



Seaside School, Inc

Development Meeting

January 2023

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Date and Time

Tuesday January 10, 2023 at 8:00 AM CST

Location

The link is Development Committee Meeting

Tuesday, January 10 · 8:00 – 9:00am

Google Meet joining info

Video call link: <https://meet.google.com/sfi-jnpy-jyo>

Agenda

	Purpose	Presenter	Time
I. Opening Items			8:00 AM
A. Record Attendance		Joy Robbins	1 m
B. Call the Meeting to Order		Mike Kerrigan	
C. Approve Minutes	Approve Minutes	Mike Kerrigan	1 m
II. Development			8:02 AM
A. Technology Update	Discuss	Carey Lewis	5 m

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B. Building and Grounds Update	Discuss		5 m
C. Enrollment Update	FYI	Scott O'Prey	5 m
D. School Naming/Branding	Discuss	Joy Robbins	5 m
E. Marketing Update	FYI	Joy Robbins	10 m
Upcoming Recruitment Events			
SNS Tours			
SCHS Info Sessions			
New Website in Progress			
Mr. Parker is working to build it out.			
High School Expansion PR Campaign Launch			
F. Marking it/PR/Race Updates	FYI	Michelle Uhfelder	5 m
III. Seaside School Foundation Update			8:37 AM
A. Fundraising Update	FYI	Teresa Horton	5 m
B. Fundraising Events	FYI	Teresa Horton	5 m
IV. Closing Items			8:47 AM
A. Adjourn Meeting	Vote		