



Seaside School, Inc

Quarterly Foundation Meeting

Published on August 20, 2025 at 8:01 PM CDT
Amended on August 21, 2025 at 9:13 AM CDT

Date and Time

Thursday August 21, 2025 at 4:30 PM CDT

Location

Seacoast Collegiate High School
Third Floor Conference Room
129 Greenway Trail
Santa Rosa Beach, FL 32459

Founded in 1996
Serving Students in Grades 5 - 12

We seek to sustain an educational community where an emphasis on academic excellence is complemented by our concern for each learner's personal growth and intellectual, aesthetic, and psychological development. The curriculum is developmentally responsive – actively engaging students in learning skills in context; integrative – directing students to connect learning to daily lives; and exploratory – enabling students to discover their abilities, interests, learning styles, and ways that they can make contributions to society.

Information on procedures for public comment can be found on our Governance Page. ([Click Here](#))

If anyone needs special assistance to participate in the public input session, every effort will be made to provide an appropriate accommodation. When requesting accommodations for public input, please allow no less than 1 business day notice prior to the scheduled meeting.

Specific issues about a particular student should only be addressed to the school's Director of Student Services, rather than the Board of Directors.

All public comments will be taken under advisement by the Board, but will not elicit a written or spoken response. The names of persons providing public comment and a brief summary of topics or input will be included in the meeting minutes published. A response will be provided to the stakeholder within seven (7) days.

Agenda

	Purpose	Presenter	Time
I.	Opening Items		4:30 PM
A.	Record Attendance		1 m
B.	Call the Meeting to Order		
II.	The Seaside School Foundation, Inc. Board of Directors		4:31 PM
A.	Capital Campaign Update	FYI	10 m
	Glavine Gold Outing (October 13th)		
	• Sponsors and Carts go on sale mid-July		
	Capital Campaign and Naming		
	• Letters mailed to all pledges and we have been communicating to donors about their current pledge (verification)		
	• Crafted a previous board member engagement letter updating them on the campaign and offering ways for them to support		
	Grants Proposed		
	Completed a \$100,000 Ascension grant application for a High-Fidelity simulation mannequin		
	Plan to submit a \$100,000 grant application to All In Credit Union for a possible naming opportunity		
	Impact 100 Grant (due July 15) *Technology infrastructure and equipment in the middle school		
	Cox Charities (STEAM Grant) Due June 30		

	Purpose	Presenter	Time
Program Sponsors: Working together to create annual academic program sponsor opportunities (all academic and athletic areas)			
A Capital campaign committee meeting will be scheduled in July			
B.	Staffing Update: Meet Callie Cox Director of Advancement, The Seaside School	FYI Thomas Miller	5 m
<ol style="list-style-type: none"> 1. Work with the Executive Director and Foundation Board to design, implement and reevaluate a strategic plan and annual fundraising plans 2. Implement Foundation programs and events (Seaside School Race Weekend, Tom Glavine Field of Dreams Golf Outing, etc.) within established timelines and budgets. 3. Cultivate relationships with individuals, corporations, and foundations and actively solicit their support for The Seaside School, Inc. 4. Oversee all aspects of Foundation fundraising activities including events, planned giving, annual giving, corporate partnerships and other opportunities as identified 5. Motivate and inspire the Foundation Board to grow the culture of philanthropy among the board and the community. 6. Build relationships throughout the Seaside School community to support the Foundation's program and fundraising goals. 			
C.	Events Update Glavine Field of Dreams: Event to be held 10/13 at Camp Creek.	FYI Thomas Miller	5 m
Updates:			
D.	Ribbon Cutting Updates	FYI Thomas Miller	5 m
E.	2025-2026 Budget Click here for access to the 2025-2026 projected budget:	FYI Thomas Miller	5 m
We are still working through the logistical information (operations, subscriptions, storage, etc)			
F.	Triumph Grant Updates	FYI Thomas Miller	5 m

	Purpose	Presenter	Time
Triumph Grant has been fully approved.			
We have recommended for hire Kellie Jo Kilberg to be the grant manager. (click here)			
This is the next 90 day plan we are working towards. (click here)			
G.	Elections	Vote	Nick Vlahos
H.	Executive Director (School and Foundation Updates)	FYI	Thomas Miller
	Click Here		10 m
I.	Foundation Team Update	FYI	5 m
	(Click Here)		
III.	Other Business		
IV.	Closing Items		
A.	Adjourn Meeting	Vote	

