



# SY 2024-2025 Enrollment Update

*August Board Meeting*

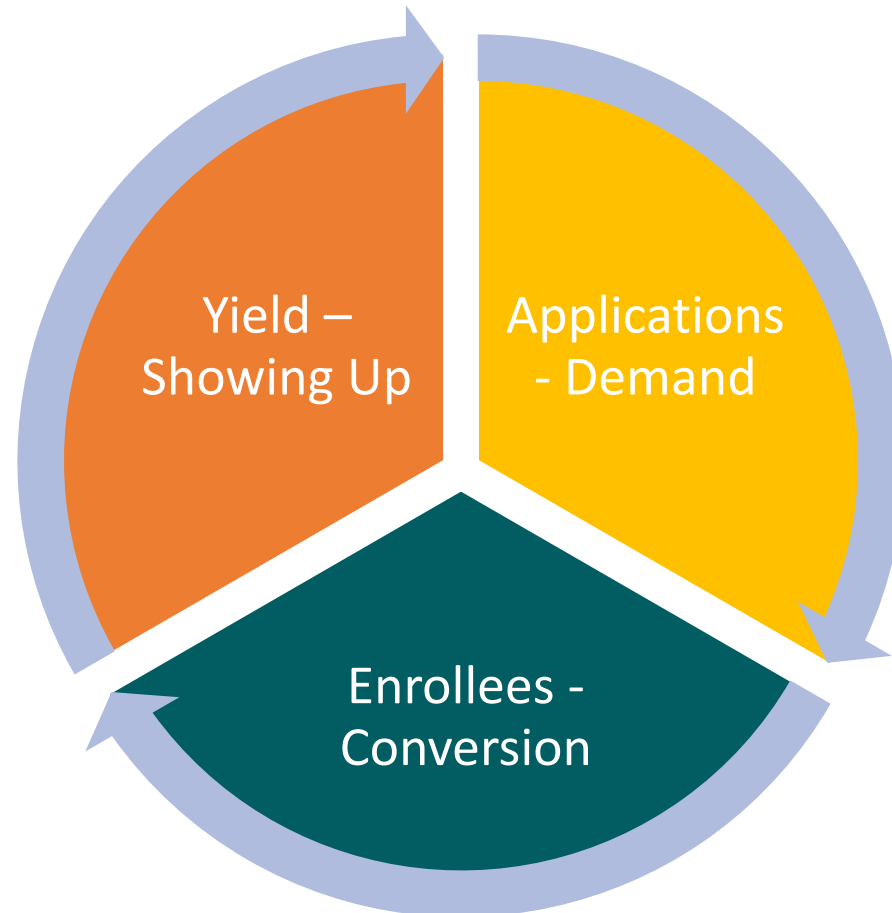
**20**  
años

Camino  
