Snapshot of Current Tactics
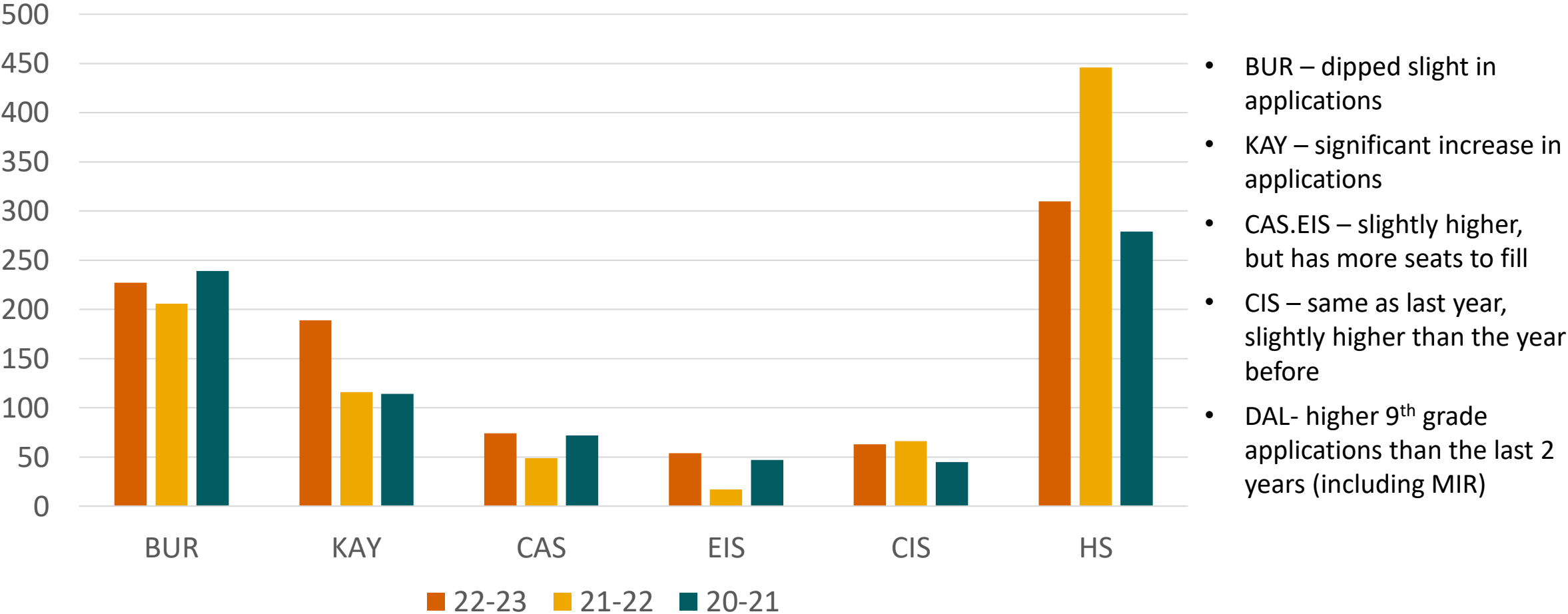

- Strategic (and Personalized) Communication
  - *Success Starts Here (2)*
  - Virtual Events (+10)
- CNCA Parent Community Leaders (3)
  - Growing Enrollment
  - Adding to the Sense of Belonging
  - Mentoring / Welcoming New Families

LACFEPS Collaboration
  - 2 In-person recruitment fairs
  - Retention Dashboard Development
  - Recruitment and Retention Think Tank

