Attendance Strategy

2023 - 2024
School Year

Brief overview of our goal, strategy, and plan.

22-23 SY AVERAGE of ADA							
Num. Month	BUR	CAS	CIS	DAL	EIS	KAY	Grand Total
01-Aug	93.68%	90.56%	90.46%	92.60%	91.96%	89.23%	91.42%
02-Sep	93.93%	90.38%	90.91%	92.92%	91.48%	88.61%	91.37%
03-Oct	93.69%	88.86%	89.99%	92.93%	91.92%	87.42%	90.80%
04-Nov	89.72%	84.54%	85.19%	90.03%	87.81%	84.70%	87.00%
05-Dec	92.42%	86.87%	85.06%	89.88%	89.92%	85.05%	88.20%
06-Jan	92.57%	87.09%	88.05%	91.00%	89.97%	87.16%	89.31%
07-Feb	93.14%	87.28%	87.71%	90.45%	89.68%	86.69%	89.16%
08-Mar	91.98%	87.23%	87.28%	90.28%	90.58%	86.62%	89.00%
09-Apr	94.51%	89.82%	89.74%	91.29%	91.70%	88.94%	91.00%
10-May	93.67%	89.16%	89.60%	92.12%	91.12%	88.54%	90.70%
11-Jun	95.79%	89.45%	90.06%	91.13%	92.18%	88.93%	91.26%
22-23SY Grand Total	93.06%	88.31%	88.60%	91.41%	90.72%	87.45%	89.93%
21-22SY Grand Total	89.72%	84.33%	88.21%	87.24%	88.42%	87.96%	87.65%

22-23 SY ADA with 21-22 SY Grand Total Comparison

Goal:

<u>94%</u> Monthly ADA at Every CNCA School Site

To prepare for this moment we have:

- **Conducted research to inform our *CNCA Attendance Initiative Blueprint***
- **Analyzed historical attendance data**
- **Engaged in gathering stakeholder feedback (internally and externally)**
- **Sent Attendance Reminder Postcards to all CNCA families**
- **Identified Best Practices**
  - **Robocall Impact, Attendance Mentorship, Attendance Incentives**

Vision

Strengthen family partnerships in support of all of our students attending school on a consistent basis. Provide a comprehensive blueprint to include a *community call to action* as we tackle this pressing need for increased attendance across the network.

We all own our students' success.

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Summer

- Establish attendance committee
- Establish an attendance monitoring system
- Provide vision, guidance, and training for school leaders
- Prepare for Attendance Initiative Launch (Prior to the First Day of School)

J.S.

Quarter 1

- Strong start from Day 1
- Provide weekly data, guidance and support for school sites
- Launch attendance campaigns in collaboration with CII
- Create ADA Touchpoint Norms with Attendance Committee

Quarter 2

- Monitor weekly and monthly attendance
- Engage in data analysis
- Address chronic absenteeism with families
- Continue with attendance campaigns
- Launch family workshop series

Quarter 3

- Send Attendance postcard
- Continue working with families of chronically absent students
- Schedule parent meetings
  1. Create "Plans for Success"
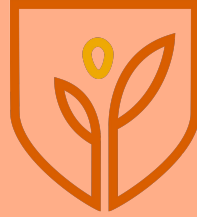- Continue attendance campaigns

Quarter 4

- End of Year Celebrations
- End of Year Data Analysis

Overall Attendance Strategy Plan Curation

- **Strong BOY Plan**
    - For example, phone calls, emails, and text messages to families three days before the first day of school, attendance huddles with students who historically have attendance challenges, etc.
- **Alignment Across the Network**
    - Align all schools on the *Attendance Blueprint*
    - Align all schools with the SARB/SART Process
    - Implement Attendance Campaign across all schools
        - Create campaign documents (slide deck, flyers, etc.)
    - Provide ongoing incentives for students and staff
    - Provide opportunities for family workshops
- **Data Analysis**
    - Provide an opportunity to engage in data analysis around attendance
- **Support for Chronic Absenteeism**
    a. Connect with students who were chronically absent during the 22-23SY prior to Day 1
    b. Meet with families of chronically absent students prior to Day 1
    c. Identify chronically absent students (post Day 1)
        i. Schedule parent meetings
        ii. Create "Plans for Success"
        iii. Enroll families in family workshops
- **Communication**
    a. Connect with families prior to Day 1 (including Social Media, Parent Square, Phone Calls, etc.)
    b. Attendance Reminder Postcard (August and January)
    c. Create Communication Norms Regarding Attendance
        i. Teams Thread Updates, Weekly Staff Meeting Communication, Cafecito, Parent Square, Robocall Communication, In-class Student Communication, etc.

Questions or Comments