



CEO Update

20 años | Camino
Nuevo
Charter
Academy



April 2024

CEO Communications Plan

My 2023-24 communications goals:

- Keep families and staff informed
- Increase visibility of and access to the CEO for school communities, including families and staff
- Increase healthy, productive opportunities for families and staff to give input
- Leverage the learnings from the 2022-23 school year to strengthen the effectiveness of my strategies this year

Communications Strategies

In addition to the 1-way communications we've always done (emails, videos, ParentSquare), staff and family surveys, and my 1:1 bridging conversations, I'm also leveraging these strategies this year:

- Chief Student Advisory
- Focus groups
- Listener/learner opportunities

Chief Student Advisory

What it is:

8 students in discussion with Chiefs (Adriana and Rachel) regarding CNCA's belonging data

What we're learning:

- Students report that their administrators are supportive and listen to their needs
- Students have shared that newcomers are “othered” and that while those students are receiving support, this is a challenge we will need to continue to work on

Listener/Learner Events

What it is:

Opportunities to observe staff-facing and family-facing events at school sites in order to increase CEO visibility and stay grounded in what's happening at schools

What I've observed so far this year:

Literacy walkthroughs (CAS, BUR), classroom walkthroughs (CAS, BUR, EIS), student assembly & PE observation (KAY), admin coverage and support with behaviors and classroom observations (CIS)

What I'm learning:

- Tremendous growth in the “little e” engagement
- Students and behaviors are compliant
- Tremendous positive culture shifts at EIS
- Foundational Literacy Skills are a big area of growth for our schools

Focus Groups

What it is:

Small group opportunities for 2-way communication with a specific subset of stakeholders to gather input and stay grounded in what is happening in different parts of the organization

What I've done recently:

Breakfast with Instructional Directors

What I learned:

- Teaching of Math continues to grow
- Our whole child approach is a quintessential part of the Camino classroom
- We need to do a better job of piloting initiatives before rolling them out broadly
- We need to simplify and focus on doing fewer things really well

Focus Groups, continued

What I've done recently:

Meeting with parent representatives from each school in the network to dig into student belonging data

What I learned:

- Parents appreciate the inclusiveness of our schools and feel the culture is positive
- Parents believe that workshops for middle schoolers, high schoolers and parents regarding sensitive topics like sexual harassment, gaslighting, and domestic violence would be beneficial
- Parents believe that restorative justice is "too soft" and want to see more immediate consequences, communication, and follow-up