



# Seaside School, Inc

## **Minutes**

# **Development Committee Meeting**

#### **Date and Time**

Tuesday October 10, 2023 at 8:00 AM

#### **Committee Members Present**

D. Lilienthal (remote), G. Latour (remote), J. Ward (remote), L. Blue (remote), M. Kerrigan (remote), M. Uhlfelder (remote)

#### **Committee Members Absent**

A. Jordan, C. Lewis, T. Brooks, T. Miller

### **Guests Present**

D. Ward (remote), Dana Hahn (remote), T. Horton (remote), T. Peterson (remote)

### I. Opening Items

### A. Record Attendance

### B. Call the Meeting to Order

M. Kerrigan called a meeting of the Development Committee of Seaside School, Inc to order on Tuesday Oct 10, 2023 at 8:03 AM.

#### C. Approval of the September, 2023 Development Committee Meeting Minutes

- J. Ward made a motion to approve the minutes from August Meeting.
- L. Blue seconded the motion.

The committee **VOTED** unanimously to approve the motion.

### II. Development

### A. Bids Being Reviewed by Management

Tricia gave an update on a window tinting project as a security measure at the middle school. The admin team walked the campus with a vendor that works with other school in the area and is working with the vendor on a proposal.

Jon Ward stressed the need for this to harden the campus against potential threat and to keep the students out of sight of passersby.

Drew Ward discussed the need for a quality security camera and PA system as a part of the high school expansion.

Several committee members agreed that enhancing the safety of the facilities should be a high priority in the three-year capital projects plan.

#### B. Bid Solicitation Process Discussion

### III. Seaside School Foundation Update

### A. Fundraising Update

Teresa Horton updated group on annual goals. This year \$2.5 million in major gift. \$150,000 in annual fund revenue goal this year. \$800,000 in net revenue from events.

Foundation Board committee - Capital Campaign Strategy Committee. Looking to collaborate between Development committee and Foundation. Specifically, Lloyd, Tucker and Andy Jordan.

Jennifer Hale and Carey Lewis - grant writing for IT services.

Didn't get Impact 100 grant.

Bobby working on Capital Campaign communication.

#### B. Fundraising Events

Race - \$100,000 in race sponsorship. Goal = \$350,000

Hoping for a sponsorship agreement with Publix for race.

Last year - \$70K from A&E - could be doubled request this year.

Building upon race donor VIP experience. Donor lunch + VIP area at Bud and Ally's

Awaiting approval from JW Couch Foundation - potentially filming beginning in

November. Final product completed for race weekend.

Golf Outing - \$150,000 in cash revenue + in kind

### IV. Closing Items

#### A. New Business

Seaside pop up opportunity.

Weekend each month - gift wrapping

Tom and Michelle in discussion about it - potential for booster club.

Going to work with Andy/Booster Club, as well as Art Club

4 full days

Drew mentioned Andy

If we are in, we need to give our available dates to SCDC

### **B.** Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,

J. Ward

### Documents used during the meeting

- 2023 09 12 development committee meeting minutes.pdf
- Seaside School Marketing Updates.docx