Nuevo  
Charter  
Academy



**Crystal Day**  
*Director of Strategic Enrollment*

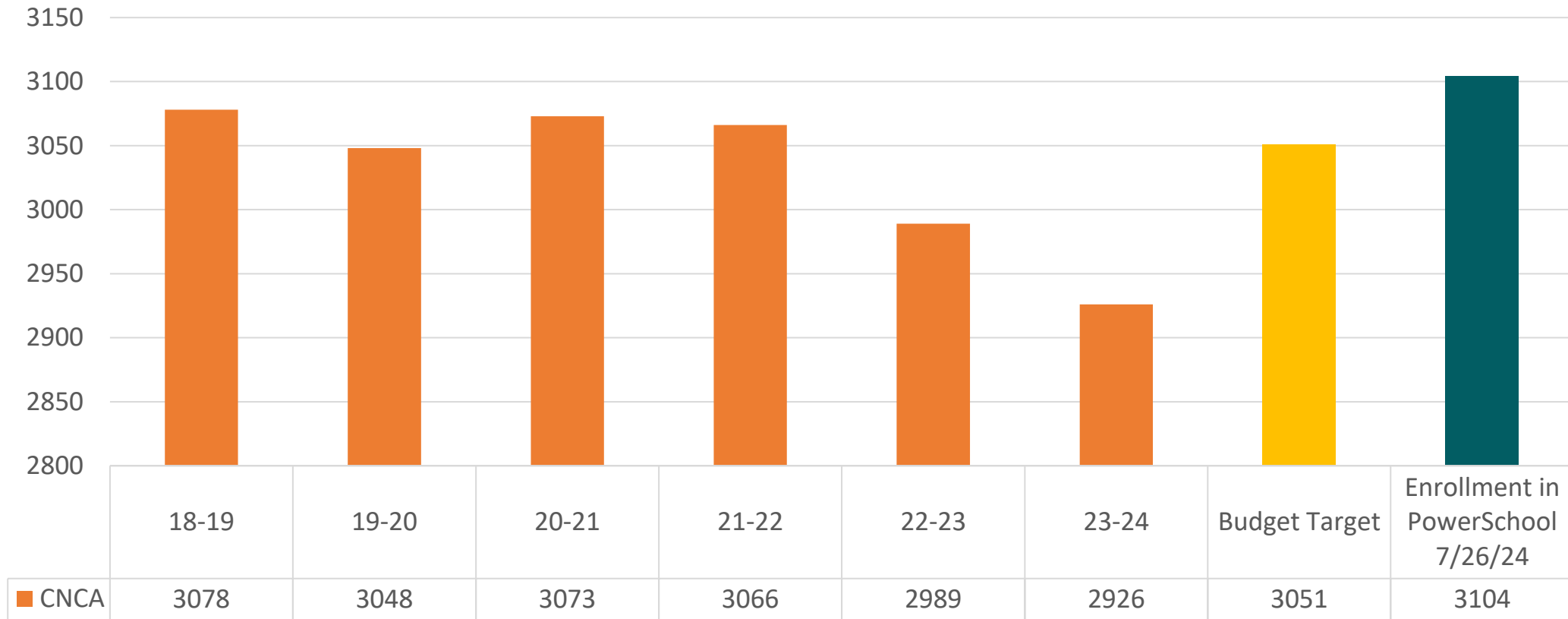
