick perception data ("check-ins"), using either Panorama scales or questions specific to Ogden Preparatory Academy, from groups of students in between survey administrations in order to deliver frequent, rapid supports throughout the year.

### **Data Analysis and Reporting**

- Ability for Ogden Preparatory Academy educators and leaders to view SEL results alongside attendance, behavior, and academic data
- Ability to aggregate and disaggregate data at the district, school, and student levels
- Ability to organize students into groups and monitor their growth across four key indicators: on track for college/career readiness, on track for graduation, at risk, and critical
- Ability to analyze data by meaningful groups including demographics, FRPL, ELL, SPED, attendance, and academics
- Ability to group students by demographic information to understand trends and patterns
- Ability to view change-over-time data to understand student progress
- Ability to view SEL results across both student and teacher perceptions, with the ability to explore online or print
- Ability to see national benchmark comparisons with a national data set larger than 2,000,000 respondents, and the ability to compare Ogden Preparatory Academy to similar districts
- Ability to monitor progress towards Ogden Preparatory Academy specific goals via additional district-level custom reporting capabilities
- Ability to configure secure role-based permissioning to ensure that each authorized Ogden Preparatory Academy user is able to access their data and only the data to which they are authorized
- Ability to view social-emotional learning data at the student level, so that teachers and school leaders can personalize support, celebrate areas of strength, and target competencies that need improvement
- Ability to find recommended actions and practices around social-emotional learning that teachers and leaders can use in their classrooms, schools, and online from trusted SEL partners such as Open Circle, Second Step, and Character Lab

### **Interventions and Progress Monitoring**

- Ability to create intervention plans for individual students or groups of students
- Ability to assign "champions," or individual educators responsible for implementation, to intervention plans



- Ability to view progress monitoring data for each intervention, which includes an aim line for the trajectory of how each student should be progressing to meet the stated goal
- Ability to view a summary of intervention status across an entire school to determine intervention effectiveness
- Ability to create a customized intervention library for Ogden Preparatory Academy educators to find intervention strategies that best support students

Using Panorama's Student Success platform and combining our intervention and progress monitoring toolset with SEL, academic, attendance, and behavior data, Ogden Preparatory Academy educators will have a rich and centralized data source for identifying at-risk students, understanding patterns and trends, implementing tiered interventions and support, and progress monitoring to ensure the success of each and every Ogden Preparatory Academy student. This integrated, customizable approach to understanding overall student progress and growth makes Panorama, to the best of our market knowledge, the only product of its kind for measuring social-emotional learning; analyzing data across SEL, academics, attendance, behavior, and other sources; and supporting teachers and school leaders as they take action.

Please let us know if you have any questions.

Sincerely,

Katie Mallett  
Chief Operating Officer  
Panorama Education, Inc.