



Advancement Update

20 años | Camino
Nuevo
Charter
Academy



October 2022

Overview

- ★ Advancement Update
- ★ Corporate Engagement
- ★ Board Giving & Annual Appeal

Advancement Priorities

- ★ General agency operations
- ★ Camino through College program
 - ★ Scholarships
- ★ YOLA at Camino Nuevo
- ★ Organizational priorities (teacher residency program, ethnic studies, dual language program)

Key Initiatives @ CNCA

- ★ Avance Teacher Residency

- ★ In the planning phase now; applying for an implementation grant

- ★ Multilingual Learner Grant from the Emerging Bilingual Collaborative

- ★ Supporting our dual language program with our youngest learners

Latinx Heritage Month

- Gathering stories and photos from our schools' events
- Sharing resources with our educators
- Highlights for donors



Highlighting our Heritage



UnidosUS Site Visit: Avanzando through College



Corporate & Volunteer Engagement

- What does the pathway to engagement look like?
- How can we offer a menu of options for volunteers of different skill sets that authentically support our schools' work?
- Raising the value of what volunteer opportunities we offer
 - College & Career Fest is back!
 - Winter Scholarship Reception is back!



Impact

Frankie J., the youngest of five, attended Camino Nuevo from Kindergarten through 12th grade and graduated in the Class of 2016. Part of the prestigious Millennium Gates Scholar program, last year, he graduated from Brown University with a degree in applied mathematics. Frankie also continues to support Camino Nuevo by connecting with current students interested in attending his alma mater. When asked what Camino means to him, he said, ***“Camino is my community, it’s my culture. It’s where I come from. Going to Camino Nuevo for over twelve years has made me feel like my success comes from the community I grew up with.”***

Board Giving/Annual Appeal

- **Board Giving:** reaching 100% Board Giving shows our supporters that we have personal buy-in from our leadership
- For our Annual Appeal, broadening our mailing lists/increased Board involvement is a top priority
- **Board Member Mailing Lists**
 - Updating existing mailing lists
 - Creating new mailing lists
- You can also volunteer to write personal notes on our appeals – people like to give to people, and this makes a huge difference on our giving levels!



Thank You!

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