



Seaside School, Inc

Development Committee Meeting

Published on April 8, 2024 at 8:49 AM CDT

Amended on April 9, 2024 at 8:16 AM CDT

Date and Time

Tuesday April 9, 2024 at 8:15 AM CDT

Agenda

	Purpose	Presenter	Time
I. Opening Items			8:15 AM
A. Record Attendance		Mike Kerrigan	1 m
B. Call the Meeting to Order		Mike Kerrigan	
C. Approval of Minutes from the March Development Committee Meeting	Approve Minutes	Mike Kerrigan	3 m
II. Development			8:19 AM
A. High School Expansion Construction Update	Discuss	Mike Kerrigan	5 m
B. High School Expansion Funding Update For discussion/updates.		Mike Kerrigan	5 m
C. Capital Campaign / Fundraising Support Proposals Review	Vote	Thomas Miller	15 m

At this time, we have received the following proposals to review:

	Purpose	Presenter	Time
<u>Grant Writing Proposals</u>			
Capital Campaign Support			
- Sharity			
- Jim Rice			
*Brian Boone may provide one			
Grant Writing			
- Denise Song			
- Sharity			
Triumph Grant:			
- Sharity			
- Carrie Henderson			
D.	Triumph Grant Support Proposals Review		5 m
E.	School Facilities Update (Projects List FYI - No Action)	FYI Thomas Miller	1 m
Anything marked in RED is completed.			

[Click here for access to the list.](#)

III. Marketing / PR Update 8:50 AM

A.	Updates	Discuss	Michelle Hayes Uhlfelder	5 m
-----------	---------	---------	-----------------------------	-----

IV. Seaside School Foundation Update 8:55 AM

A.	Fundraising Update	FYI	Teresa Horton	5 m
B.	Fundraising Events	FYI	Teresa Horton	5 m
C.	Benefits to Fundraising	FYI	Thomas Miller	5 m

Just under \$200,000 a year is needed to fully fund all school supplemental and mission baed activities

[Click Here](#) for the list

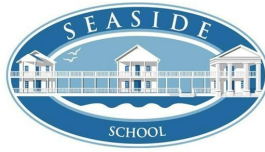
	Purpose	Presenter	Time
	For next year: Dream Big (See attachment) Expanded programs (athletics, clubs and programs)		
V. Closing Items			9:10 AM
A. New Business			5 m
B. Adjourn Meeting	Vote		

Coversheet

Approval of Minutes from the March Development Committee Meeting

Section: I. Opening Items
Item: C. Approval of Minutes from the March Development Committee Meeting
Purpose: Approve Minutes
Submitted by:
Related Material: 2024_03_05_development_committee_meeting_minutes.pdf

DRAFT



Seaside School, Inc

Minutes

Development Committee Meeting

Date and Time

Tuesday March 5, 2024 at 8:15 AM

Committee Members Present

D. Lilienthal (remote), G. Latour (remote), J. Ward (remote), M. Kerrigan (remote), M. Uhlfelder (remote), T. Miller (remote)

Committee Members Absent

L. Blue, T. Brooks

Guests Present

K. Mixson (remote), T. Horton (remote), farrar@seasideschoolfoundation.org (remote), jason@seasideschoolfoundation.org (remote), nick@seasideschoolfoundation.org (remote), patrick@seasideschoolfoundation.org (remote), rhea@seasideschoolfoundation.org (remote), shannon@seasideschoolfoundation.org (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Kerrigan called a meeting of the Development Committee of Seaside School, Inc to order on Tuesday Mar 5, 2024 at 8:16 AM.

C.

Approval of Minutes from the February Development Committee Meeting

D. Lilienthal made a motion to approve the minutes from Development Committee Meeting on 02-13-24.

G. Latour seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development

A. High School Expansion Construction Update

Patrick McCarthy provided the following update:

100% drawings are complete and out to bid. Final pricing is expected back in late March.

Some loose ends exist with landscape and civil plan. Foundation work to begin on site within the week. Warton Smith's site plan is complete. An on site meeting is planned for the next couple of weeks. Mike Kerrigan asked about the timeline of an August 2025 completion. Patrick McCarthy indicated that the project is tracking towards an on time completion.

B. High School Expansion Funding Update

Round Table is working to bring back competitive term sheets. Expecting to receive term sheets from three local banks. Raymond James is seeking an additional three to four others. Term sheets are expected to come in with a week. Kavanaugh Tucker asked about the likelihood of a term sheets being ready to evaluated prior to the 3/14/24 School Board meeting. Patrick McCarthy indicated that was unlikely.