# Enrollment Phases for Measurement



# Network First Day Enrollment – 6 year history & Current 24/25 PowerSchool Enrollment

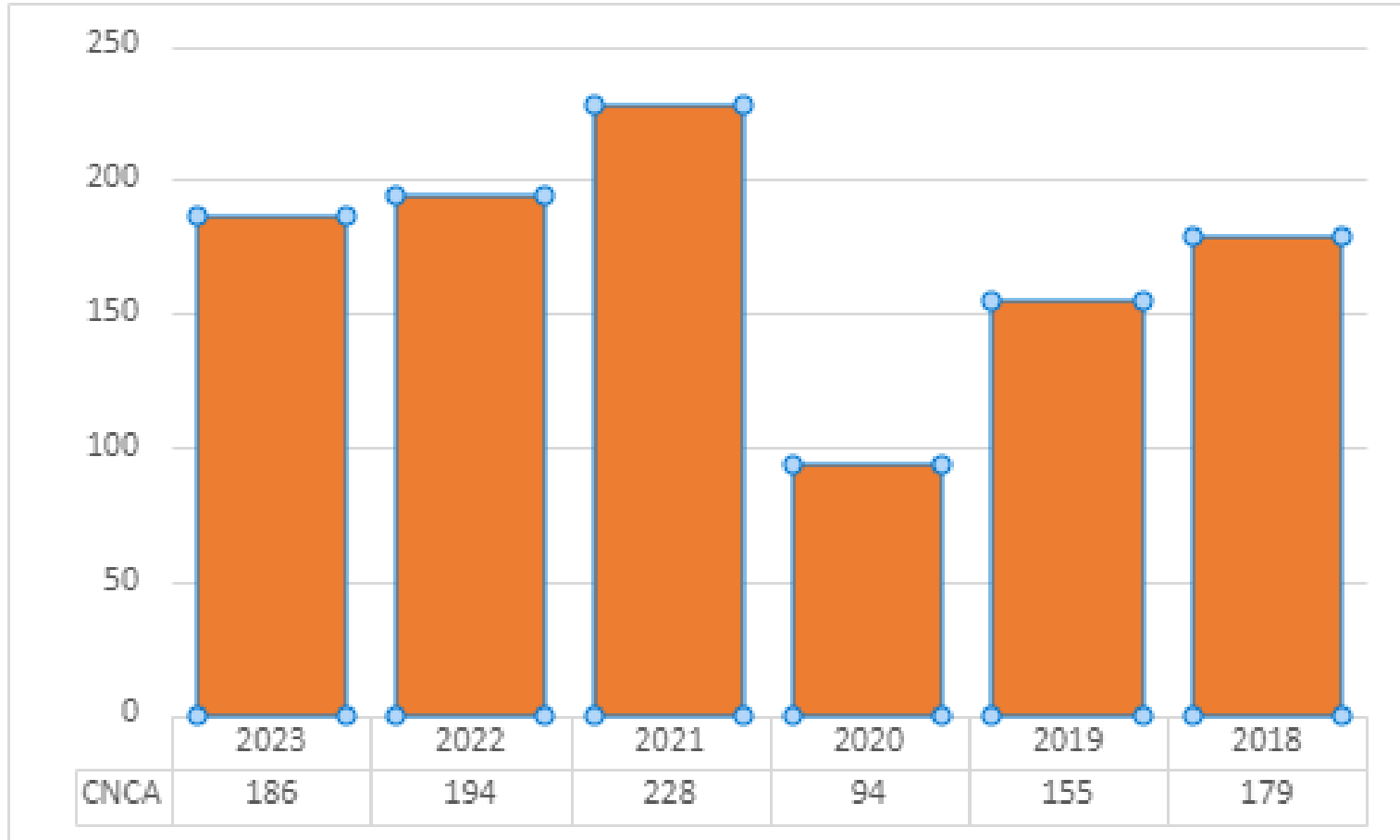


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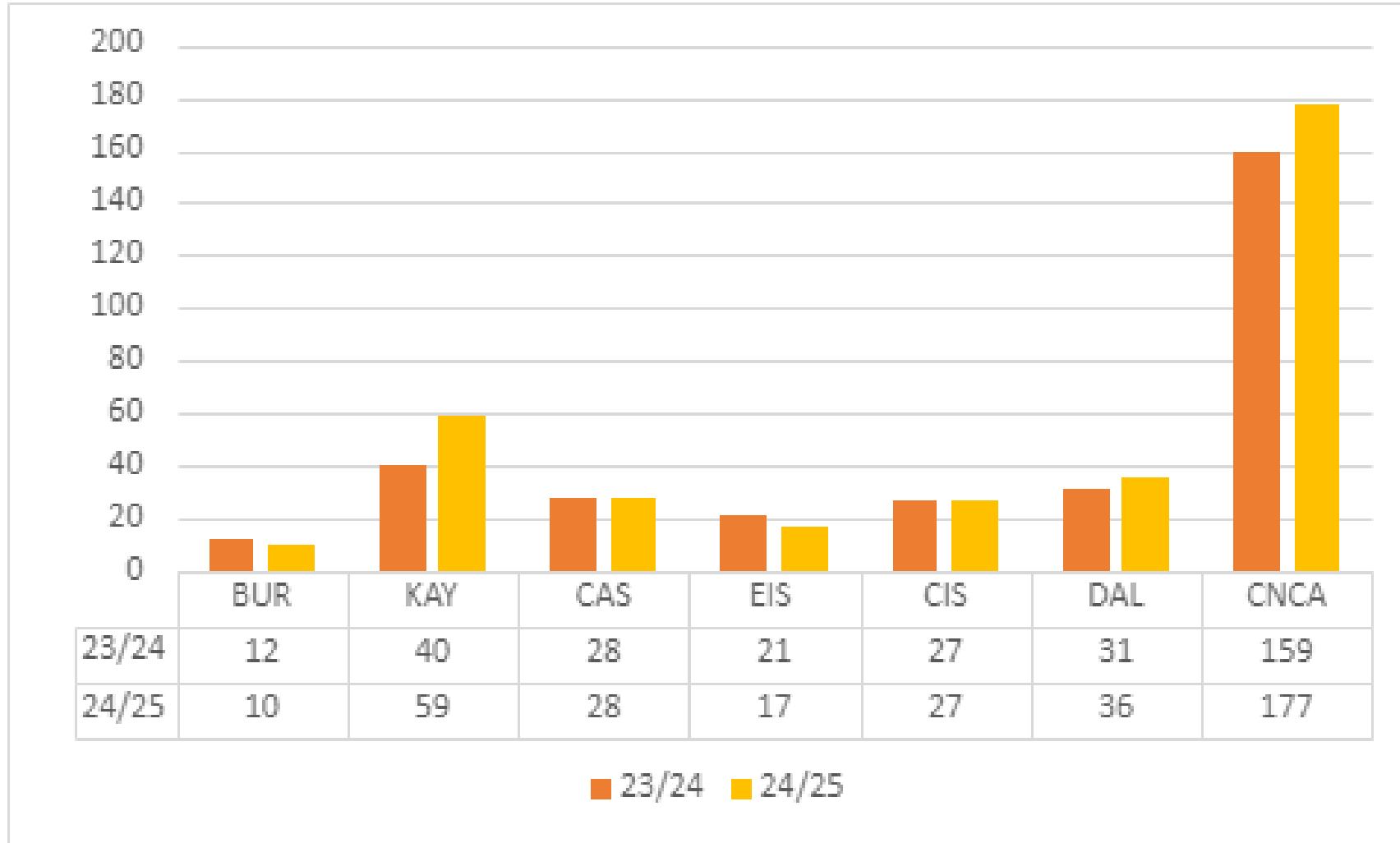