Coversheet

Capital Campaign Update

Section:	II. The Seaside School Foundation, Inc. Board of Directors
Item:	A. Capital Campaign Update
Purpose:	FYI
Submitted by:	
Related Material:	SS_2HG_Aug Finance Committee Report (1).docx Sponsorship Programs One Pager (1).pdf



TWO HIRED GUNS CONSULTING

Strategic Fundraising Report – August 2025 *Seaside School Foundation*

Recent Cultivation Activity

1. Sean's Wine Auction Legacy Society Board application is being considered
2. Previous board member campaign was distributed last month / this month
3. The Capital Campaign Committee is planning to meet on 9/8 at 11:30 at SCHS

Recent Gifts

Donor #1 has agreed to fund the Entrepreneurship Program Fund at \$100,000 over four years. The official announcement is forthcoming.

Pending Proposals

Prospect #1 - \$250,000 HS Science Lab naming
Prospect #2 - \$200,000 Arts Program Fund naming
Prospect #3 - \$50,000 Rock Band (not capital)
Prospect #4 - \$25,000 classroom naming
Prospect #5 - \$500,000 Academic Green naming
Prospect #6 - \$100,000 Student Commons naming
Grant Source #1 - \$100,000 in STEM lab support (still waiting on the decision)
Grant Source #2 - \$100,000 in capital support (still waiting on the decision)

THE
SEASIDE
SCHOOL™

SPONSORSHIP PROGRAMS

DREAM BIG PROGRAM

Through partnerships with colleges, universities, professionals, and entrepreneurs, Dream Big equips students with life skills, academic readiness, and professional competencies to transform their aspirations into actionable goals



\$30,000

- Funding for college visits for juniors
- Provide college scholarships to graduating seniors
- Support SAT/ACT prep courses
- Fund resume building, interview prep, & professional communication workshops
- Expand young adult professional programming, mentorship, and durable life skills training

AMAZING SHAKE & HOUSE LEADERSHIP PROGRAM

Students will partake in challenges including interviews, public speaking, problem-solving under pressure, and networking with community leaders.



\$50,000

- Teacher training and program development
- Purchasing curriculum and materials
- Student leaders and faculty to attend the Ron Clark Academy's Amazing Shake National Competition

ENTREPRENEURSHIP & BUSINESS LEADERSHIP PROGRAM

Students will learn how to launch companies, manage real budgets, pitch investors, and design solutions that transform communities.

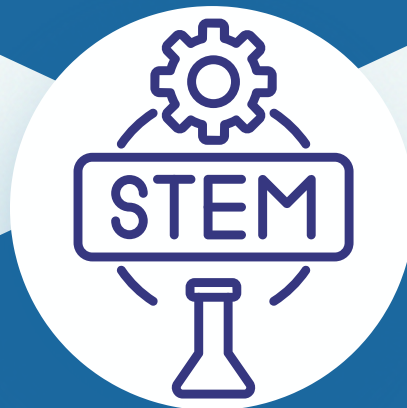


\$100,000

- Business planning software, QuickBooks licenses, financial modeling platforms
- Entrepreneurial makerspace enhancements
- Guest speakers & workshop series
- Seed capital for student-run businesses and community impact projects

STEM & INNOVATION LAB PROGRAM

Through innovative coursework and hands-on experiences, we equip students in grades 5–12 to earn industry-recognized certifications that give them a competitive edge in both higher education and the workforce.



\$150,000

- Provide cutting-edge equipment and technology
- Fund student participation in regional & national competitions
- Fuel ongoing program innovation to keep pace with industry demands

SCHS ARTS PROGRAM

The Arts program will provide support for the school's theatre, digital arts, and the Rock Band & music program.



\$200,000

- New music instruments
- A secured band trailer & rolling performance risers
- 21st century recording equipment
- Theatre lighting & technical equipment
- Printers, software, and technology upgrades
- Faculty professional development
- Venue fees & marketing resources