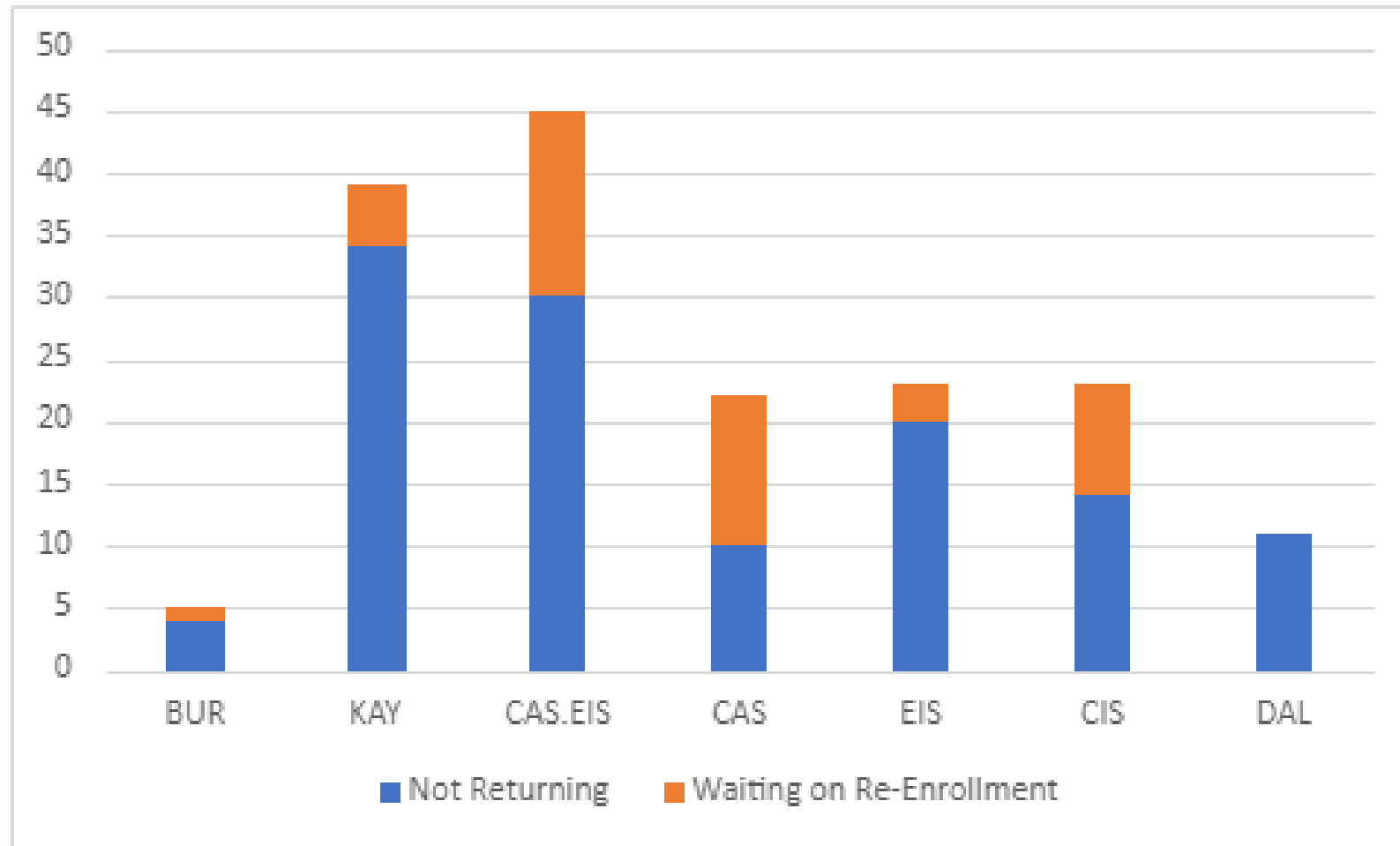# CNCA Network | Application History Submitted by Feb. 23

As of February 23	22-23	21-22	20-21	now compared 2 yr
ALL CNCA	917	900	796	up by around 15%
TK	78	42	48	up 62%
Kinder	224	203	213	up slightly (5%)
TK-8th	607	454	517	up 17%
6th to 8th	172	80	121	up around 42%
9th	283	266	271	up slightly (4%)

- CELEBRATE!
  - We are continuing to increase our applications. Interest is high, but we have to continue to monitor yield.
- CAUTION
  - We have more seats to fill this year than we did last year. We need to continue to retain students AND increase applications to meet targets

CNCA Network | Applications Submitted by School – 3 year (2/23)

- BUR – dipped slight in applications
- KAY – significant increase in applications
- CAS.EIS – slightly higher, but has more seats to fill
- CIS – same as last year, slightly higher than the year before
- DAL- higher 9th grade applications than the last 2 years (including MIR)

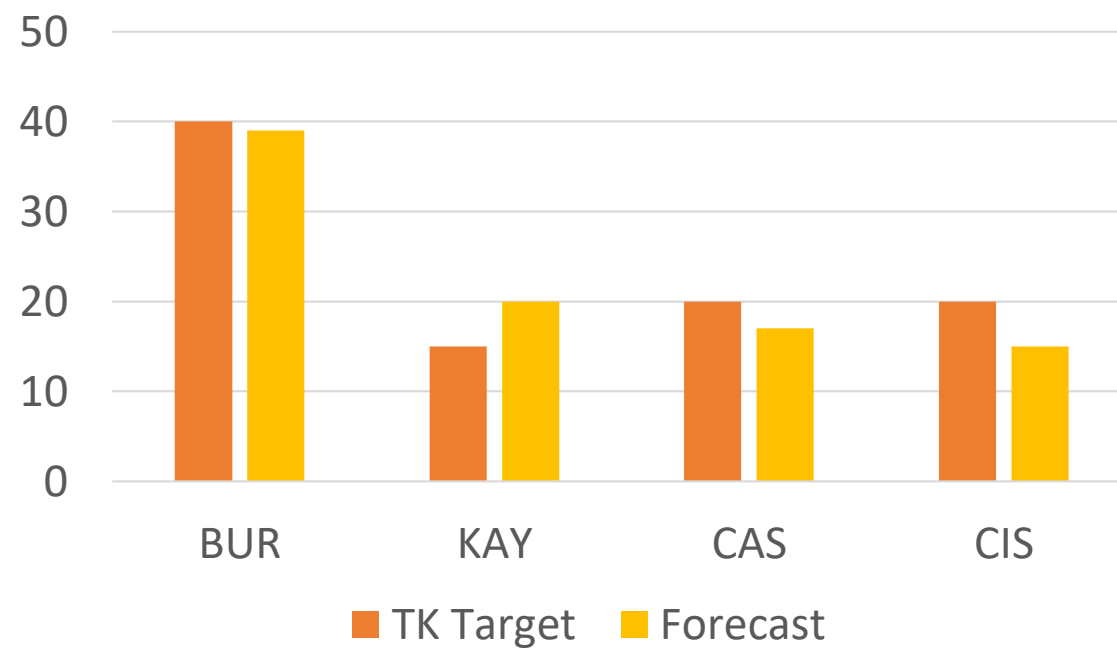# CNCA Network | Potential Attrition for 22-23 as of Feb. 23

