

APPROVED



Brighter Choice Charter Schools

Minutes

Governance Committee Meeting

Date and Time

Thursday June 6, 2019 at 8:30 AM

Location

250 Central Avenue, Albany, NY 12206

Committee Members Present

M. Snyder, N. Maresca, N. Velilla, T. Hanmer, Z. Nelson

Committee Members Absent

A. Smith, S. Wallace

Guests Present

K. Ford, K. Mclean, L. Licygiewicz, S. Jahn, T. Stutsrim

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

M. Snyder called a meeting of the Governance Committee of Brighter Choice Charter Schools to order on Thursday Jun 6, 2019 at 8:31 AM.

C. Approve Minutes from May 9, 2019 Governance Committee meeting

N. Velilla made a motion to approve minutes from the Governance Committee Meeting on 05-09-19 Governance Committee Meeting on 05-09-19.

T. Hanmer seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Governance

A. Grant Writing

N. Velilla and Z. Nelson both identified Brighter Choice staff members and others they know who have experience grant-writing.

Who will be asked to do the schools' grant-writing will be discussed further at a later meeting.

B. Updated Board Meeting Schedule

L. Licygiewicz shared the proposed schedule. Two edits made to dates based on Trustees schedules.

T. Stutsrim will add the meeting dates to Board on Track.

C. Draft 2019-20 School Year Calendar

Calendar reviewed. Some minor edits suggested. L. Licygiewicz will make these edits and share the finalized schedule with Admin staff and the Board of Trustees.

D. Marketing Strategies

The schools have not renewed the contract with Collective Effort - marketing firm - choosing instead to use strategies that have been successful in the past.

L. Licygiewicz shared the various formats of advertising.

Edits suggested for the postcard format in order to clarify that the schools are both single-gender.

Z. Nelson recommended that the school leaders be ready to answer specific questions regarding how the schools differentiate instruction for the gender of their particular scholars.

Trustees also suggested reaching out to churches and pediatricians as other possible sources of scholars.

E. Revolution Foods

Trustees asked for any recent feedback.

L. Licygiewicz reported that, based on Spring surveys, there is increased satisfaction with and participation in school meals.

III. Closing Items

A. Future Agenda Items

1. Grant Writing - Who will be the schools' grant writer and is a contract needed for these services?
2. Self Evaluations for BC Administrative staff

B. Adjourn Meeting

T. Hanmer made a motion to adjourn the meeting.

N. Velilla seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:55 AM.

Respectfully Submitted,
Z. Nelson