



Seaside School, Inc

Minutes

Development Committee Meeting

Date and Time

Tuesday February 13, 2024 at 8:15 AM

Committee Members Present

D. Lilienthal (remote), J. Ward (remote), L. Blue (remote), M. Kerrigan (remote), M. Uhlfelder (remote), T. Miller (remote)

Committee Members Absent

G. Latour, T. Brooks

Guests Present

nick@seasideschoolfoundation.org (remote), patrick@seasideschoolfoundation.org (remote), rhea@seasideschoolfoundation.org (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Kerrigan called a meeting of the Development Committee of Seaside School, Inc to order on Tuesday Feb 13, 2024 at 8:17 AM.

C. Approval of Minutes from the January Development Committee Meeting

J. Ward made a motion to approve the minutes from Development Committee Meeting on 01-16-24.

L. Blue seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development

A. Land Donation Agreement / Performing Arts Center Discussion

Nick Vlahos has reached out to Robert Davis to engage in discussion regarding the Land Donation Agreement, Performing Arts Center, etc. Has not yet heard back. No movement at this time.

B. School Facilities Update (Projects List FYI - No Action)

C. Hardening of School

Per Tom Miller, Hawkeye is visiting the school in March to begin an assessment of the school's safety and security standards.

III. Seaside School Foundation Update

A. Fundraising Update

B. Fundraising Events

Race weekend is around the corner. Race registrations are significantly up. Taste of the race tickets selling very well.

Teresa Horton was unable to join the meeting but provided a detailed report via email.

IV. Marketing Update

A. School Branding / SCDC License Agreement Compliance

A mock up of school logos and branding was presented by Michelle Uhlfelder. The intent of the redesigns is to: 1. Comply with the brand standards of "SEASIDE" and 2. Move towards a more unified brand for the organization that includes a wordmark for The Seaside School, Inc.

M. Uhlfelder made a motion to Approve the school branding document as presented to the committee.

L. Blue seconded the motion.

The committee **VOTED** unanimously to approve the motion.

V. Closing Items

A.

New Business

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:43 AM.

Respectfully Submitted,
L. Blue

Documents used during the meeting

- Lyceum tent at Seaside.pdf
- Lyceum Tent Email.docx
- JULY 2022 COMPARISON - AMENDED AND RESTATED LAND DONATION AGREEMENT.docx