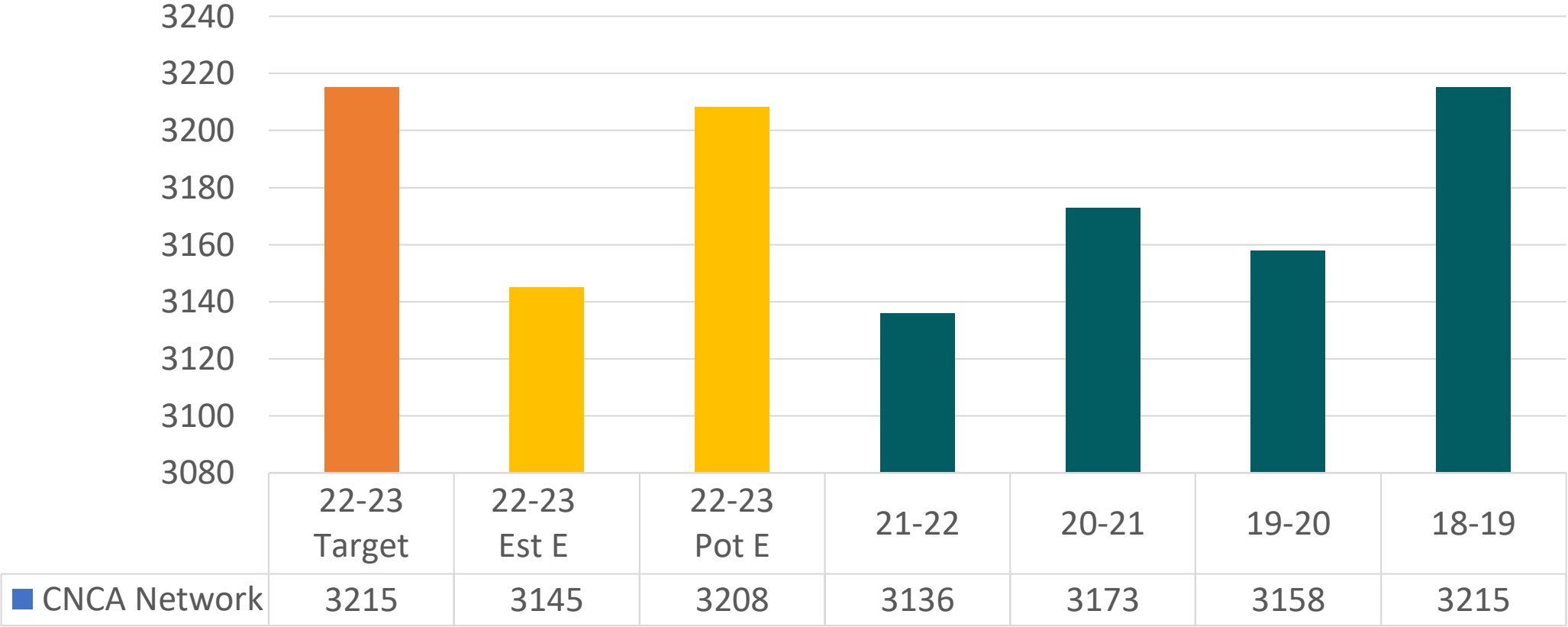# CNCA Network | Percentage Toward Meeting Enrollment Goals as of 2/26

- CNCA is 91.8% enrolled toward our 22-23 targets
- Based on current data and historical data, these schools are tracking to meet targets:
  - BUR, KAY, EIS, and DAL
  - CAS at 97%, and CIS at 91%

CNCA TK Expansion

TK Enrollment	Target	Current Accepts	Pending	Forecast
BUR	40	31	2	39
KAY	15	12	2	20
CAS	20	8	3	17
CIS	20	6	1	15
	95	57	8	91

CNCA Network | 22-23 First Day Enrollment Forecast

	22-23 Target	22-23 Est E	22-23 Pot E	21-22	20-21	19-20	18-19
■ CNCA Network	3215	3145	3208	3136	3173	3158	3215

Est E - Students Returning, Newly Accepts as of 2/23, plus 2yr avg applications (March to July) w/ 70% yield
Pot E - Student Returning, Pending Returning, Newly Accepts, and Pending Accepts as of 2/23, plus 2yr avg applications (March to July) w/ 70% yield