Data as of 7/26/24

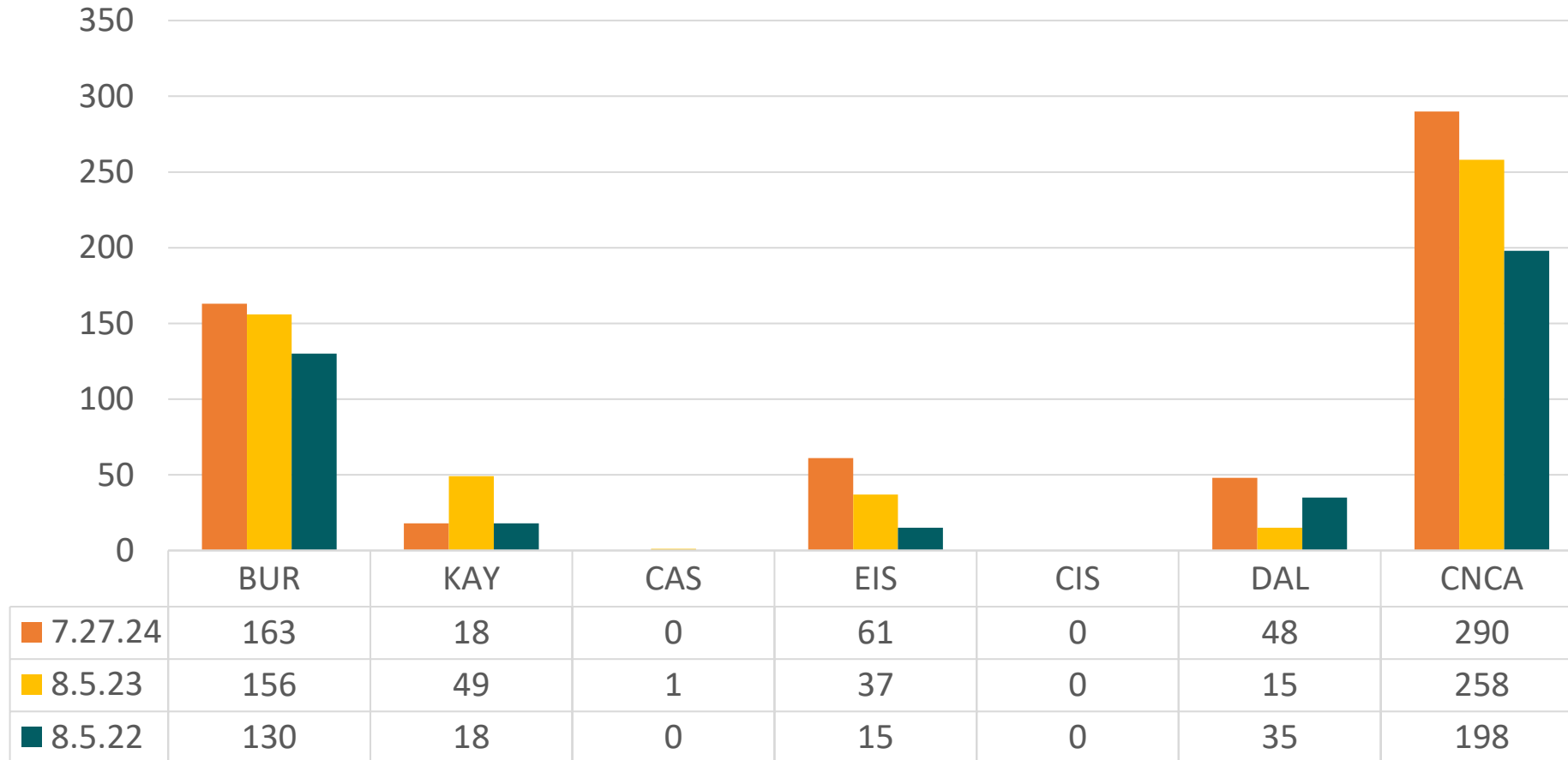
# CNCA Network Historical Attrition – 6 years



# CNCA School Site Attrition | 23/24 to 24/25 Estimated Attrition



# CNCA School Site Waitlist | 3 year history -- > 12% increase from last year!



# CNCA School-Site | Enrollment Target, Anticipated, and Currently in PowerSchool



	Target	Enrollment based on returning and new accepts	PowerSchool 7/25/24	% Enrolled in PowerSchool	Forecast
<b>BUR</b>	603	609	609	100.99%	<b>605</b>
<b>KAY</b>	709	757	736	103.80%	<b>703</b>
<b>CAS</b>	451	473	465	103.10%	<b>454</b>
<b>EIS</b>	273	285	288	105.49%	<b>273</b>
<b>CIS</b>	515	520	487	94.56%	<b>510</b>
<b>DAL</b>	505	537	516	102.17%	<b>508</b>
<b>CNCA</b>	3056	3178	3101	101.47%	<b>3053</b>

# Areas of Focus and Strategies in August

## **Attendance**

- Standardizing Procedures: Relationship-based with Curiosity and Support
- Data mining – exit interviews and surveys

## **Retention**

- Cafecitos
- Communication
- Meet and Greets during the first week

## **Recruitment**

- Targeted approach to fill gaps
  - “Camino in the Community” campaigns
  - Social media lead generation
  - Internal work-of-mouth
  - Community Schools and Resource Fair in October