Enrollment Update
October Board Meeting

20 años | Camino Nuevo Charter Academy

HSO Enrollment Team

Data Pull: 9/29/24

School Site | Enrollment Target/Budget Comparison (24/25 & 23/24)

|	Budget 24/25	Budget 23/24	Budget Difference
BUR	603	602	1
KAY	709	704	5
CAS	451	467	-16
EIS	273	270	3
CIS	515	510	5
DAL	505	508	-3
	3056	3061	-5

Notes

Budget target considerations: School capacity, former budget targets, historical attrition/yield rates, and recruitment trends for application

Increased budget targets this year: BUR, KAY, EIS, and CIS

Reduced budget targets: DAL and CAS

CNCA Network: Targets were set at 5 less students than last year.

School Site | Estimated Enrollment Before Day 1 (24/25 & 23/24)
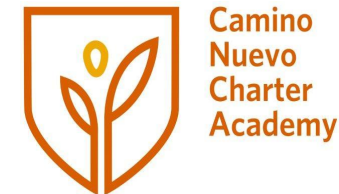
Camino Nuevo Charter Academy

	Est Enrollment (SM) before day #1- 24	Est Enrollment (SM) before day #1- 2	Estimated Enrollment Difference
BUR	606	614	-8
KAY	741	732	9
CAS	479	459	20
EIS	283	288	-5
CIS	524	522	2
DAL	541	502	39
	3174	3117	57

Notes

Estimated enrollment shows our pipeline. These figures include students who re-enrolled, newly enrolled students in SM, and newly accepted in SM.

Compared to last year, estimated enrollment
- Increased at KAY, CAS, CIS, and DAL
- Decreased at BUR and EIS

CNCA Network: 57 more students are in our pipeline compared to last year. We over enroll as a strategy to combat attrition.

School Site | PowerSchool Enrollment Before Day 1 and Budget Difference

	Enrollment in PS before day #1- 24	Enrollment in PS before day #1- 23	24/25 - 23/24 Enrollment Difference	24/25 Actual Budget Difference
BUR	604	612	-8	1
KAY	739	724	15	30
CAS	468	453	15	17
EIS	289	286	3	16
CIS	497	500	-3	-18
DAL	517	524	-7	12
	3114	3099	15	58

Notes

PowerSchool enrollment reflects re-enrolled students and new students who completed the enrollment process. Some of these students still do not end up attending our schools, so we over enroll based on historical trends.

Compared to last year, **PS enrollment** increased significantly at KAY and CAS.

Compared to the **budget**, PS enrollment this year increased significantly at KAY, CAS, EIS, and DAL, and decreased significantly at CIS.

CIS' enrollment target was set 5 students higher based on trends, and estimated enrollment was 2 students higher than last year, but actual enrollment in PS was 3 students lower. Budget target was set too high based on my forecast on anticipated applications and attrition.

School Site | Current Enrollment

	Budget	Current Enrollment	Difference
BUR	603	603	0
KAY	709	711	2
CAS	451	466	15
EIS	273	278	5
CIS	515	477	-38
DAL	505	511	6

Notes

Enrollment is higher than budget at **KAY, CAS, EIS, and DAL**.

Enrollment is significantly lower at **CIS.**

- **BUR**- Enrollment is stable, attrition was a little higher, but interest is high.
- **KAY**- Overall, enrollment is higher, serving more students than we did since **before 2019**. This was due to high interest, over enrolling, and attrition being lower (big win). Some grades are over, but TK is lower than expected.
- **CAS –** We had an increase in summer applications and strong yield. Enrollment is higher than expected and 29 higher than last year.
- **EIS**- Enrollment is stable. We lost more 7th grade students but our retention strategy has worked in our favor.
- **CIS**- Enrollment is -38 students. We were tracking higher but did not see as many summer applicants, attrition increased and we didn't have as strong of a yield as I would have hoped. We are currently 15 lower than last year or 2.93%. CIS is the only school that mirrors the LAUSD's enrollment prediction of seeing the expected 3% enrollment decrease in this market.
- **DAL**- Enrollment is stable. DAL is serving the most students that it ever has. Attrition significantly reduced this year.

School Site | Attrition: Estimates, Day # 1 Actual and Total (2yr Comp)

|	Est Attrition	Only Day #1 Exits 24/25	Only Day #1 Exits 23/24	Difference in Students	All Exits 9.22.24	All Exits 9.28.23	Difference in Students
BUR	10	19	19	0	19	23	-4
KAY	55	44	56	-12	54	79	-25
CAS	28	32	25	7	40	43	-3
EIS	17	22	10	12	23	13	10
CIS	27	33	25	8	48	44	4
DAL	36	19	44	-25	26	60	-34
	173	169	179	-10	210	262	-52

Notes

We know that day #1 attrition has resulted in a loss of 160-200 students across CNCA. We over enroll to combat the natural variation in attrition with no-shows, student mobility, and families moving.

Attrition was much significantly lower at KAY and DAL.

Attrition was higher at BUR and EIS, but they have high interest, so enrollment is stable.

Attrition was higher at CAS and CIS. They schools always see variation. CAS had higher interest this year, so tracked higher than target. CIS had lower interest and tracked lower than target.