The high school expansion project is included in the state budget at \$500,000. Initial ask was \$9 million. Nick Vlahos mentioned that this was a bad budget cycle for these types of projects and most did not receive any funding at all.

Jon Ward mentioned that this lack of state funding made a success Triumph Grant application even more critical and expressed that Liberty Partners in not the right vendor to help us with this - we should begin looking at alternatives.

Previous consultant, Liberty Partners' plan included only using certifications as the basis for the applications. Nick Vlahos indicated that we need to look at subjective components like improving the lives of students in the application which could open up greater funding potential.

A pre app meeting was held with Triumph staff to determine the eligibility of the Foundation as an applicant. It was determined that the application would have to be from the school/college jointly. Jon Ward mentioned that the college may not be willing to be on the application if Liberty Partners was the consultant. He suggested that we consider Southern Strategies who has experience and success in the education space. Farrah

Barker pointed out that we should also determine if many can be sought through triumph for public infrastructure.

C. Land Donation Agreement / Performing Arts Center Discussion

Nick Vlahos provided an update that he had not yet heard back from SCDC about scheduling a time to discuss. He'll keep the group informed once he hears back.

D. Technology Audit

Tom Miller provided an update that a third party technology audit was conducted and identified various issues including infrastructure deficiencies. Tom is planning to meet with Tecaba (currently third party IT services provider) to discuss creating a plan together to address issues identified in the audit.

E. Hardening of School Update

Hawkeye visited campus to conduct audit. Awaiting report.

F. School Facilities Update (Projects List FYI - No Action)

III. Seaside School Foundation Update

A. Fundraising Update

B. Fundraising Events

Teressa Horton was not present for the meeting but provided notes to Mike Kerrigan to share with the group:

- The 2024 race weekend netted approximately \$540K. The half marathon sold out. The 5K had spots still available.
- Sponsorship revenue fell \$30K short of goal.

Tom Miller indicated that in future events, he'd like to see school and foundation board members interacting with potential donors rather than executing race logistics tasks.

IV. Closing Items

A. New Business

Michelle Uhlfelder gave an update on marketing activities noting that the race weekend garnered significant media attention and a recap press release would be forthcoming.

Marketing efforts are shifting away from race promotion and lottery applications and focus significantly more on capital campaign support.

B. Adjourn Meeting

J. Ward made a motion to Ajorn.

D. Lilienthal seconded the motion.

The committee **VOTED** unanimously to approve the motion.

Coversheet

Benefits to Fundraising

Section: IV. Seaside School Foundation Update
Item: C. Benefits to Fundraising
Purpose: FYI
Submitted by:
Related Material: Dream Big Overview.pdf

DREAM BIG INITIATIVE

PURPOSE

At Lincoln Charter, we define College Prep as more than just academics – it's a holistic approach that encompasses every aspect of a student's growth and potential. That's why we're thrilled to reintroduce "Dream Big," an extraordinary extra-curricular initiative designed to broaden the horizons of our sophomore students and propel them towards greatness in their educational journey.

In collaboration with highly selective, out-of-state schools, Dream Big opens doors to realms of higher education that may seem distant but are entirely within reach. It's not just about showcasing prestigious institutions; it's about instilling the belief that our students can aspire to greatness.

Through Dream Big, students embark on a journey of self-discovery and possibility. They immerse themselves in the vibrant culture of esteemed universities, visualizing themselves thriving in environments rich with opportunity and innovation. Aligned with the mission of Lincoln Charter School, Dream Big empowers students to become college-ready individuals equipped with the resilience, determination, and academic excellence needed to excel in any path they choose.

So, to all our students at Lincoln Charter, we invite you to Dream Big. Let your aspirations soar, and let us help you turn your dreams into reality. Because here, at Lincoln Charter, the sky is not the limit – it's just the beginning.

OBJECTIVE

- Cultivate a college-prep mentality
- Encourage students to dream big
- Allow sophomore students to embark on a journey of self-discovery and possibility

DETAILS

- Applications are open to students in their sophomore year of HS
- Participants are empowered to share their knowledge with fellow students
- All expenses are covered by the school

DREAM BIG TOURS

Spring 2024	Stanford University and University of California, Berkeley
Spring 2020	Georgia Tech University and Emory University
Fall 2018	Harvard University and Yale University
Fall 2017	Vanderbilt University
Spring 2016	Princeton University
Fall 2016	Brown University
Spring 2015	University of Pennsylvania and Temple University
Spring 2014	Georgetown University and George Washington University

Spring 2013
Spring 2012

Columbia University and New York University
Harvard University and Lesley University