Enrollment Timeline and Phases: **Application Launches Oct. 1**

Camino Nuevo Charter Academy

Current Tactics

CAMINO Nuevo Charter Academy
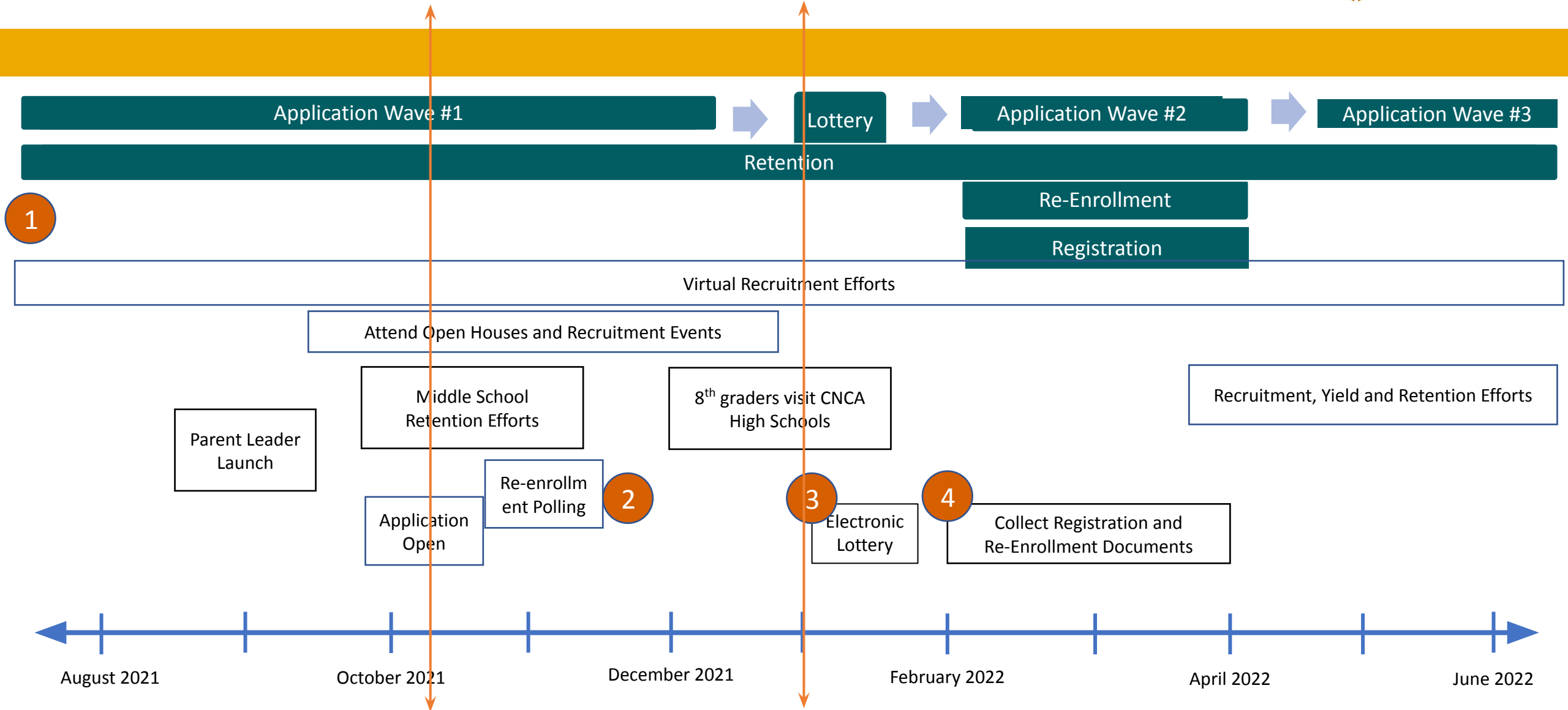
Removing Barriers and Creating Access Points

- Application confirmation mailer
- Enrollment Office Hours weekly
- Dedicated HSO Enrollment phone and text
- Online lead generation
- Regular grassroots community canvassing – door hangers and tear off flyers in the community
- TikTok videos for enrollment

TK and Kinder Pipeline

- Preschool Outreach – deepening current relationships and expanding connections
- TK and Kinder Workshops
- Preschool Presentations
- Bilingual Storytime Series in the community

Middle School Retention

- Student Panel event to differentiate the middle school from elementary
- 3 Part Middle School Parent Workshop Series to launch in December
- Open House or "Experience the Grades" in Winter/Spring

Community Partnerships

- Parent Community Leaders
- Charter School Collaborative
- Feeder Schools, community and youth centers, businesses, and neighborhood councils

Event Opportunities

- Virtual Info. Sessions, TK-12
- Campus Tours
- HS Open House
- TK and Kinder Workshops
- Community Event Tabling

High School Matriculation

- 8th grade advisory lesson on Dalzell
- Meeting with 8th grade faculty
- Dalzell Leadership in 8th grade meetings
- Field trip to Dalzell - Student Leadership presentations
- Individual messages to Camino 8th graders
- Non-Camino community outreach– high school fair presentation

Questions